```
?show files;ds
File    9:Business & Industry(R)  Jul/1994-2002/Jan 01
          (c) 2002 Resp. DB Svcs.
File   13:BAMP 2002/Dec W4
          (c) 2002 Resp. DB Svcs.
File   15:ABI/Inform(R) 1971-2002/Jan 04
          (c) 2002 ProQuest Info&Learning
File   16:Gale Group PROMT(R) 1990-2002/Jan 03
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File   18:Gale Group F&S Index(R) 1988-2002/Jan 02
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File   20:Dialog Global Reporter 1997-2002/Jan 04
          (c) 2002 The Dialog Corp.
File   47:Gale Group Magazine DB(TM) 1959-2002/Jan 02
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File   75:TGG Management Contents(R) 86-2001/Dec W4
          (c) 2001 The Gale Group
File   88:Gale Group Business A.R.T.S. 1976-2002/Jan 03
          (c) 2002 The Gale Group
File  146:Washington Post Online 1983-2002/Jan 03
          (c) 2002 Washington Post
File  148:Gale Group Trade & Industry DB 1976-2002/Jan 02
          (c)2002 The Gale Group
File  160:Gale Group PROMT(R) 1972-1989
          (c) 1999 The Gale Group
File  180:Federal Register 1985-2002/Jan 03
          (c) 2002 format only The DIALOG Corp
File  256:SoftBase:Reviews,Companies&Prods. 85-2002/Dec
          (c)2002 Info.Sources Inc
File  257:Ei EnCompass(TM):News 1975-2001/Feb 07
          (c) 2001 Elsevier Eng. Info.
File  268:Banking Info Source 1981-2001/Dec W4
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File  275:Gale Group Computer DB(TM) 1983-2002/Jan 01
          (c) 2002 The Gale Group
File  348:EUROPEAN PATENTS 1978-2001/DEC W02
          (c) 2001 European Patent Office
File  349:PCT FULLTEXT 1983-2002/UB=20020103,UT=20011227
          (c) 2002 WIPO/Univentio
File  427:Fort Worth Star-Telegram 1993-2002/Jan 03
          (c) 2002 Fort Worth Papers
File  484:Periodical Abs Plustext 1986-2001/Dec W5
          (c) 2002 ProQuest
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          (c) 2002 ProQuest Info&Learning
File  541:SEC Online(TM) Annual Repts 1997/Sep W3
          (c) 1987-1997 SEC Online Inc.
File  542:SEC Online(TM) 10-K Reports 1997/Sep W3
          (c) 1987-1997 SEC Online Inc.
File  543:SEC Online(TM) 10-Q Reports 1997/Sep W3
          (c) 1987-1997 SEC Online Inc.
File  545:Investext(R) 1982-2002/Jan 04
          (c) 2002 Thomson Financial Networks
File  553:Wilson Bus. Abs. FullText 1982-2001/Nov
          (c) 2001 The HW Wilson Co
File  570:Gale Group MARS(R) 1984-2002/Jan 03
          (c) 2002 The Gale Group
File  608:KR/T Bus.News. 1992-2002/Jan 04
          (c)2002 Knight Ridder/Tribune Bus News
File  610:Business Wire 1999-2002/Jan 04
          (c) 2002 Business Wire.
File  619:Asia Intelligence Wire 1995-2002/Jan 03
          (c) 2002 Fin. Times Ltd
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File 621:Gale Group New Prod.Annou.(R) 1985-2002/Jan 03
        (c) 2002 The Gale Group
File 634:San Jose Mercury Jun 1985-2002/Jan 03
        (c) 2002 San Jose Mercury News
File 635:Business Dateline(R) 1985-2002/Jan 03
        (c) 2002 ProQuest Info&Learning
File 636:Gale Group Newsletter DB(TM) 1987-2002/Jan 03
        (c) 2002 The Gale Group
File 647:CMP Computer Fulltext 1988-2002/Dec W4
        (c) 2002 CMP Media, LLC
File 649:Gale Group Newswire ASAP(TM) 2002/Jan 03
        (c) 2002 The Gale Group
File 654:US PAT.FULL. 1990-2001/Jan 01
        (c) format only 2002 The Dialog Corp.
File 696:DIALOG Telecom. Newsletters 1995-2002/Jan 03
        (c) 2002 The Dialog Corp.
File 710:Times/Sun.Times(London) Jun 1988-2002/Jan 04
        (c) 2002 Times Newspapers
File 722:Cincinnati/Kentucky Post 1990-2001/Dec 29
        (c) 2002 The Cincinnati Post
File 726:S.China Morn.Post 1992--2002/Jan 04
        (c) 2002 South China Morning Post
File 727:Canadian Newspapers 1990-2002/Jan 04
        (c) 2002 Southam Inc.
File 728:Asia/Pac News 1994-2002/Dec W5
        (c) 2002 Dialog Corporation
File 743:(New Jersey)The Record 1989-2002/Jan 02
        (c) 2002 Record (The)
File 761:Datamonitor Market Res. 1992-2001/Dec
        (c) 2001 Datamonitor
File 775:EdgarPlus(TM)-Reg. Statements 2002/Jan 04
        (c) 2002 Disclosure Inc
File 790:Tax Notes Today 1986-2002/Jan 04
        (c) 2002 Tax Analysts
File 810:Business Wire 1986-1999/Feb 28
        (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
        (c) 1999 PR Newswire Association Inc
File 979:Milwaukee Jnl Sentinel Apr 1998-2002/Jan 03
        (c)2002 Milwaukee Jnl Sntl

Set	Items	Description
S1	244	(STATISTIC? OR DEMOGRAPHIC?)(8N)(CUSTOMER? OR CONSUMER? OR SHOPPER? OR BUYER?)(8N)(MERCHANT? OR SELLER? OR RETAILER? OR - DISTRIBUTOR? OR VENDOR?)(8N)(RECORD? OR TRACK? OR JOURNAL? OR LOG?)(8N)(TIME OR DATE)(8N)(TRANSACTION? ? OR PURCHASE?)
S2	82	S1 NOT PY>1997
S3	59	RD (unique items)

?t3/3,k/all

 3/3,K/1   (Item 1 from file: 9)
DIALOG(R)File   9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

01169231 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Country and rap decline while rock revives in changing US market
(Soundcarrier sales of country music fell in US for first time in five
  years in 1994)**
Music & Copyright, n 63, p 3
April 12, 1995
DOCUMENT TYPE: Newsletter ISSN: 0968-0322 (United Kingdom)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 831

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...s The Lion King helped soundtracks to achieve a share of 1% for the
first **time** . (See page 6 for a detailed table of purchases by genre).

For the second consecutive year, **consumers** aged 45 and above increased
their share of soundcarrier **purchases** by more than 1%. As the table below
shows, the share of consumption by the over-45s has grown by one- third
over five years.
The most important **demographic** group for US **record** companies and
retailers remained **consumers** aged between 20 and 29. However, the share
of **purchases** by this group has fallen by 3% to 28% since 1990. The
Consumer Profile survey also sub-divides each **demographic** category,
showing for example that those aged between 20 and 24 buy more music
(15.4%) than the 25 to 29 age group (12.6%). **Consumers** aged 15 to 19
years **purchased** 16.8% of soundcarriers in 1994. The share of this group
was almost unchanged compared with 1993, but **purchases** by younger
teenagers fell by 0.7% to 7.9%.

The increasing role of the "baby boomer" generation and older **demographic**
groups may be linked to the continuing growth in importance of **record**
clubs in the US market. According to Chilton, clubs accounted for 15.1% of
soundcarrier...

3/3,K/2   (Item 1 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2002 Resp. DB Svcs. All rts. reserv.

01018415   00730463 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Reuters Profile: An Online Hall of Mirrors
(Reuters Holdings' omnipresence in the online information industry
    discussed; searchers warned to look for duplication of data among its
    many products)
Article Author(s): Ojala, Marydee
Database, v 19, n 4, p 12,14,16+
August 1996
DOCUMENT TYPE: Journal ISSN: 0162-4105 (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 4316

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...U.K. They supply transactional dealing stations to traders along with a
variety of real- **time** market and financial information products and market
analysis software. Reality is another Reuters company, producing...

...Network for individual investors. Additionally, Reuters owns I.P. Sharp,
the Canadian-based economics and **statistics** database company and online
host used primarily by economists. AdValue Media Technologies, a 50-50
joint venture with the Westinghouse Broadcasting Company, specializes in
advertisement **tracking** , media purchasing, and other **transaction** and
communication systems for media **buyers** and **sellers** . Ingenius, based in
Denver, is a joint venture of Reuters NewMedia and cable company
TeleCommunications...

3/3,K/3   (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01472668 01-23656
Retailers check out in-store tools
Maguire, Stuart
Marketing Week v20n14 PP: 36-37 Jul 3, 1997
ISSN: 0141-9285 JRNL CODE: MWE
WORD COUNT: 938

...TEXT: recipes or other incentives dispensed at the checkout, based on
scanner-read actual purchases.

Frequent- **shopper** programmes campaigns where **consumers** receive added
value based on product and/or **retailer** loyalty. These schemes typically
use membership card programmes and usually involve the accumulation of
points or historical **record** of product **purchases** for redemption at a
later **date** .

Electronic discounts -- credits that are earned and automatically deducted
from **consumers** ' shopping **transactions** .

EM emerged in the mid-Eighties in response to a convergence of many diverse
factors. Significantly, both **consumer** **demographics** and media delivery
systems had changed radically since the Sixties. **Consumers** had become
less homogeneous and media options had been transformed.

In addition, scanner technology was...

 3/3,K/4   (**Item 2 from file: 15**)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01354399 00-05386
Interactive retailing: Present and future scenarios
Scansaroli, Jay A; Eng, Vicky
Chain Store Age v73n1 PP: 14A-17A Jan 1997
ISSN: 0193-1199 JRNL CODE: CSA
WORD COUNT: 1922

...TEXT: full-service stores in these areas. They may not want to force
electronic shopping on **customers** , and **customers** will occasionally want
to pick up an item immediately, though they may have shopped for it on
line.

On line, **retailers** will begin to micromarket, targeting individuals
rather than **demographic** segments. Through point-of-sale information and
by **tracking** Internet **purchases** , smart **retailers** will learn what each
 customer buys.

Most **retailers** will be forced to drive slack from their businesses. This
will mean closing stores, reducing overhead and keeping less excess
inventory, even converting to a just-in- **time** system. Stores will learn to
focus their merchandise, curtailing redundancy in the marketplace.
Retailers who...

 3/3,K/5   (**Item 3 from file: 15**)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01106393 97-55787
Basic telemedia provide backbone for new database network
Cross, Richard; Smith, Janet

Direct Marketing v58n6 PP: 34-36 Oct 1995
ISSN: 0012-3188 JRNL CODE: DIM
WORD COUNT: 1573

...TEXT: and delivering savings opportunities for the latter. At no charge,
US West provides each interested **consumer** household with two plastic
cards, magnetically encoded with a unique household identification number.
They also...

... of participating merchants, each of whom lists specific savings offers
for Your Value Card users.

Consumers present their cards to these **merchants** at the **time** of
purchase along with their cash, check, or credit card payment to receive
the promised benefit. The **merchant** swipes the card through a magnetic
stripe card reader that **records** the **date** , dollar amount, and location
of the **transaction** . US West **records** the **transaction** in its card
holder database, which also contains a wealth of **demographic** and
lifestyle data appended from third-party sources. As **transaction** history
builds, US West analyzes it to determine the **customer** profiles for each
merchant , makes recommendations for specific programs each **merchant**
could undertake to acquire or retain **customers** , and even executes the
communications for those programs.

The Changing Balance of Benefits

What's happening here is a total change in the relationship for everyone
concerned:

* The **consumer** is getting savings, broader access to information about
available shopping sources and, over time, increasingly...

3/3,K/6   (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00709923 93-59144
Businessvision II
Gebhard, LaVerne E
Management Accounting v74n11 PP: 14 May 1993
ISSN: 0025-1690 JRNL CODE: NAA
WORD COUNT: 901

TEXT: BusinessVision II is a comprehensive software package that covers a
business's receivables, payables, orders, **purchases** , inventory, bills of
material, general ledger, budgets, and payroll. (This review concentrates
on the modules...

...company.)

Many important features are automatic. For example, when an invoice is
prepared, stocklevels, sales **statistics** , sales and cost accounts,
accounts receivable, and others are adjusted automatically. Similarly, when
a check is issued, **vendor** **statistics** , accounts payable ledgers, bank
balance **records** , and others are adjusted automatically. Consequently,
up-to- **date** information about **customers** , suppliers, orders, payroll,
sales or **purchases** analysis, budgets, or general ledger can be viewed at
any **time** . Reports, too, either in detail or summarized, can be printed at
any point. If, however...

3/3,K/7   (Item 5 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

00632222 92-47162
Retail Systems: No Longer Business as Usual
Johnson, Steven J.
Journal of Systems Management v43n8 PP: 8-10, 34-35 Aug 1992
ISSN: 0022-4839 JRNL CODE: JSM
WORD COUNT: 3624

...TEXT: RF communication provides retailers with data capture devices that
are portable, powerful ad allow real- **time** verification and update. The RF
network enables the **retailer** to use hand-held devices to:

Change prices on the selling floor or in the store back room.

 Record sales at the point of decision, then hold **transaction**
 information in the system until the **customer** reaches the register to
pay.

Access information on sales **statistics** , **customers** and other stores
directly from the selling floor.

Provide effective **customer** service, putting information in the hands of
the sales associate.

CARD TECHNOLOGY. One of a **retailer** 's most critical technology needs is
for information systems at the point of sale to capture **customer** and
sales information. Proprietary credit cards and frequent **shopper** cards
can be a good source of **consumer** dab When one of these cards is "swiped"
through an in-store POS device, the...

   3/3,K/8   **(Item 1 from file: 16)**
DIALOG(R)File 16:Gale Group PROMT(R)

05146481   Supplier Number: 47855357
Oracle And ICVERIFY Announce Strategic Agreement To Integrate ICVERIFY'S
  Payment Technology With Oracle's Electronic Commerce Products
PR Newswire, p0723LAW053
July 23, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 517

...   Internet businesses that are searching for easy-to- use, flexible
Internet commerce solutions. Now Oracle **customers** can utilize this same
payment solution."
    ICVERIFY offers software developers and integrators ease-of-use...

...platforms and Internet commerce solutions. Providing instant on-line
authorization, capture and settlement of payment **transaction** data,
ICVERIFY enables efficient access to historical **transaction** data for
tracking customer demographic information and purchasing patterns with
any Windows-, UNIX- or DOS- based POS system. ICVERIFY can be implemented
for single or multiple **merchants** . ICVERIFY works in real **time** to help
merchants develop virtual storefronts and to help Internet Service
Providers supply their hosted merchants with e...

   3/3,K/9   **(Item 2 from file: 16)**
DIALOG(R)File 16:Gale Group PROMT(R)

05028912   Supplier Number: 47383339   (USE FORMAT 7 FOR FULLTEXT)
**Applix inks deal with Intraware to have Applix Office, Anyware Office, and
  Applixware available electronically.**
Business Wire, p05141095
May 14, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 632

...   and support. Additionally, value-added services are offered,
including in-depth sales reporting data and **statistics** on **customer**
/prospect evaluations. A " **merchant** system" with built-in **transaction**
tracking and licensing management capabilities is also provided to
guarantee application distribution reporting on command.
    About...

...Inc., (NASDAQ: APLX) headquartered in Westboro, MA, is a leading
provider of software for managing **customer** interaction, real- **time**
decision support and office productivity across globally networked,
extended enterprise environments. The company provides cross...

 3/3,K/10   (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

04890821   Supplier Number: 47193502   (USE FORMAT 7 FOR FULLTEXT)
**ICVERIFY Agreement with Microsoft Offers Merchants a Complete On-Line
  Payment Solution; ICVERIFY's Payment Processing Software Seamlessly
  Integrates With Microsoft Merchant Server.**
Business Wire, p3100208
March 10, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 520

    ICVERIFY is a real- **time** electronic transaction processing solution
for **merchants** developing a virtual storefront and requiring a virtual POS
system to accept transactions.
    ICVERIFY is the premier payment **transaction** software of choice among
software developers and integrators because of its ease-of-use and...

...across multiple platforms and Internet commerce solutions. ICVERIFY
provides instant authorization, capture and storage of **customer**
transaction data electronically and enables **merchants** to **track**
customer **demographic** and purchasing pattern information with any
Windows, UNIX or DOS-based POS system.
    "ICVERIFY's ability to support multiple **merchant** sites combined with
Microsoft **Merchant** Server's flexible configuration and full scalability
enables companies to expand their Web systems as...

 3/3,K/11   (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

01484048   Supplier Number: 41797124   (USE FORMAT 7 FOR FULLTEXT)
**VERIFONE INTRODUCES GEMSTONE FAMILY OF TRANSACTION SUPERSYSTEMS TO
  INTEGRATE PAYMENT AND BUSINESS MANAGEMENT FOR RETAILERS**
PR Newswire, p1
Jan 14, 1991

Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 704

...   scrip, gift certificates, money orders, food stamps and health
insurance claims.

Transaction SuperSystems also give **retailers** and other users the
information they need to manage critical aspects of their business. A
...

...information for cash managment,
inventory control, sales accounting, automated pricing, electronic
ordering, margin analysis, employee **time** and attendance, shift
scheduling, **customer** data collection and **demographics** .

Gemstone **Transaction** SuperSystems are targeted initially for
specialty stores, convenience stores, restaurants and other
 retailers .

Extends VeriFone Product Line

"Gemstone **Transaction** SuperSystems represent the next **logical**
step in
the evolution of the VeriFone product line," said Ashok Narasimhan,
vice president of...

   3/3,K/12   **(Item 1 from file: 18)**
DIALOG(R)File 18:Gale Group F&S Index(R)
(c) 2002 The Gale Group. All rts. reserv.

01010646   Supplier Number: 40461886
'Vision' of future opens opportunities
Grocery Marketing, v54, n8, p58
August, 1988
ISSN: 0888-0360
Language: English   Record Type: Abstract
Document Type: Magazine/Journal; Tabloid; Trade

ABSTRACT:
...Technology is a joint venture between Donnelley Marketing, Procter &
Gamble and CheckRobot. The card keeps **track** of **consumer**   **purchases** and
the **demographics** of the **consumer** . This information is displayed on the
checkout terminal each **time** a **transaction** is made, which enables
retailers to target promotions to cardholders. Moderate hardware changes
are required by the **retailer** . In order to increase card usage and
cardholders, **retailers** may need to award points for inserting the card at
in-store promotion equipment, enabling stores to **track** the cardholder and
allowing the user to receive a benefit. During the **log** -in, the retailer
could transmit promotions on a Vision screen or offer the user coupons...

   3/3,K/13   **(Item 1 from file: 146)**
DIALOG(R)File 146:Washington Post Online
(c) 2002 Washington Post. All rts. reserv.

4046964
On Extra Day, Visions of Sales Ring in Retailers' Heads
The Washington Post, December 24, 1995, FINAL Edition
By: Margaret Webb Pressler, Washington Post Staff Writer
Section: METRO, p. B01
Line Count: 86   Word Count: 952

                    January 4, 2002 8 11:24

... Thomas Fingleton, chairman of District-based Hecht's, also said the Extra Day simply makes " **customers** defer their **purchases** closer to Christmas."

Michael P. Niemira, a Mitsubishi bank economist who **tracks** retail sales, said any gain that **retailers** show this year because of the calendar is "more of an accounting thing than anything else." But when pressed, his argument began to falter.

" **Statistically** , I've heard claims on both sides," he said. "I guess I've come down...

... day) unless you have more people off from work, which may be the case this **time** ."
There are two kinds of shoppers, too: Those who are thrilled to have the Extra...

3/3,K/14   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

09832650   SUPPLIER NUMBER: 18010510   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Analyzing competition requires in-depth knowledge of consumer.
McGrath, Phil; Lainis, Paul
Chain Drug Review, v17, n20, p76(1)
Oct 23, 1995
ISSN: 0164-9914   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 1090   LINE COUNT: 00095

Analyzing the competition across all channels requires an in-depth look at **consumer** purchasing behavior, shopping habits, **demographics** , attitudes, opinions and even media propensities. The Nielsen Household Panel documents this information, **tracking** the **purchases** of 40,000 U.S. households across all channels and outlet types. For each **transaction** the panel members **record** **date** , price, promotions and quantity **purchased** , as well as the ages and genders of **shoppers** and intended users.
    Retailers can use this all-outlet panel data to develop the essential category management programs that...

...drive sales and profitability in key drug categories. In a speech entitled "The Drug Store **Consumer** ," presented at the Institute for International Research drug channel conference, Paul Lainis outlined a useful...

3/3,K/15   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

09830905   SUPPLIER NUMBER: 17785587   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Bar codes - not just for retail anymore.(Feature Report)
Musgrove, Peter
Computer Dealer News, v11, n23, p30(2)
Nov 15, 1995
ISSN: 1184-2369   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 649   LINE COUNT: 00056

...   management with accurate and current inventory information. Also, raw materials can be tracked from the **time** they are received until the **time** they become finished goods. Movement of goods can be monitored throughout the manufacturing or distribution...

...are able to better manage inventories and reduce the risk of product shortage or surplus.
　　　Distributors can also enjoy the benefits of this technology since products can be **tracked** from receipt to shipping. The inventory information provides **purchasers** , sales staff and management with accurate **statistics** for forecasting, re-orders and marketing plans. For those companies dealing with products bearing serial numbers, serial number **tracking** can be part of the bar code and linked to invoices for later warranty service and sales information.
　　　Bar coding can ensure better stock rotation since **date** information can be encoded and `first-in-first-out' principles can be applied. **Customers** can be sure that perishable or date-sensitive goods are new and will have the...

　3/3,K/16 　　　**(Item 3 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

09232578 　　　SUPPLIER NUMBER: 19015197 　　　(USE FORMAT 7 OR 9 FOR FULL TEXT)
Present and future scenarios. (online shopping)(Wired Kingdom: Interactive Retailing)
Scansaroli, Jay A.; Eng, Vicky
Chain Store Age Executive with Shopping Center Age, v73, n1, p14A(4)
Jan, 1997
ISSN: 0193-1199 　　　LANGUAGE: English 　　　RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2093 　　LINE COUNT: 00166

... 　　　full-service stores in these areas. They may not want to force electronic shopping on **customers** , and **customers** will occasionally want to pick up an item immediately, though they may have shopped for it on line.
　　　On line **retailers** will begin to micromarket, targeting individuals rather than **demographic** segments. Through point-of-sale information and by **tracking** Internet **purchases** , smart **retailers** will learn what each **customer** buys.
　　　Most **retailers** will be forced to drive slack from their businesses. This will mean closing stores, reducing overhead and keeping less excess inventory, even converting to a just-in- **time** system. Stores will learn to focus their merchandise, curtailing redundancy in the marketplace.
　　　Retailers who...

　3/3,K/17 　　　**(Item 4 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

08872554 　　　SUPPLIER NUMBER: 18568851
Reuters profile. (Reuters Holdings PLC)
Ojala, Marydee
Database, v19, n4, p12(7)
August-Sep, 1996
ISSN: 0162-4105 　　　LANGUAGE: English 　　　RECORD TYPE: Fulltext; Abstract
WORD COUNT: 4819 　　LINE COUNT: 00390

... 　　　U.K. They supply transactional dealing stations to traders along with a variety of real- **time** market and financial information products and market analysis software. Reality is another Reuters company, producing...

...Network for individual investors. Additionally, Reuters owns I.P. Sharp, the Canadian-based economics and **statistics** database company and online host used primarily by economists. AdValue Media Technologies, a 50-50

joint venture with the Westinghouse Broadcasting Company, specializes in advertisement **tracking** , media purchasing, and other **transaction** and communication systems for media **buyers** and **sellers** . Ingenius, based in Denver, is a joint venture of Reuters NewMedia and cable company TeleCommunications...

3/3,K/18   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

08472560   SUPPLIER NUMBER: 18007375   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sperry Van Ness computerizes access to property info.(Focus: Real Estate & Development)
Scanlon, Cynthia
Business Journal - Serving Phoenix & the Valley of the Sun, v16, n11, p31(1)
Jan 12, 1996
ISSN: 0895-1632   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 539   LINE COUNT: 00045

...   with less paper pushing."
     According to Vesledahl, the network also provides a cost-effective and **time** -efficient way for the firm to **track** a variety of commercial properties, active **buyers** and **sellers** , industry trends, **demographics** and **statistical** information affecting the market.
     "It's a complete library of real estate information at your...

...an owner with all the property he or she owns along with when it was **purchased** , type of property, when it last sold and how much it cost. Vesledahl said his...

3/3,K/19   (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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08156666   SUPPLIER NUMBER: 17476229   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Get up-to-date on point-of-sale systems.(Shop Talk)(Column)
McClain, Buzz
Video Business, v15, n21, p58(2)
Sep 1, 1995
DOCUMENT TYPE: Column   ISSN: 0279-571X   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 1868   LINE COUNT: 00154

...   also can handle different late fees and rental fees for new vs. catalog titles.
     * Inventory **tracking** . Unique, for example, has a **purchase** -order system that indicates whether orders have been delivered correctly and on **time** even at remote stores.
     SIS, via its VSS Plus package, distributes monthly new-release information to its **customers** by modem, with a "Video Selector" suggesting depth of **purchase** based on national **statistics** and the individual store's budget.
     OCI's "Enhanced **Merchant** Point" program lets **retailers** keep tabs on up to 22,000 different sales items, videocassettes being just one item
...
...posts or inner-city convenience stores," Nicoll pointed out "often have a lot of merchandise."
     * **Customer** service. OCI has a "waiting-list-management" feature for reservations and also provides automatic graphing...

3/3,K/20   (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07807794   SUPPLIER NUMBER: 17003672   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**The $250,000 question. (Goodwin's Super Market's home-grown systems
   software)**
Hale, Larry
Supermarket Business, v50, n4, p25(2)
April, 1995
ISSN: 0196-5700   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 932   LINE COUNT: 00076

...   operation. Security is implemented throughout the system at various
management levels. The receipt screen shows **customers** the details of
their **purchase** . The system handles cash, checks, food stamps, and credit,
guarantee and debit cards.
      * Sales history reporting: Goodwin's can now **track** an individual
customer 's amount of **purchase** for use in sales promotions. Sales
statistics are available in by-minute, by- **date** , by-week, by-month and
by-year formats for one year and up. The system provides gross margin
information by department, category or **vendor** through single-button
entry.

3/3,K/21   (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

05222360   SUPPLIER NUMBER: 11337932   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Taking advantage of 'system application architecture.' (Computer Solutions
   Inc.'s Order Power)**
Schell, Ernest H.
Catalog Age, v8, n1, p83(2)
Jan, 1991
ISSN: 0740-3119   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1551   LINE COUNT: 00130

...   defined inventory/accounting transaction rules, out-of-stock/items
below reorder point report, on-line **purchase** orders, consolidate **vendor**
orders across multiple inventories, maintain **vendor** 's SKU number, post
receipts directly to inventory file, replacement cost calculation.
      Customer file: Add/delete/change **customer** **records** (even during
order-entry), share/segregate multicatalog house files, select names based
on **demographic** criteria, user-definable demographic coding, contact
notations for each name, terms of payment, duplicate
identification/elimination, select names by state/zip code/last activity
date /dollars, **customer** mailing history, purge names based on **date** of
last activity/dollars.
      Accounting: Daily sales report, open-item accounts receivable, aging
of invoices...

3/3,K/22   (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

04917898   SUPPLIER NUMBER: 10330043   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Today's retail behemoths, tomorrow's white elephants. (retail food super
   store economics)**
Dell, W. Frank
Grocery Marketing, v56, n12, p40(2)

January 4, 2002 12 11:24

Dec 24, 1990
ISSN: 0888-0360   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1425   LINE COUNT: 00117

...   in less time and/or transferred to other household members.
     One-stop shopping is the **customer** -oriented solution for less
shopping **time** . With the elimination of the need for a number of shopping
trips to procure needed goods and services, the **time** -starved **shopper**
naturally has more reason to concentrate his **purchases** at one store.
     For the **retailer** , the benefits of this phenomena are increased
transaction size and profitability. The obvious " **logic** " is research and
circumstances support the superstore concept.
     But, if we look at this from a socio- **demographic** perspective,
another view emerges. The key here is the so-called "graying" of Americans
who...

3/3,K/23   (Item 10 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

04588512   SUPPLIER NUMBER: 09034589   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Point of sale acceptance continual card industry challenge. (includes
  article on state legislative action on credit cards)**
Seidenberg, John P.; Mseka, Ayo I.
Card News, v5, n9, p1(3) ·
May 7, 1990
ISSN: 0894-0797   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 536   LINE COUNT: 00041

...   represent incentives to use cards and POS debit systems in place at
stores, he said. **Customers** , who no longer would have to clip coupons for
particular products on sale, would be motivated to keep coming back to the
store. For the store's purposes, the **consumer** becomes locked in.
     Recording buying habits
     Dahl's Supermarkets in Des Moines, Iowa, have a smart card system for
checkout (CN, April 23, p. 3). These cards are used to pay for **purchases** ,
obtain coupons, receive rebates, and accrue instant frequent- **shopper**
points. At the same **time** , the **retailer** can collect detailed
demographics on **shoppers** and their **purchases** .
     "[The question is] can the [**shopper** card] be marketed, can it be
linked to other features that can be made available...
...Nelson asked.
     Of paramount value in these cards is the ability to capture
information about **customers** . The supermarket then is able to start
soliciting that customer in terms of purchasing patterns...

3/3,K/24   (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

01999872
'Vision' of future opens opportunities
Grocery Marketing   August, 1988   p. 58
ISSN: 0888-0360

     ...Technology is a joint venture between Donnelley Marketing, Procter &
Gamble and CheckRobot. The card keeps **track** of **consumer**   **purchases** and
the **demographics** of the **consumer** . This information is displayed on the
checkout terminal   each   **time**   a   **transaction**   is   made, which enables
 retailers   to target promotions to cardholders. Moderate hardware changes
are   required   by   the   **retailer** .   In   order   to increase card usage and

cardholders, **retailers** may need to award points for inserting the card at in-store promotion equipment, enabling stores to **track** the cardholder and allowing the user to receive a benefit. During the **log** -in, the retailer could transmit promotions on a Vision screen or offer the user coupons...

3/3,K/25   (Item 1 from file: 180)
DIALOG(R)File 180:Federal Register
(c) 2002 format only The DIALOG Corp. All rts. reserv.

DIALOG Accession Number: 02399123   Supplier Number: 960302699
Export Administration Regulation; Simplification of Export Administration Regulations
Volume: 61   Issue: 58   **Page: 12714**
CITATION NUMBER: 61 FR 12714
Date: MONDAY, MARCH 25, 1996

3/3,K/26   (Item 2 from file: 180)
DIALOG(R)File 180:Federal Register
(c) 2002 format only The DIALOG Corp. All rts. reserv.

DIALOG Accession Number: 02274118   Supplier Number: 930201997
Privacy Act of 1974; Reissuance of DOD Systems of Records Notices
Volume: 58   Issue: 33   **Page: 10002**
CITATION NUMBER: 58 FR 10002
Date: MONDAY, FEBRUARY 22, 1993

TEXT:
...Social Security Number, or other acceptable identifying information that will facilitate locating the records.

Contesting **record** procedures:

The Department of the Army rules for accessing records and for contesting contents and...

...the system manager.

Record source categories:
From the customer and from correspondence between AAFES and **Vendors** .

Exemptions claimed for the system:

None.

AAFES 0702.43

System name:

Travel Advance Files.

System...

3/3,K/27   (Item 1 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2002 Info.Sources Inc. All rts. reserv.

January 4, 2002 14 11:24

00103556   DOCUMENT TYPE: Review

PRODUCT NAMES: ICVerify (615587)

TITLE: Verify This!
AUTHOR: Fuller, Arthur
SOURCE: Databased Web Advisor,   v15 n7   p10(3) Jul 1997
ISSN: 1090-6436
HOMEPAGE: http://www.advisor.com

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: B

REVISION DATE: 20010430

...credit card authorization software is used by several large software
companies and others who allow **purchases** to be made with a credit card
over the Web. The real- **time** electronic **transaction** processing system is
used on virtual storefronts, and gives **vendors** the ability to capture
store **customer transaction** data. **Vendors** can **track demographic**
and purchasing information with any point-of-sale system. There are two
versions available, an...

 3/3,K/28   **(Item 1 from file: 275)**
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02086959   SUPPLIER NUMBER: 19576765   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Verify this! Credit card authorization: online or off. (ICVERIFY's ICverify
  transaction processing software) (includes related article on Microsoft
  Merchant Server) (Software Review)(Evaluation)
Fuller, Arthur
Databased Web Advisor, v15, n7, p10(3)
July, 1997
DOCUMENT TYPE: Evaluation   **ISSN: 1090-6436**   **LANGUAGE: English**
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1903   LINE COUNT: 00162

     What it is
     ICVERIFY is a real- **time** electronic **transaction** processing
solution for **vendors** developing a virtual storefront and requiring a
virtual Point-of-Sale (POS) system to accept **transactions** . In addition to
nearly instantaneous authorization, ICVERIFY provides the capability to
capture and store **customer transaction** data. This enables **vendors** to
track customer demographic and purchasing-pattern information with any
Windows, UNIX, or DOS-based POS system.
     By integrating into the **Merchant** Server Order Processing Pipeline,
ICVERIFY provides a seamless and easy credit card payment solution to...
...transactions.
     * A single copy of the program may be used for up to 999 individual
merchant licenses, making it ideal for groups of professionals, such as
doctors, lawyers, or engineers.
     * Support for recurring **transactions** , such as installment plans,
and invoices billed automatically to a credit card or withdrawn from a
checking account.
     * Stores up to nine years of data, with **demographic** and
transaction reports, so **vendors** can **track** sales trends and increase
revenues. Data is stored in simple, comma-delimited ASCII files, allowing
...

...applications. Developers can thus retrofit the software to existing corporate or back office information systems.

Transactions can be searched by **customer** name, invoice number, **date** , or **date** range, transaction type, and more. Storing transaction data lets **merchants** reconcile financial information for any user-selectable **time** period. ICVERIFY also produces management reports showing transactions by card type, including average purchase, total...

3/3,K/29   (**Item 2 from file: 275**)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02013912   SUPPLIER NUMBER: 18892772   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Applications without an attitude. (application development software and
   HP's MeasureWare and IT/Operations network management software) (Inner
   Networking) (Product Information)(Column)
Huntington-Lee, Jill
HP Professional, v10, n11, p54(2)
Nov, 1996
DOCUMENT TYPE: Column   ISSN: 0896-145X   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1016   LINE COUNT: 00091

...   response time. Application developers must instrument their applications with Transaction Tracker facility to obtain response **time** data.

   Whereas IT/O agents trigger alarms based on specific messages, MeasureWare agents can apply...

...resource utilizations and bottleneck indicators, against predefined alarm thresholds. Measure Ware agents are capable of **tracking** approximately 30 system metrics.
   Non-Intrusive With Intrusive Options
   EMANATE is an extensible agent that...

...every copy of HP-UX 10.x. A master agent in HP-UX 10 collects **statistics** from connected subagents, and a MIB II subagent included in the bundle **tracks** system up **time** and various I/O **statistics** . **Customers** can optionally **purchase** a subagent development kit for building SNMP subagents capable of monitoring HP-UX processes in critical applications.
   Of course, there are other **vendors** offering applications management solutions. Products competing with HP IT/O include Computer Associates' CA-Unicenter...

3/3,K/30   (**Item 3 from file: 275**)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01933038   SUPPLIER NUMBER: 18260812   (USE FORMAT 7 OR 9 FOR FULL TEXT)
E-commerce: IBM leads industry with comprehensive strategy, technologies
   for electronic commerce; electronic shopping, secure transactions. (IBM
   Net.Commerce Server software) (Product Information)
EDGE: Work-Group Computing Report, v7, n312, p4(1)
May 6, 1996
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 2146   LINE COUNT: 00187

...   shopping cart that is "remembered" if he or she wishes to shop at a later **time** . A custom order form will then be presented to the consumer with the shipping cost and sales tax calculated (in the U.S. and Canada). The **consumer** will then securely enter his or her credit card information

for immediate payment.
     * Micromarketing and market research: The IBM Net.Commerce system will
aid **customer** research and "micromarketing," or marketing to the
individual. **Merchants** will be able to compile marketing **statistics** and
generate customized reports from usage data and **logs** . Information such as
pages visited, items **purchased** and searches performed will be **tracked**
by the Net.Commerce system.
     Additionally, IBM has developed a powerful intelligent agent
technology which can "remember" a **customer** profile and past buying
preferences. It will also analyze **consumer** buying patterns, such as which
consumer or group of **consumers** like red shirts, order extra large, and
so on. As a result of this analysis...

 3/3,K/31   (Item 4 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01932927   SUPPLIER NUMBER: 18238193   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Monster dimensions: design solutions for handling changes in very large
   dimensions. (managing very large data warehouses)(Data Warehouse
   Architect) (Technology Information)(Column)
Kimball, Ralph
DBMS, v9, n5, p14(2)
May, 1996
DOCUMENT TYPE: Column   ISSN: 1041-5173   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1506   LINE COUNT: 00119

 ...   ten values each. Surprisingly, a workable solution to this problem
is to build a second **demographics** dimension. At a large **retailer**
recently, I faced the problem of two sets of **demographics** measures. One
set related to traditional income, family, and education measures of the
customer and the other related to volatile **purchase** and credit behavior
measured while buying the **retailer** 's products. All of these attributes
combined together resulted in several million possible combinations. I was
worried that the **demographic** dimension approach was not going to work.
Somewhat reluctantly, I proposed a two **demographics** dimensions approach.
To my surprise, the resulting data warehouse was very successful. The
retailer was very pleased with the flexibility of the data model and the
ability to **track** the changes both in family demographics and **customer**
behavior very responsively.
     A third potential drawback to this approach is that we have separated
 . . .

...data from the more constant descriptors of the customer, such as
geographic location and birth **date** . Now it is harder to browse the data
as if it were a single dimension...

 3/3,K/32   (Item 5 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01447501   SUPPLIER NUMBER: 11284143   (USE FORMAT 7 OR 9 FOR FULL TEXT)
New computer kiosks generate sheet music. (MusicWriter Inc.'s Notestation
   electronic sheet music systems) (product announcement)
Stokell, Ian   .
Newsbytes, NEW09160002
Sept 16, 1991
DOCUMENT TYPE: product announcement   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 563   LINE COUNT: 00045

... music.
    The company intends to use a centralized computer at the company's
headquarters to **track** all sales **transactions** , including billing and
royalty data, conducted at each NoteStation location. The central computer
will also compile **statistics** on song titles reviewed and **purchased** that
will then be used to provide **retailers** and publishers with custom market
reports, and **consumers** with up-to- **date** popularity rankings.
    According to the company, electronic distribution of sheet music will
ensure that the...

 3/3,K/33   (Item 1 from file: 541)
DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1127379
MOORE CORPORATION LTD   **- 1996 Annual Report**

Publication Date: 12/31/96

TEXT:
...programs automate and streamline the management of information for
contracts, schedules, billing, trust management and **statistical**
reporting.

With Moore's comprehensive real estate technologies, CENTURY 21 agents
and brokers can reduce their sales cycle **time** .

Improved **Tracking** System At Point-of-Sale

When the number one supermarket **retailer** in France, Carrefour, expanded
its **consumer** offerings beyond food distribution into financial services,
 consumer products and after-sales service, it needed a more effective
system to track **purchase** orders, guarantees and service agreements.

Moore worked with Carrefour to design and print an integrated **purchase**
order safety guarantee and product brochure that keeps all product
information together. This unique system...

 3/3,K/34   (Item 2 from file: 541)
DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1118302
ACNIELSEN CORP   **- 1996 Annual Report**

Publication Date: 12/31/96

TEXT:
...Providing Insight Enables
clients to determine the most effective methods for delivering
advertising messages to **consumers** ... Provides a common currency for
negotiations between **buyers** and **sellers** of advertising **time** or
space...
 Demographic information supports targeted advertising to likely
 purchasers ... Advertising expenditure measurement helps clients **track**
the activities of their competitors. Growth Opportunities Expansion of
television audience measurement into new markets...

 3/3,K/35   (Item 3 from file: 541)

January 4, 2002 18 11:24

DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0764778
CATALINA MARKETING CORP   **- 1994 Annual Report**

Publication Date: 03/31/94

TEXT:
...effectiveness.
With our Checkout Direct program, for example, manufacturers not only
reach exactly the right **customer** , they reach him to her at exactly the
right **time** before the **purchase** .

Checkout Direct, now reaching over five million households, links the
Catalina Marketing Network with **retailers** ' existing card based payment
programs. The program monitors buying frequency and behavior over **time**
using the **shoppers** ' check cashing card, ATM, or other card-based **shopper**
program as a means of identifying them and **recording** specific brand
 purchase information without **recording** personal or **demographic** data.
Using this information, Checkout Direct allows manufacturers to issue
customized incentives to each **shopper** based on that **shopper** 's
demonstrated buying behavior.
Checkout Direct also ensures that a product incentive is delivered to a
 shopper   as close as possible to when the product will next be **purchased**
.

A customer who typically buys candy every fifth shopping trip, for
example, could receive a...

 3/3,K/36   **(Item 4 from file: 541)**
DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0385118
CADMUS COMMUNICATIONS CORP   **- 1991 Annual Report**

Publication Date: 06/30/91

TEXT:
...on the qualities and processes of
their suppliers, we are moving to assure that our **customers**   are
enhanced by their choice of and association with Cadmus.

To accomplish this objective, under the rubric of strategic continuous
improvement, Cadmus is pursuing excellence on six **tracks** , as follows:

Strategic **Vendor** Partnerships
Continuous Improvement Work Teams
 Statistical Process Controls
Just-in- **Time** Work Flow
Total Quality Management Systems
Strategic Investment Program

In its strategic **vendor** partnerships, Cadmus is working to assure that
the products and services we **purchase** consistently meet the
specifications our **customers**   require. Such oversight is designed to
assure that our products will be produced on **time** , at the agreed cost,
and with the intended look and performance.

Through its continuous improvement...

...autonomy to

improve their intra-and intergroup collaboration, with one objective in mind--improve the **customer** 's experience by reducing lead times, reducing cost, and improving quality!

Managers and craftspersons alike...

 3/3,K/37   (Item 1 from file: 542)
DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

2377069
AMERICAN RADIO SYSTEMS CORP   - 1996 10K Report

Publication Date: 12/31/96

TEXT:
plans, projections, **statistics** , engineering **records** , and all files and **records** used by **Seller** in connection with its operations of the Station;

(f) Opinions of Counsel. Opinions of **Seller** 's counsel and communications counsel dated as of the Closing **Date** , and addressed to **Buyer** and at **Buyer** 's directions, to **Buyer** 's lenders, substantially in the form of Schedule 8.2 hereto.

8.3 Deliveries .by **Buyer** . Prior to or on the Closing **Date** , Buyer shall deliver to Seller the following, in form and substance reasonably satisfactory to Seller and its counsel:

(a) **Purchase** Price. The **Purchase** Price paid to Seller or Seller's designee as provided in Section 2.3;

(b...

 3/3,K/38   (Item 1 from file: 543)
DIALOG(R)File 543:SEC Online(TM) 10-Q Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

2060133
AMERICAN RADIO SYSTEMS CORP   - 1997 10Q Report

Publication Date: 06/30/97

TEXT:
...in this Agreement to be performed and complied with prior to or on the Closing **Date** ;

(d) General Partner's Certificate. A certificate, dated as of the Closing Date, executed by...

...date not more than fifteen (15) days before the Closing Date and a copy of **Seller** 's limited Partnership Agreement certified by **Seller** 's General Partner as of the Closing Date;

(e) Licenses, Contracts, Business **Records** , Etc. Copies, if available, of all licenses, Assumed Contracts, blueprints, schematics, working drawings, plans, projections, **statistics** , engineering **records** , and all files and **records** used by **Seller** in connection with its operations of the Station;

(f) Opinions of Counsel. Opinions of **Seller** 's counsel and

January 4, 2002 20 11:24

communications counsel dated as of the Closing **Date** , and addressed to
 Buyer and at **Buyer** 's directions, to **Buyer** 's lenders, substantially in
the form of Schedule 8.2 hereto.

8.3 Deliveries by **Buyer** . Prior to or on the Closing **Date** , Buyer shall
deliver to Seller the following, in form and substance reasonably
satisfactory to Seller and its counsel:

(a) **Purchase** Price. The **Purchase** Price paid by wire transfer to Seller
as provided in Section 2.3;

(b) Assumption...

 3/3,K/39   (Item 2 from file: 543)
DIALOG(R)File 543:SEC Online(TM) 10-Q Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1612715
PRICELLULAR CORPORATION   - 1996 10Q **Report**

Publication Date: 06/30/96

TEXT:
...actions reasonably requested by Sellers in
order to effectuate all or any part of the **transactions** contemplated by
this Agreement as a like-kind exchange in accordance with Section 1031
of...

...the rules and regulations thereunder.

6.05 Lien Releases. On or prior to the Closing **Date** , Northland will
provide evidence reasonably satisfactory to **Buyer** that all Liens
affecting the assets, other than Permitted Liens, have been or as of
the Closing **Date** will be terminated, released or waived, as
appropriate, or original executed instruments effecting such
terminations, releases or waivers will be provided by **Sellers** .

6.06 Documents and **Records** . On or prior to the Closing **Date** , Northland
will provide **Buyer** with all (i) existing blueprints, schematics,
working drawings, plans, specifications, projections, **statistics** ,
engineering **records** , original plant **records** , system construction and
as-built maps relating to the System; (ii) **customer** lists, files and
records used by Northland in the operation of the System; and (iii...

 3/3,K/40   (Item 1 from file: 553)
DIALOG(R)File 553:Wilson Bus. Abs. FullText
(c) 2001 The HW Wilson Co. All rts. reserv.

03528266   H.W. WILSON RECORD NUMBER: BWBA97028266   (USE FORMAT 7 FOR
FULLTEXT)
Repairs in progress.
AUGMENTED TITLE: new technology, tools and services help control mine
maintenance costs; cover story
Carter, Russell A
Coal Age (Chicago, Ill.: 1996) (Coal Age (Ill)) v. 102 (Mar. '97) p. 18-21
LANGUAGE: English
WORD COUNT: 3798

   (USE FORMAT 7 FOR FULLTEXT)

TEXT:

...   s preventive maintenance tools allow the user to specify and review repair schedules, future service **date** scheduling, and component replacement forecasting, as well as to examine the complete PM history of each item of equipment. The parts inventory module can generate **purchase** orders and **track** parts receipt and usage by part number, category, or **vendor** .

Recently, a West Virginia mine **customer** using MPM4 was able to identify and **track** a failure trend in the wheel motors of its underground equipment. Using the production **statistics** and equipment service **records** compiled by MPM4, the **customer** determined the recurring failures were occurring after the units handled about 50,000 tons of...

3/3,K/41   (Item 2 from file: 553)
DIALOG(R)File 553:Wilson Bus. Abs. FullText
(c) 2001 The HW Wilson Co. All rts. reserv.

03518792   H.W. WILSON RECORD NUMBER: BWBA97018792   (USE FORMAT 7 FOR FULLTEXT)
Interactive retailing: present and future scenarios.
Chain Store Age (Chain Store Age) v. 73 (Jan. '97) p. 14A+
LANGUAGE: English
WORD COUNT: 2079

(USE FORMAT 7 FOR FULLTEXT)

TEXT:
...   full-service stores in these areas. They may not want to force electronic shopping on **customers** , and **customers** will occasionally want to pick up an item immediately, though they may have shopped for it on line.

On line, **retailers** will begin to micromarket, targeting individuals rather than **demographic** segments. Through point-of-sale information and by **tracking** Internet **purchases** , smart **retailers** will learn what each **customer** buys.

Most **retailers** will be forced to drive slack from their businesses. This will mean closing stores, reducing overhead and keeping less excess inventory, even converting to a just-in- **time** system. Stores will learn to focus their merchandise, curtailing redundancy in the marketplace.

Retailers who...

3/3,K/42   (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01001042   Supplier Number: 39487442 (USE FORMAT 7 FOR FULLTEXT)
AMERICAN TECH ANNOUNCES RECEIVING MODULE OF "P.O. WRITER" - THE COMPLETE PURCHASING SYSTEM FOR THE IBM PC/XT OR AT
PR Newswire, pN/A
March 1, 1985
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 233

...   The Receivinq
      Module of "P.O. WRITER" is now available and provides the
      following features:

      TRACKS OPEN PURCHASE ORDER STATUS
      Displays Open Orders in due **date** sequence by **buyer** , **vendor** , and
      receiving location.

MAINTAINS MATERIAL RECEIPT HISTORY
Allows user to sort and summarize receipt history by **Vendor** , by Item
Number, Commodity Code, or Account Number.

PROVIDES **VENDOR** PERFORMANCE **STATISTICS**
Rates **vendors** on delivery, price, quality and overall performance.

Page 2.

These tools allow Purchasing Management to improve on- **time**
delivery performance, automate clerical functions, and negotitate
with **vendors** more effectively.
The Purchasing Module of "P.O. WRITER" automatically prints **Purchase**
Orders, stores and retrieves P.O. History, and produces management
summary reports of dollar commitments...

3/3,K/43 **(Item 1 from file: 634)**
DIALOG(R)File 634:San Jose Mercury
(c) 2002 San Jose Mercury News. All rts. reserv.

08746056
GROCERY CHAINS WOO REPEAT SHOPPERS WITH 'SPECIAL DEALS'
San Jose Mercury News (SJ) - Monday, September 2, 1996
By: HAL KAHN, Mercury News Staff Writer
Edition: Morning Final Section: Business Monday Page: 1E
Word Count: 1,548

... in bringing high technology to retailers such as Victoria's Secret and
Target.

  Mining the **shopper** data

   ''Stores are now analyzing data in a day that before took two months to
just **record** ,'' Hudd says.

     At the same **time** , by getting profiles of their best patrons
retailers can go prospecting among non- **customers** for demographic
''look-alikes'' who can be transformed into consistent **shoppers** .

     Computers that **track** **customer** **purchases** enable **merchants** to
individually target their offers. One Midwestern grocery chain, for
instance, has computer kiosks where **customers** insert their frequent-
shopper cards and receive a list of 24 items - selected on the basis of
past **purchases** - where a special price will be in effect - just for them
- for three hours.

   If...

3/3,K/44 **(Item 1 from file: 635)**
DIALOG(R)File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0822142 97-82448
ATM use surges despite climbing costs to users
DeMarrais, Kevin G
Record-Bergen County (Hackensack, NJ, US) p1B
PUBL DATE: 970605
WORD COUNT: 712
DATELINE: NJ, US, Middle Altantic

TEXT:

January 4, 2002 23 11:24

...Woodcliff Lake-based NYCE Corp., the Northeast's largest ATM network operator, reported Wednesday that **consumers** set a one-month **record** for ATM use with 34 million transactions in May, up 8.6 percent from April and nearly 19 percent from May 1996.

In the same period, **consumers** set a one-month **record** with 7.8 **transactions** at point-of-sale, or POS, debit machines, such as those attached to registers at supermarkets. The combined total of 41.8 million **transactions** is also an all- **time** monthly high for NYCE.

The **statistics** are for **transactions** handled by NYCE at 18,900 ATM and 111,000 POS **merchant** locations.

To Adrien Vargas of Little Ferry, the reason for the growing popularity, even with...

 3/3,K/45   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01583049   Supplier Number: 42368200   (USE FORMAT 7 FOR FULLTEXT)
NEW COMPUTER KIOSKS GENERATE SHEET MUSIC 09/16/91
Newsbytes, pN/A
Sept 16, 1991
Language: English   Record Type: Fulltext
Document Type: Newswire; General Trade
Word Count: 525

...   music.
     The company intends to use a centralized computer at the company's headquarters to **track** all sales **transactions** , including billing and royalty data, conducted at each NoteStation location. The central computer will also compile **statistics** on song titles reviewed and **purchased** that will then be used to provide **retailers** and publishers with custom market reports, and **consumers** with up-to- **date** popularity rankings.
     According to the company, electronic distribution of sheet music will ensure that the...

 3/3,K/46   (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01252602   Supplier Number: 41320726   (USE FORMAT 7 FOR FULLTEXT)
POINT OF SALE ACCEPTANCE CONTINUAL CARD INDUSTRY CHALLENGE
Card News, v5, n9, pN/A
May 7, 1990
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 841

...   represent incentives to use cards and POS debit systems in place at stores, he said. **Customers** , who no longer would have to clip coupons for particular products on sale, would be motivated to keep coming back to the store. For the store's purposes, the **consumer** becomes locked in.
     Recording buying habits
     Dahl's Supermarkets in Des Moines, Iowa, have a smart card system for checkout (CN, April 23, p. 3). These cards are used to pay for **purchases** , obtain coupons, receive rebates, and accrue instant frequent- **shopper** points. At the same **time** , the **retailer** can collect detailed **demographics** on **shoppers** and their **purchases** .

"[The question is] can the [**shopper** card] be marketed, can it be linked to other features that can be made available...
...Nelson asked.
     Of paramount value in these cards is the ability to capture information about **customers** . The supermarket then is able to start soliciting that customer in terms of purchasing patterns...

 3/3,K/47   (Item 1 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2002 CMP Media, LLC. All rts. reserv.

01020531   CMP ACCESSION NUMBER: VAR19940515S0246
**TIP - 1 - CHECK THE FORECAST Although the market you have your eye on may
    look ripe f...**
VARBUSINESS, 1994, n 1007, 72ab
PUBLICATION DATE: 940515
JOURNAL CODE: VAR   LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Success Tips

TEXT:
...   assume that they will automatically share your enthusiasm. Rather than guess at which of your **customers** will or will not follow your advice, take a more scientific approach. Consult with **vendors** in the market to find out whether **customers** are planning to buy and how soon. **Vendors** pay big money to **track** **consumer** interest in a product before it reaches the market. Their research pinpoints which **demographic** groups are planning to make **purchases** , how much money they will spend, over what period of **time** and from whom they plan to **purchase** . All of this information will tell you how profitable the market will be for you. If **consumers** are planning to spend $15 billion on imaging systems and software by 1996, but the...

 3/3,K/48   (Item 1 from file: 649)
DIALOG(R)File 649:Gale Group Newswire ASAP(TM)
(c) 2002 The Gale Group. All rts. reserv.

01820704   SUPPLIER NUMBER: 12747124   (USE FORMAT 7 or 9 FOR FULL TEXT)
RECORD NUMBER OF FIRST-TIME HOMEBUYERS ENTER CALIFORNIA'S HOUSING MARKET
PR Newswire, 1109A8628
Nov 9, 1992
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 979   LINE COUNT: 00091

...   down from about 9 percent in 1991. The decline in all-cash purchases reflects the **record** proportion of first- **time** homebuyers and the low interest rates available on new financing; and
     -- The share of **transactions** involving second mortgages rose to the highest level since 1985. Nearly 10 percent of **transactions** used secondary mortgage financing in 1992, up from about 8 percent in 1991. The increased usage of second mortgages reflected a willingness among some **sellers** to finance a portion of a **buyer** 's home loan to reduce the downpayment required for the home **purchase** .
     C.A.R.'s Housing Finance Survey has been conducted annually using the same methodology since 1981. The **statistics** were gathered from REALTORS throughout California who were asked to provide financing details and **buyer** / **seller** **demographics** for their most recent sales **transactions** . Most of those **transactions** occurred in April, May and June of 1992. The unique position of REALTORS in homebuying **transactions** provided them with access to data not readily available from other sources.
     Copies of the

3/3,K/49   (Item 1 from file: 654)
DIALOG(R)File 654:US PAT.FULL.
(c) format only 2002 The Dialog Corp. All rts. reserv.

02669121
Utility
METHOD AND SYSTEM FOR SELECTIVE INCENTIVE POINT-OF-SALE MARKETING IN
RESPONSE TO CUSTOMER SHOPPING HISTORIES

PATENT NO.:   5,649,114
ISSUED: July 15, 1997 (19970715)
INVENTOR(s):   Deaton, David W., Abilene, TX (Texas), US (United States of
               America)
               Gabriel, Rodney G., Abilene, TX (Texas), US (United States of
               America)
ASSIGNEE(s):   Credit Verification Corporation, (A U.S. Company or
               Corporation), Abilene, TX (Texas), US (United States of
               America)
EXTRA INFO: Assignment transaction [Reassigned], recorded November 20,
               2000 (20001120)
               Assignment transaction [Reassigned], recorded March 18,
               1999 (19990318)
APPL. NO.:   8-457,299
FILED: June 01, 1995 (19950601)
                         RELATED APPLICATIONS

   This application is a continuation of U.S. application Ser. No.
08-139,983, filed Oct. 20, 1993 and entitled "Method and System for
Selective Incentive Point-of-Sale Marketing in Response to Customer
Shopping Histories", abandoned, which is a continuation-in-part of U.S.
application Ser. No. 08-096,921, filed Jul. 23, 1993, pending, which is a
continuation-in-part of U.S. application Ser. No. 08-063,413, filed May 17,
1993, U.S. Pat. No. 5,621,812, which is a continuation of U.S. application
Ser. No. 07-886,383, filed May 19, 1992, abandoned, which is a
continuation-in-part of U.S. application Ser. No. 07-826,255, filed Jan.
24, 1992, abandoned, which is a continuation of U.S. application Ser. No.
07-345,475, filed May 1, 1989, abandoned.

FULL TEXT: 9965 lines

... check readers such as those noted in the above-noted patents often
cannot detect a **customer** 's checking account number because it is
interspersed with other data such as the check sequence number.

   The present automatic check reader is provided with structure which
enables the **customer** checking account ... transit number (which
identifies the bank) to be detected within the code printed on the
customer 's check. This process involves detecting or parsing (the
examination or analysis of a string...

3/3,K/50   (Item 2 from file: 654)
DIALOG(R)File 654:US PAT.FULL.
(c) format only 2002 The Dialog Corp. All rts. reserv.

02163911
Utility
SYSTEM FOR ELECTRONICALLY RECORDING AND REDEEMING COUPONS

PATENT NO.:   5,192,854
ISSUED: March 09, 1993 (19930309)

INVENTOR(s): Counts, Reginald D., 1714 Legend La., St. Louis, MO (Missouri)
, US (United States of America), 63146
[Assignee Code(s): 68000]
EXTRA INFO: Expired, effective March 9, 2001 (20010309), recorded in O.G.
of May 15, 2001 (20010515)
APPL. NO.: 7-829,561
FILED: February 05, 1992 (19920205)

This is a continuation of application Ser. No. 07-558,775, filed Jul. 26,
1990, which was abandoned upon the filing hereof.

FULL TEXT: 380 lines

...It is an object of this invention to provide an electronic coupon system
which keeps **track** of **demographic** information on the shopping patterns
of **customer** 's utilizing the system. Each **time** the coupon scanner is
used in a **purchase** , information about the **purchase** could be linked to
demographic information about the **customer** providing the **retailer** and
manufacturer with valuable marketing data.

3/3,K/51 **(Item 1 from file: 710)**
DIALOG(R)File 710:Times/Sun.Times(London)
(c) 2002 Times Newspapers. All rts. reserv.

08651353
Secret ways of the credit risk assesssors; Personal Finance
Times of London (TL) - Sunday, March 5, 1995
By: Margaret Coles
Section: Features
Word Count: 691

... the past. For example, one company preferred applicants with more than
one first name because **statistically** this proved to be a sound predictor
of reliability.

For a **retailer** selling video **recorders** on hire- **purchase** , stability
of address can matter more than job stability because he wants to get his
goods back if the **buyer** defaults. It could also go against you if you
apply for credit frequently. Every **time** someone applies, a search is made
against his name; some companies have found statistics to...

3/3,K/52 **(Item 1 from file: 722)**
DIALOG(R)File 722:Cincinnati/Kentucky Post
(c) 2002 The Cincinnati Post. All rts. reserv.

06010105
HYPER SHOPPES SIGNS TO BUILD FLORENCE BIGG'S
CINCINNATI POST (CP) - THURSDAY JANUARY 10, 1991
By: GARY RHODES
Edition: METRO   Section: BUSINESS   Page: 6C
Word Count: 736

...Rick Barlow, president of the 160-person firm.

Here's how the technology would work:

Shoppers would join a club that provides members with a magnetic card
embedded with a computer chip carrying **demographic** data. Each **time** a
member shops at the store, the **purchases** are **recorded** in a computer
bank.

On subsequent trips, the **shopper** could learn of members-only sales on merchandise that proved popular in the past.

''This (technology) would allow **retailers** to promote special sales as needed to move inventory, while at the same **time** not alerting competitors to the sale items,'' Barlow said.

For fast-food outlets, the **customer** could order from a touch-screen menu. It also could hand out discount coupons, Barlow...

...prototype, he said.

The Advertising Club of Cincinnati has landed the editor of the trade **journal** Ad Age as the the host for the 1991 Cincinnati Addy Awards next month.

Fred...

3/3,K/53   (Item 1 from file: 726)
DIALOG(R)File 726:S.China Morn.Post
(c) 2002 South China Morning Post. All rts. reserv.

00224290   (USE FORMAT 7 FOR FULLTEXT)
Credit companies move in very mysterious ways
South China Morning Post, p 11
March 12 1995
DOCUMENT TYPE: Newspaper JOURNAL CODE: SCMP LANGUAGE: English
RECORD TYPE: Fulltext
Word Count: 545

...the past.
For example, one company preferred applicants with more than one first name - because **statistically** this proved to be a sound predictor of reliability.
For a **retailer** selling video **recorders** on hire- **purchase** , stability of address can matter more than job stability - because he wants to get his goods back if the **buyer** defaults.
It could also go against you if you apply for credit frequently.
Every **time** someone applies, a search is made against his or her name; some companies have found...

3/3,K/54   (Item 1 from file: 727)
DIALOG(R)File 727:Canadian Newspapers
(c) 2002 Southam Inc. All rts. reserv.

02934317   (USE FORMAT 7 FOR FULLTEXT)
Fridges become hot sales items in '92
Kitchener-Waterloo Record, Final ED, P B8
March 03, 1993
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
SECTION HEADING: Business
Word Count: 272

...a modest 2.5 per cent gain for last year. Some economists indicated at the **time** that the projection was too conservative.

The association is forecasting an increase of three per cent this year and similar improvements annually through 1998. The figures include **purchases** by **retailers** and builders.

Dishwashers showed the largest percentage gain. Sales soared 12 per

cent in 1992 to about 347,000 units, according to association
statistics .

The association does not **track** the value of its sales to **customers**

In other appliance lines, the association reported sales of
electric ranges climbed eight per cent...

3/3,K/55   (Item 1 from file: 728)
DIALOG(R)File 728:Asia/Pac News
(c) 2002 Dialog Corporation. All rts. reserv.

00460337 (USE FORMAT 7 FOR FULLTEXT)
'Big Blue' supports e-business in a big way
Zatni Arbi
The Jakarta Post, p8
Monday December 30 1996 DOCUMENT TYPE: Newspaper LANGUAGE: English
RECORD TYPE: Fulltext SECTION HEADING: Features
WORD COUNT: 1,033

...   advantage of its capabilities for locating and accessing digital
databases, such as maps, surveys, well **logs** and seismic data, as well as
for acquiring research reports, **statistical** findings and industry
standards.
     3. World Avenue, an online shopping service on the World Wide Web.
Here, **consumers** can navigate intuitively, viewing a selection of goods
tailored to their needs and interests and make **purchases** quickly and
securely. At the same **time** , **retailers** can create dynamic and highly
customized interactive catalogs, using a merchant's toolkit. The available
tools and technology allows retailers to capture key information about
their **customers** ' browsing and purchasing habits -- with the **customers** '
consent. World Avenue enables retailers to analyze retail data quickly and
simply for micro-merchandising...

3/3,K/56   (Item 1 from file: 743)
DIALOG(R)File 743:(New Jersey)The Record
(c) 2002 Record (The). All rts. reserv.

09156164
THE PRICE OF CONVENIENCE MONEY-MAKING MACHINES ATM USE SURGES DESPITE
  CLIMBING COSTS TO USERS
Record (Northern New Jersey) (RE) - THURSDAY, June 5, 1997
By: KEVIN G. DeMARRAIS, Staff Writer
Edition: All Editions Section: BUSINESS Page: b01
Word Count: 789

... Woodcliff Lake-based NYCE Corp., the Northeast's largest ATM network
operator, reported Wednesday that **consumers** set a one-month **record** for
ATM use with 34 million transactions in May, up 8.6 percent from April and
nearly 19 percent from May 1996.

In the same period, **consumers** set a one-month **record** with 7.8
transactions at point-of-sale, or POS, debit machines, such as those
attached to registers at supermarkets. The combined total of 41.8 million
transactions is also an all- **time** monthly high for NYCE.

The **statistics** are for **transactions** handled by NYCE at 18,900 ATM
and 111,000 POS **merchant** locations.
     To Adrien Vargas of Little Ferry, the reason for the growing
popularity, even with...

January 4, 2002 29 11:24

3/3,K/57   (Item 1 from file: 790)
DIALOG(R)File 790:Tax Notes Today
(c) 2002 Tax Analysts. All rts. reserv.

00704467
                    96 TNT 54-114 (MARCH 18, 1996)
    FULL TEXT AVAILABLE: IRS REVISES TECHNIQUES HANDBOOK FOR SPECIALIZED
    INDUSTRIES -- RETAIL.
    ELECTRONIC CITATION: 96 TNT 54-114   (MARCH 18, 1996)
    DATE : 19950920 (September 20, 1995)
    DOCUMENT TYPE:
      CONTENT UNIFIER: IRS Manual
      CONTENT SPECIFIER: 19950920
    CITE(s): Manual Transmittal 4232.(13)-1

    CORPORATE SOURCE: Internal Revenue Service
    CODE CLASSIFICATION: NCSA (No Code Section Applicable)
    GEOGRAPHIC LOCATION: United States
    DOCUMENT NO: Doc 95-9596   (148 pages)
    AVAILABILITY: Full Text length is 12424 lines

    TEXT:
    ...agree to be part of the development. The developer
    will then attempt to sell other **retailers** on the increased potential
    of the shopping center by listing the key **retailers** who have
    previously committed. If the potential **customer** traffic is high the
    demand should increase, causing the lease rate to increase for
    subsequent tenants. Included among the incentives offered to these
    major, "anchor store," **retailers** are the following benefits:
        (a) land for free or for a reduced price;
        (b) monies...chronologically by
    entry, stratified by dollar amount and/or entry type.
        (d) Details of all **transactions** over a certain dollar limit, or
    of every nth **transaction** .
        (e) **Statistical** samples.
    326.4 GENERAL LEDGER
        Some **retailers** include details of all entries in the general
    ledger, in effect combining ledger and **journal** into one document.
    Others show only net debits and credits for each month, with the
    specifics **recorded** elsewhere. Review of the ledger can provide a
    quick overview of the activity of the...

...the
    business.
        (3) The payable entry will reflect substantial information,
    including vendor name and number, **purchase** invoice number, and
    amount. These **records** could be reviewed using a number of different
    techniques.
        (a) The list of vendors with which the taxpayer conducts
    business can be analyzed. The examiner may identify certain **vendors**
    whose **transactions** with the taxpayer have significant audit
    potential. These **transactions** can be isolated by **vendor** .
        (b) A discovery sample approach can identify expenditures which
    have been improperly classified.
        (c) Selected accounts can be isolated, stratified by dollar
    amount, and **statistically** sampled.
        (d) Some taxpayers will fragmentize an invoice by item or
    destination. Larger dollar expenditures...

...to the texts located at 321.1 through 321.3 for
    related information regarding the **records** involving the acquisition
    of merchandise.

                        January 4, 2002 30 11:24

326.7 ACCOUNTS RECEIVABLE
        (1) For retailers who do not...

3/3,K/58   (Item 1 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0782782   BW0292

THE VISION FACTORY: The Vision Factory Previews Cat@log 2.5; Support for Open Market, Taxware, and VeriFone, Along With Enhancements to Streamline Development Keep Cat@log Ahead of the Pack

December 08, 1997

Byline: Business Editors & Computer Writers

        ...we effectively deliver what's required, we're
increasingly being chosen over the competition. Cat@ **log** 2.5
increases our advantage."
        Continuing to offer the most open and flexible solution on the
market, The Vision Factory has added support for both Open Market's
comprehensive **transaction** services and VeriFone's point-of-sale SET
technology to handle credit card **purchases** securely. Full
integration with Taxware for up-to- **date** sales tax calculations has
also been added.
        Cat@ **log** 2.5 also offers refined **statistics** reporting and analysis
with customizable pivot tables and click stream analysis, giving
merchants even more detailed information about site activity than
before. Unique to Cat@ **log** 2.5, click stream analysis allows for
anonymous individual tracking to find out exactly how **customers** are
navigating through the site.
        The complete Cat@log Suite 2.5, which includes Builder...

3/3,K/59   (Item 1 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1017822   SFTU032
BroadVision and Olivetti Announce the Launch of the First Virtual Shopping Center in Italy

DATE: November 5, 1996   13:18 EST   WORD COUNT: 871

...gathered from shoppers to fine tune product offerings and
incentives and direct personalized information to **shoppers** .

        Olivetti Telemedia has developed and is operating these new
Cybermercato
services with BroadVision One-To...

...wish
to establish with each merchant in the mall.

        According to criteria established by each **merchant** , the BroadVision
One-To-One software personalizes editorial content, advertising, and
incentive
programs by matching...
...The One-To-One software builds customer profiles through
interactive questionnaires that compile information on **customer
demographics**

January 4, 2002 31 11:24

and psychographics. In addition, BroadVision One-To-One provides capabilities
for **merchants** to observe interactions and **transactions** in real **time** . This
allows **merchants** to add information to **customer** profiles and to "remember"
what types of products the **customer** has **purchased** .

Cybermercato uses a **customer** 's profile -- stated preferences, past buying
habits, and **demographic** data -- to display the most appropriate "stores" or
specialty areas as soon as a **customer** **logs** on. **Customers** will also receive
personal updates on the latest store promotions, new products, or new stores...

...or the merchant at a neighborhood store, Cybermercato can develop a
personal relationship with each **customer** .
    "Olivetti Telemedia is focused on harnessing the vast potential of the
Internet. Working with BroadVision...
?

?show files;ds
File 15:ABI/Inform(R) 1971-2002/Jan 03
        (c) 2002 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2002/Jan 03
        (c) 2002 The Gale Group
File 47:Gale Group Magazine DB(TM) 1959-2002/Jan 02
        (c) 2002 The Gale group
File 75:TGG Management Contents(R) 86-2001/Dec W4
        (c) 2001 The Gale Group
File 88:Gale Group Business A.R.T.S. 1976-2002/Jan 03
        (c) 2002 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2002/Jan 02
        (c)2002 The Gale Group
File 149:TGG Health&Wellness DB(SM) 1976-2001/Dec W3
        (c) 2001 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
        (c) 1999 The Gale Group
File 180:Federal Register 1985-2002/Jan 03
        (c) 2002 format only The DIALOG Corp
File 484:Periodical Abs Plustext 1986-2001/Dec W5
        (c) 2002 ProQuest

Set   Items   Description
S1   17   (COMPIL? OR COLLECT?)(10N)(DEMOGRAPHIC? OR STATISTIC? ?)(1-
                  0N)(CUSTOMER? ? OR SHOPPER? ? OR CONSUMER? ? OR BUYER? ?)(10N-
)(MERCHANT? ? OR RETAILER? ? OR SELLER? ?)(10N)(TIME OR DATE)-
                  (10N)(IDENTIF? OR ID OR NUMBER? ?) NOT PY>1997
S2   12   RD (unique items)
?t2/3,k/all

 2/3,K/1   (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01265486 99-14882
Marketing database helps build business at malls
Brandes, Diane
Direct Marketing v59n3 PP: 18-20 Jul 1996
ISSN: 0012-3188 JRNL CODE: DIM
WORD COUNT: 1451

...TEXT: marketing budgets. Reports can be generated mallwide, by category,
and by individual stores.

Stores, to **date** , have requested mailing lists and/or labels for special
sales, introduction of new lines, mail order catalog sales, selected
anniversary and/or birthday greetings.

In addition to **collecting** valuable **demographic** data, marketing
departments utilize the database information to reward their best and their
most frequent **customers** with weekly performing arts and sports events
tickets. As stores become better acquainted with the...

... offered by the database system, both centers foresee a considerable
increase in requests from mall **merchants** .
Marketing departments provide **merchants** with weekly updated memos on the
program: **number** of Advantage **customers** to **date** , monthly gifts, weekly
 customer rewards, routine reminders, and database opportunities. To
create merchant incentives, each memo rewards the store that has signed up
the most **customers** , and/or the store that has scanned the most Advantage
cards during the past week...

January 4, 2002 1 09:22

2/3,K/2   (Item 2 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01144286 97-93680
Struggling sector grabs second place
Anonymous
Chain Store Age   (Section 3)Consumer Enhancement & Development Supplement
PP: 48-49 Jan 1996
ISSN: 0193-1199 JRNL CODE: CSA
WORD COUNT: 736

...TEXT: benefited them in recapping ads for their stores as well.

The East Coast based cataloger/ **retailer** was the best at performing database analytics. The **retailer** 's database of 7 million names is stocked with **customer** information, **collected** at the **time** he or she requests to be on their mailing list. **Demographics** and other insights can also be layered onto the files. This information drives the type and amount of **customer** contact including credit card solicitation, catalog mailings, information about special events and sales in the stores. According to the **retailer** , the database is most useful for **identifying** new store locations. In fact, this **retailer** 's store location analysis is so advanced that they have had only one unsuccessful store...

2/3,K/3   (Item 3 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00547287 91-21632
Retail System Keeps Track of Shoppers
Miller, Cyndee
Marketing News v25n9 PP: 22-23 Apr 25, 1991
ISSN: 0025-3790 JRNL CODE: MNW
WORD COUNT: 578

...TEXT: dose of demographic data.

Housed in a free-standing kiosk, the NICE (Nutrition Information for **Consumer** Education) system demystifies food shopping for nutrition-minded **consumers** , said Elizabeth Johnson, coordinator-nutrition marketing at KBL, a research and consulting firm in College...

... for healthy eating, comparisons of food products, and definitions of food terms.

At the same **time** , the NICE system **collects** **demographic** , lifestyle, and trend data from the users, including: age, sex, and ethnic origin of **shoppers** ; marital status, **number** of children, and type of household; areas of greatest nutritional concern or special diets; frequency of shopping, eating out, and using convenience iteins; and areas in which **consumers** would like **retailers** or manufacturcrs to make improvements.

There also is room for store-specific questions.

Johnson said the system provides a way for retailers and manufacturers to "communicate their concern for the **consumer** 's well-being" and creates a positive image of the products and the store.

NICE...

2/3,K/4   (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

01653792   Supplier Number: 42048553   (USE FORMAT 7 FOR FULLTEXT)
Retailing As Science
Video Store, v0, n0, p58
May, 1991
Language: English   Record Type: Fulltext Abstract
Document Type: Magazine/Journal; Trade
Word Count: 2173

...   take this approach. Supermarkets - a growing force in video rentals
- rely heavily on number-crunching, **customer** studies and performance
evaluation.
      Terry Bettendorf, president of the four-store Movie Set chain in...

...the transition.
      Bettendorf notes, "That's all we look at in retailing. It's the
numbers ." To illustrate supermarkets' level of sophistication, he notes
that both his wife and daughter have...

...packs more often than his wife.
      "They're really coming after her because of the **demographics** , but
not my wife," says Bettendorf.
      These **retailers** have access to the same information every **retailer**
collects . And none ask **customers** for anything out of the ordinary.
Typical membership forms request name, address, phone **number** , driver's
license - valuable because many states include **date** of birth. Those are
the basics. It's also helpful to get the names and...

2/3,K/5   (Item 1 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2002 The Gale group. All rts. reserv.

03482356   SUPPLIER NUMBER: 09203213   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Pens & needles. (health publishing)(includes related article on the book,
   'The Power to Heal')
Bethune, John
Publishers Weekly, v237, n29, p18(6)
July 20, 1990
CODEN: PWEEA   ISSN: 0000-0019   LANGUAGE: ENGLISH   RECORD TYPE:
   FULLTEXT
WORD COUNT: 4719   LINE COUNT: 00371

...   an excess of books, it is also enriched, according to Julie
Feingold, by the great **number** of high-quality works available. To help
bookstores and their **customers** find useful titles not offered by the
better-known houses, Moving Books has **compiled** a retail-oriented
catalogue listing.
      Being able to offer both depth and breadth of titles in the recovery
area is seen as particularly critical, whether for **retailers** ,
distributors or publishers. Citing **statistics** that show that **buyers** of
recovery books are not educated and willing to spend money, but also likely
to buy more than one book at a **time** , Perle describes the area as "the
last of the great multiple purchase markets." Similarly, Larry...

2/3,K/6   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

09014858   SUPPLIER NUMBER: 18752515   (USE FORMAT 7 OR 9 FOR FULL TEXT)
GM/HBC: the war is not lost, it's only just begun.
Beyer, Leslie
Grocery Marketing, v62, n9, p18(4)
Sep, 1996
ISSN: 0888-0360   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 2154   LINE COUNT: 00180

...   micro marketing to target their shoppers. So, it is important for
supermarkets to research their **consumer** purchase path and create a
plan-o-gram in the way the **consumer** buys."
     Weatherton also advised that food retailers need to find more
efficiency in shelf space...

...with lots of off-shelf display.
     Additionally, the Council study shows GM products that save **time** and
provide added convenience can also increase profits if tailored to
shoppers ' current needs. Find methods to create a one-stop shopping
environment. With ongoing data **collection** , volume, profit, traffic, and
service can warn **retailers** of changes over **time** . And, **demographic** and
lifestyle information help **identify** product demand. Working with
experienced merchandisers who can gather and interpret information
effectively adds an...

...responsive you are to local market needs, the more exciting your store
will be to **shoppers** . Let **consumers** know you have what they want. Make
the experience easy, exciting, friendly, and aesthetically pleasing...

 2/3,K/7   **(Item 2 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07315466   SUPPLIER NUMBER: 16401404   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Correlates of mall visit frequency.
Roy, Abhik
Journal of Retailing, v70, n2, p139(23)
Summer, 1994
ISSN: 0022-4359   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 10778   LINE COUNT: 00871

...   one-stop for all needs'. If visits were made more cost and
time-efficient, functional **shoppers** might shop more frequently.
     We have illustrated how shopping trip profiles of **customers** can be
predicted with accuracy. Using our survey method and basic model, managers
can determine the proportion of frequent and infrequent **shoppers** in the
mall at any given **time** . Furthermore, assuming that trip histories are
repeated, predicted trip profiles can be aggregated to forecast the **number**
of **shoppers** in future periods. The forecast **number** of **shoppers** can
be broken down in terms of **demographics** and shopping motivations. This
method of predicting future traffic flows, by segment, is based on data
that is easy to **collect** and update. In general our results can be used by
retailers to target groups of potential **customers** more effectively.
     Limitations and Extensions: The size of our sample is comparable with
previous studies...

 2/3,K/8   **(Item 3 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

05136312   SUPPLIER NUMBER: 10593008   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Racing profiles. (use of auto racing in advertising for automobile parts

                         January 4, 2002 4 09:22

industry)
Krueger-Nicholson, Gail
Automotive Marketing, v20, n4, p19(2)
April, 1991
ISSN: 0193-3264   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 825   LINE COUNT: 00067

...   logos with lots of promotional money.
        The reason why is easy to see: racing delivers **customers** by selling
product.
        Race Attendance Increases
        For sheer **numbers** of exposures of product, supplier, and **retailer**
names, racing is hard top. Attendance at 15 major North American racing
series increased by more than 800,000 spectators in 1990, surpassing the 12
million mark for the first **time** , according to **statistics**   **compiled** by
the Goodyear Tire Co., Akron, OH.
        Goodyear publishes an annual racing report as a barometer of motor
sports popularity. The attendance figures are complied from official
sanctioning body **statistics** and reports filed by Goodyear racing division
field managers.
        The 15 professional racing series monitored...

 2/3,K/9   (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

03935924   SUPPLIER NUMBER: 07908881   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Supermarket chains across country to test-market electronic rebate system
   for individual shoppers.**
Card News, v4, n13, p7(2)
June 26, 1989
ISSN: 0894-0797   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 625   LINE COUNT: 00050

...   that are issued are then read by checkout scanners as purchases are
rung up, enabling **shoppers** to obtain cash rebates on certain brand-name
products.
        This program is called "Reward America...

...Conn.-based subsidiary of Citicorp. The concept is similar to a
frequent-flier or frequent- **buyer** program.
        Information will be **compiled** over **time** in conjunction with
shoppers receiving rebates. Citicorp plans to earn money on the system by
selling the data it **collects** to grocery manufacturers and **retailers** to
pinpoint which products are being used. A **number** of **retailers** already
are merging **demographic** information with scanning data to develop buying
profiles on **shoppers** .
        "Being able to track that information enables the store to send out a
catalog listing...

 2/3,K/10   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

02331912   SUPPLIER NUMBER: 03633051   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Drugstores and nutrition: played right, a winning combination.
Ehrlich, Frederick J.
Drug Topics, v129, p28(4)
Feb 4, 1985
ISSN: 0012-6616   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 2594   LINE COUNT: 00206

January 4, 2002 5 09:22

...   being Cabbage Patch Kids vitamins from Pharmed Laboratories (New Cassel, N.Y.). At the same **time** , the fitness trend has caught the fancy of an increasing **number** of **retailers** , including drugstores, which see it as a natural for them. As a reflection of this...

...pharmacy members.
      And there's good reason for NARD and others to enter the market. **Statistics compiled** by the Council for Responsible Nutrition put **consumer** spending for the entire nutritional supplement market--which includes nonprescription vitamins, both multi and single...

2/3,K/11   (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

01146815
Finance: Before the 'For Sale' sign goes up.
CABLE TELEVISION BUSINESS   November 1, 1984   p. 24-26

    Accurate and complete financial records and system **statistics** should be the top priority in preparing to sell a cable TV system. It takes **time** to prepare and **compile**   these records, bring the system into FCC compliance and perhaps negotiate franchise renewals and/or rate increases. **Sellers** and **buyers** may define subscribers differently. The **number** of homes passed, a critical piece of information for **buyers** , is often unavailable without a physical count. **Buyers** often find **demographic** data about subscribers and the community to be useful. **Buyers** see more opportunity and possibilities by noticing what a system has not done as improvements made by the **seller** may decrease opportunities for the new owner. Brokers disagree about whether sellers should continue to...

2/3,K/12   (Item 1 from file: 180)
DIALOG(R)File 180:Federal Register
(c) 2002 format only The DIALOG Corp. All rts. reserv.

DIALOG Accession Number: 02383801   Supplier Number: 960803164
Regulations Restricting the Sale and Distribution of Cigarettes and
  Smokeless Tobacco to Protect Children and Adolescents
Volume: 61   Issue: 168   Page: 44396
CITATION NUMBER: 61 FR 44396
Date: WEDNESDAY, AUGUST 28, 1996

TEXT:
... Heath, Jr., "Mortality from Smoking in Developed Countries, 1950-2000: Indirect Estimates from National Vital **Statistics** ," Oxford University Press, Oxford, 1994).

 Similar problems exist with underage use of smokeless tobacco. As...
?

January 4, 2002 6 09:22

?t3/4/

3/4/1
FN- DIALOG(R)File 342:Derwent Patents Citation Indx|
CZ- (c) 2001 Derwent Info Ltd. All rts. reserv.|
FN- World Patents Index (DIALOG File 342)|
AX- 00-412468/35|
TI- Consumer profiling method for consumer purchases, involves computing
    demographic characterization of consumer from computer readable
    detailed purchase record and retrieved product characterization
    information - |
PA- (TELE-) TELECOM PARTNERS LTD|
AU- <INVENTORS> ELDERING C A|
NC- 089
NT- 034
NR- 011
NG- 000
PN- <BASIC> WO 200033228   A1 000608 ^(BASIC) |
DW- <BASIC> 0035|
PN- <EQUIVALENTS> AU 200019319 A 000619; US 6216129   B1 010410 70510;
                 70514; 70526; 70536; 7054; 70710; 707100; 7074;
                 709206|
AN- <PRIORITIES> US 204888 (981203); US 268519 (990312); US 268526 (990312
)|
AN- <APPLICATIONS> US 268526 (990312); WO 99US28628 (991202); AU 200019319
    (991202)|
DS- <NATIONAL> AE; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; CA; CH; CN; CR;
    CU; CZ; DE; DK; DM; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN
    ; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MD; MG; MK;
    MN; MW; MX; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR
    ; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW
DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE;
    IT; KE; LS; LU; MC; MW; NL; OA; PT; SD; SE; SL; SZ; TZ; UG; ZW
IC- G06F-012/00; G06F-015/16; G06F-017/30|
DC- T01|;
FS- <US>70510; 70514; 70526; 70536; 7054; 70710; 707100; 7074; 709206|
CT- US 6216129 B1 US 5128752 A   92-249609/30 (VKOH/) VON KOHORN H;
    VON KOHORN H
CT- US 6216129 B1 US 5155591 A   91-126241/18 (GENN) GEN INSTR
    CORP, (GENN) GI CORP; WACHOB D E
CT- US 6216129 B1 US 5227874 A   93-235345/29 (VKOH/) VON KOHORN H;
    VON KOHORN H
CT- US 6216129 B1 US 5285278 A   93-386888/48 (HOLM/) HOLMAN M J;
    HOLMAN M J
CT- US 6216129 B1 US 5410344 A   95-169770/22 (ARRO-) ARROWSMITH
    TECHNOLOGIES INC; GRAVES G T, O'CONNOR B M, BARKER A C
CT- US 6216129 B1 US 5446919 A   95-311265/40 (WILK/) WILKINS J K;
    WILKINS J K
CT- US 6216129 B1 US 5515098 A   96-171877/17 (CARL/) CARLES J B;
    CARLES J B
CT- US 6216129 B1 US 5604542 A   97-145004/13 (ITLC) INTEL CORP;
    DEDRICK R
CT- US 6216129 B1 US 5619709 A   97-225778/20 (HNCH-) HNC INC; QING
    P, CAID W R
CT- US 6216129 B1 US 5687322 A   97-558442/51 (CRED-) CREDIT
    VERIFICATION CORP; DEATON D W, GABRIEL R G
CT- US 6216129 B1 US 5724521 A   98-178870/16 (ITLC) INTEL CORP;
    DEDRICK R
CT- US 6216129 B1 US 5761601 A   94-065982/08 (NBLC-) NBL
    COMMUNICATIONS INC; NEMIROFSKY F R, JAMES G
CT- US 6216129 B1 US 5761662 A   96-289125/30 (SUNM) SUN
    MICROSYSTEMS INC; DASAN V S
CT- US 6216129 B1 US 5774170 A   98-387291/33 (BEAU/) BEAUREGARD R

```
        G, (     ) CICIORA W S, (HITE/) HITE K C, (ALIS/) ALISON T; CICIORA W S
        , HITE K C, ALISON T, BEAUREGARD R G
CT- US 6216129   B1 US 5794210   A          97-332982/30 (CYBE-) CYBERGOLD INC
        ; GOLDHABER A N, FITTS G
CT- US 6216129   B1 US 5848396   A          97-550096/50 (FREE-) FREEDOM OF
        INFORMATION INC; GERACE T A
CT- US 6216129   B1 US 5933811   A          99-443770/37 (ANGL/) ANGLES P D;
        ANGLES P D, BLATTNER D O
CT- US 6216129   B1 US 5948061   A          99-517888/43 (DOUB-) DOUBLE CLICK
        INC; MERRIMAN D A, O'CONNOR K J
CT- US 6216129   B1 US 5978799   A          99-619887/53 (HIRS/) HIRSCH G S;
        HIRSCH G S
CT- US 6216129   B1 US 5991735   A          97-550096/50 (FREE-) FREEDOM OF
        INFORMATION INC; GERACE T A
CT- US 6216129   B1 US 6009410              00-086285/07 (AMTT ) AT & T CORP;
        NURENBERG S H, LEMOLE S L, O'NEIL J T, STUNTEBECK P H
CT- US 6216129   B1 US 6012051              98-447422/38 (PERS-) PERSONALOGIC
        INC; SAMMON T M, SCURLOCK B W
CT- US 6216129   B1 US 6038591              98-300271/27 (WOLF/) WOLFE R L;
        WOLFE R L, PINALS J
CT- US 6216129   B1 WO 9717774   A1         97-281272/25 (SEIK-) SEIKO
        COMMUNICATIONS SYSTEMS INC; PARK M C
CT- US 6216129   B1 WO 9944159   A1         99-518924/43 (ENGA-) ENGAGE
        TECHNOLOGIES; JAYE D
CT- WO 200033228A   US 5604542   A   Y      97-145004/13 (ITLC ) INTEL CORP;
        DEDRICK R
CT- WO 200033228A   US 5724521   A   Y      98-178870/16 (ITLC ) INTEL CORP;
        DEDRICK R
CT- WO 200033228A   US 5761662   A   Y      96-289125/30 (SUNM ) SUN
        MICROSYSTEMS INC; DASAN V S
CT- WO 200033228A   US 5848396   A   Y      97-550096/50 (FREE-) FREEDOM OF
        INFORMATION INC; GERACE T A
CT- WO 200033228A   US 5933811   A          99-443770/37 (ANGL/) ANGLES P D;
        ANGLES P D, BLATTNER D O
CT- WO 200033228A   US 5978799   A          99-619887/53 (HIRS/) HIRSCH G S;
        HIRSCH G S
CT- WO 200033228A   US 5991735   A          97-550096/50 (FREE-) FREEDOM OF
        INFORMATION INC; GERACE T A
CT- WO 200033228A   US 6009410   A   T      00-086285/07 (AMTT ) AT & T CORP;
        NURENBERG S H, LEMOLE S L, O'NEIL J T, STUNTEBECK P H
CT- WO 200033228A   US 6038591   A   T      98-300271/27 (WOLF/) WOLFE R L;
        WOLFE R L, PINALS J
RF- $
```

RF- US 6216129   B1   Fortanet et al., Nervertising: Content-Based
Subgeneric Variations in a Digital Genre, IEEE, System Sciencess,
Proceedings of the Thirty-First Hawaii International Conference, vol. 2,
pp. 87-96, Jan. 1998.*
RF- US 6216129   B1   Chang et al., Goodies in Exchange for Consumer
Information on the Internet: The Economics and Issues, IEEE, System
Sciences, Proceedings of the Thirty First Hawaii International Conference,
vol. 4, pp. 533-542, Jan. 1998.*
RF- US 6216129   B1   Gallagher et al., A Framework for Targeting
Banner Advertising on the Internet, IEEE, System Sciences, Proceedings of
the Thirtieth Hawaii International Conference, vol. 4, pp. 265-274, Jan.
1998.*
RF- US 6216129   B1   McCandless, Web advertising, IEEE Intelligent
Systems, pp. 8-9, Jun. 1998.*
RF- US 6216129   B1   Gallagher et al., A Framework for Targeting
Banner Advertising on the Internet, IEEE, Proceedings of the Thirtieth
International Conferece, vol. 4, pp. 265-274, Jan. 1997.*
RF- US 6216129   B1   Chang, Goodies: in Exchange for Consumer
Information on the Internet: the Economics and Issues, Proceedings of the
Thirty First Hawaii International Conference, vol. 4, pp. 533-542, Jan.

1998.*
RF- US 6216129 B1   Product literature, DoubleClick, "Dynamic
Advertising Reporting and Targeting (DART)," printed from
http://ww.doubleclick.net/dart on Jun. 19, 1998; 16pp.
RF- US 6216129 B1   Product literature, Imgis, "Ad Force," printed
from http://www.starpt.com/core on Jun. 30, 1998; 5pp.
RF- WO 200033228A   GALLAGHER ET AL.: 'A Framework for Targeting
Banner Advertising on the Internet, System Sciences' PROCEEDINGS OF THE
THIRTIETH HAWAII INTERNATIONAL CONFERENCE vol. 4, January 1997, pages 265 -
274, XP002927426
RF- WO 200033228A   MCCANDLESS: 'Web Advertising' IEEE INTELLIGENT
SYSTEMS vol. 13, no. 3, June 1998, pages 8 - 9, XP002927427
RF- WO 200033228A   CHANG ET AL.: 'Goodies in Exchange for Consumer
Information on the Internet: The Economics and Issues, System Sciences'
PROCEEDINGS OF THE THIRTY FIRST HAWAII INTERNATIONAL CONFERENCE vol. 4,
January 1998, pages 533 - 542, XP002927428|
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?show files;ds
File 342:Derwent Patents Citation Indx 1978-01/200163
        (c) 2001 Derwent Info Ltd

Set      Items    Description
S1           1    PN=US 6216129
S2           1    PN=WO 200033228
S3           1    S1:S2
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?show files;ds
File 350:Derwent WPIX 1963-2001/UD,UM &UP=200176
        (c) 2001 Derwent Info Ltd

Set     Items   Description
S1       14     PN=US 5128752 + PN=US 5155591 + PN=US 5227874 + PN=US 5285-
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                5761601 + PN=US 5761662 + PN=US 5774170
S2       10     PN=US 5794210 + PN=US 5848396 + PN=US 5933811 + PN=US 5948-
                061 + PN=US 5978799 + PN=US 5991735 + PN=US 6009410 + PN=US 6-
                012051 + PN=US 6038591 + PN=WO 9717774 + PN=WO 9944159
S3       24     S1:S2
?t3/4/all
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3/4/1
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 2000-086285/ 200007 |
XR- <XRPX> N00-067729|
TI- Presenting customized advertising to a user on the world wide web|
PA- AT & T CORP (AMTT)|
AU- <INVENTORS> LEMOLE S L; NURENBERG S H; ONEIL J T; STUNTEBECK P H;
    O'NEIL J T|
NC- 002|
NP- 002|
PN- US 6009410   A 19991228 US 97951298   A 19971016 200007 B|
PN- CA 2250450   A1 19990416 CA 2250450   A 19981013 200007|
AN- <LOCAL> US 97951298 A 19971016; CA 2250450 A 19981013|
AN- <PR> US 97951298 A 19971016|
FD- US 6009410   A G06F-017/60
FD- CA 2250450   A1 G06F-017/60|
LA- US 6009410(10); CA 2250450(E) |
AB- <PN> US 6009410 A|
AB- <NV> NOVELTY - When a user at a client terminal (101) specifies the
    uniform resource locator address of a desired hypertext transfer
    protocol (HTTP) formatted page, the browser sends a request across the
    Internet (103) to the identified service provider (104) and the
    requested page is transmitted in packaged form to the client terminal.
    A user can navigate through endless pages at Internet service providers
    (104-106) by inputting a series of addresses and can access databases
    (112-115) through a HTTP server (110) and a customized advertising
    repository (CAR) server (111).|
AB- <BASIC> DETAILED DESCRIPTION - AN INDEPENDENT CLAIM is included for a
    customized advertising server.
        USE - For presenting customized advertising to a user on the world
    wide web.
        ADVANTAGE - Produces increased interest of advertisements to a
    user.
        DESCRIPTION OF DRAWING(S) - The drawing is a block diagram of a
    user telecommunication system for accessing web sites through a browser
    program
        Client terminal (101)
        Internet (103)
        Internet service providers (104-106)
        Databases (112-115)
        HTTP server (110)
        CAR server (111)
        pp; 10 DwgNo 1/4|
DE- <TITLE TERMS> PRESENT; ADVERTISE; USER; WORLD; WIDE; WEB|
DC- T01; W05|

                        January 4, 2002 1 12:06
```

IC- <MAIN> G06F-017/60|
IC- <ADDITIONAL> G06F-003/14|
MC- <EPI> T01-H07C5A; T01-H07C5E; T01-J11C1; W05-E03|
FS- EPI||


3/4/2
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1999-619887/ **199953** |
XR- <XRPX> N99-457176|
TI- Automatic information request structuring and organizing device in
    supra-search engine tool for Internet|
PA- HIRSCH G S (HIRS-I)|
AU- <INVENTORS> HIRSCH G S|
NC- 001|
NP- 001|
PN- US 5978799    A  19991102 US 9735835     A  19970130 199953 B
    <AN> US 9815421     A  19980129|
AN- <LOCAL> US 9735835 A 19970130; US 9815421 A 19980129|
AN- <PR> US 9735835 P 19970130; US 9815421 A 19980129|
FD- US 5978799    A  G06F-017/30   Provisional application US 9735835|
LA- US 5978799(9) |
AB- <PN>  **US 5978799** A|
AB- <NV> NOVELTY - An user-interface (100) allows a user to select topics
    and queries, from standard topic and query databases (104,108)
    respectively and to add additional queries in additional query database
    (110). A supra-search interface presents the user directed set of
    queries and user profile to a supra-search engine (120).|
AB- <BASIC> DETAILED DESCRIPTION - The supra-search engine can access the
    text-based search engine (130), e-mails (150), standard template
    interface (160), a database for retrieved information (124) and a
    presenter for presenting the retrieved information to a user. The
    standard template interface interfaces the user directly with databases
    provided by information providers. An INDEPENDENT CLAIM is also
    included for a method for formatting queries for conducting
    supra-search from a number of information sources.
        USE - In supra-search engine tool for Internet.
        ADVANTAGE - By directing additional queries, the consumers have the
    option of specifying search criteria and questions can be addressed
    using automated robot' searches and unique automated e-mail enquiries.
    Data entered into the database will be deliverable to the consumer in a
    compact form or accessible online. The system uses robotic search
    programs to find relevant information on indexed and un-indexed sites
    as well as to find new sites to index, which serves to keep the
    information upto date, complete and accurate and hence allows
    discrepancies between the data formed automatically and the data
    entered manually to be resolved before delivery to the consumer.
    Unnecessary and wasteful traffic on the internet or other network, is
    reduced by storing and organizing data at one or more central
    locations, rather than collecting large number of pointers to remote
    locations that may contain only data that is marginally relevant to the
    consumer request. By minimizing and customizing searches and time on
    the internet, local phone and internet provides companies can save on
    capacity costs.
        DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
    information searching system.
        User interface (100)
        Standard topic and query databases (104,108)
        Additional query database (110)
        Supra-search engine (120)

        Retrieved information database (124)
        Text-based search engine (130)
        E-mailer (150)
        Standard template interface (160)
        pp; 9 DwgNo 5/5|
DE-  <TITLE TERMS> AUTOMATIC; INFORMATION; REQUEST; STRUCTURE; DEVICE;
     SEARCH; ENGINE; TOOL|
DC-  T01|
IC-  <MAIN> G06F-017/30|
MC-  <EPI> T01-J05B|
FS-  EPI||


  3/4/3
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM-  *Image available*
AA-  1999-518924/ 199943 |
XR-  <XRPX> N99-385893|
TI-  Method for monitoring and measuring interests of user viewing content
     on computer network and on multiple servers in enterprise network,
     while protecting user privacy while using system, e.g. Internet|
PA-  ENGAGE TECHNOLOGIES (ENGA-N)|
AU-  <INVENTORS> JAYE D|
NC-  023|
NP-  004|
PN-  WO 9944159    A1 19990902 WO 99US4166    A  19990226 199943 B|
PN-  AU 9928793    A  19990915 AU 9928793     A  19990226 200004
PN-  EP 1057125    A1 20001206 EP 99909626    A  19990226 200064
     <AN> WO 99US4166    A  19990226
PN-  KR 2001041388 A  20010515 KR 2000709515  A  20000826 200167|
AN-  <LOCAL> WO 99US4166 A 19990226; AU 9928793 A 19990226; EP 99909626 A
     19990226; WO 99US4166 A 19990226; KR 2000709515 A 20000826|
AN-  <PR> US 9976404 A 19990226; US 9876179 P 19980227; US 9876404 P
     19980227|
FD-  WO 9944159    A1 G06F-017/30
     <DS> (National): AU CA JP KR
     <DS> (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
FD-  AU 9928793    A                  Based on patent WO 9944159
FD-  EP 1057125    A1 G06F-017/30    Based on patent WO 9944159
     <DS> (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT
     SE|
LA-  WO 9944159(E<PG> 38); EP 1057125(E)|
DS-  <NATIONAL> AU CA JP KR|
DS-  <REGIONAL> AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC;
     NL; PT; SE; LI|
AB-  <PN>  WO 9944159  A1|
AB-  <NV> NOVELTY - Method uses the local and the enterprise server (16) to
     communicate with the user via a comms channel. The local server assigns
     a local ID to the user. The enterprise server assigns to the user a
     global ID and links the local ID and local user information with the
     global ID to form a global interest user profile. The identity of users
     is not shared between servers, thereby maintaining user privacy.|
AB-  <BASIC> USE - For monitoring and measuring the interests of a user
     viewing content on a computer network.
         ADVANTAGE - Allows individual servers to control their own local
     identification scheme and to collaborate with other servers at its
     manager's discretion.
         DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram of
     client interaction with the servers.
         the enterprise server (16)
         pp; 38 DwgNo 7/7|


                         January 4, 2002 3 12:06

DE- <TITLE TERMS> METHOD; MONITOR; MEASURE; USER; VIEW; CONTENT; COMPUTER;
    NETWORK; MULTIPLE; SERVE; NETWORK; PROTECT; USER; PRIVATE; SYSTEM|
DC- T01; T05|
IC- <MAIN> G06F-017/30|
MC- <EPI> T01-H07C5; T01-J05A2; T01-J05B; T01-J11C1; T05-E|
FS- EPI||


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DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1999-517888/ **199943** |
XR- <XRPX> N99-385129|
TI- Advertisement delivery and response measuring system in network such as
    internet|
PA- DOUBLE CLICK INC (DOUB-N) |
AU- <INVENTORS> MERRIMAN D A; O'CONNOR K J|
NC- 001|
NP- 001|
PN- US 5948061      A   19990907 US 96738634      A   19961029 199943 B|
AN- <LOCAL> US 96738634 A 19961029|
AN- <PR> US 96738634 A 19961029|
FD- US 5948061      A   G06F-017/30|
LA- US 5948061(11) |
AB- <PN>  US 5948061  A|
AB- <NV> NOVELTY - A user node having browser program (16), requests
    information from network. A content provider affiliate node having
    affiliate website (12), provides media content, advertising space and
    link message to user node. An advertiser node having advertiser website
    (18), provides advertising content. An advertisement server node
    selects an advertiser node for user node based on link message.|
AB- <BASIC> USE - For delivering advertisement and measuring responses for
    advertisement from network such as internet.
        ADVANTAGE - Capable of gathering information about recipients of
    advertisement. Provides control over frequency of exposure to users for
    advertisements appearing on web page over time.
        DESCRIPTION OF DRAWING(S) - The figure shows diagram explaining
    advertisement delivery and response measuring system.
        Affiliate website (12)
        Browser program (16)
        Advertiser website (18)
        pp; 11 DwgNo 1/3|
DE- <TITLE TERMS> ADVERTISE; DELIVER; RESPOND; MEASURE; SYSTEM; NETWORK|
DC- T01|
IC- <MAIN> G06F-017/30|
IC- <ADDITIONAL> G06F-151/00|
MC- <EPI> T01-J05B|
FS- EPI||


3/4/5
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1999-443770/ **199937** |
XR- <XRPX> N99-330990|
TI- Advertisement provider computer in intercommunication system for
    delivering customized advertisements|
PA- ANGLES P D (ANGL-I) |
AU- <INVENTORS> ANGLES P D; BLATTNER D O|

NC- 001|
NP- 001|
PN- US 5933811    A  19990803 US 96700032    A  19960820 199937 B|
AN- <LOCAL> US 96700032 A 19960820|
AN- <PR> US 96700032 A 19960820|
FD- US 5933811    A  G06F-017/30|
LA- US 5933811(26)|
AB- <PN> US 5933811 A|
AB- <NV> NOVELTY - A registration module (60) allows a consumer to register
    consumer demographic information and content provider to register
    content provider information. Based on the consumer information,
    advertising module (62) selects an advertisement and transfers to
    consumer. During transfer, an accounting database unit (72) access the
    database to bill the advertiser and credit content provider.|
AB- <BASIC> DETAILED DESCRIPTION - The registration module creates
    advertisement request which comprises advertisement provider computer
    identifier and content provider script, and transfer to content
    provider. The registration module assigns consumer identification code
    and transfer that code to consumer. The advertising module accept the
    identification code from consumer and track the consumer activities.
    The registration information is stored in registration database (68)
    and advertisement information in advertisement database (70).
       USE - For delivering customized advertisements.
       ADVANTAGE - As the advertisement viewed by consumers associated
    with particular internet provider is monitored, internet provider is
    paid based on number of advertisements viewed thereby consumer access
    fee is reduced. If the consumer wishes to obtain additional information
    about an advertised product or service, the consumer simply use a mouse
    to select an embedded hyper-link in the custom advertisement and
    immediately transport to advertisers website.
       DESCRIPTION OF DRAWING(S) - The figure depicts the information flow
    among consumer computer, content provider and advertisement provider
    through a communication link.
       Registration module (60)
       Advertising module (62)
       Registration database (68)
       Advertisement database (70)
       Accounting database unit (72)
       pp; 26 DwgNo 4/11|
DE- <TITLE TERMS> ADVERTISE; COMPUTER; INTERCOMMUNICATION; SYSTEM; DELIVER;
    ADVERTISE|
DC- T01|
IC- <MAIN> G06F-017/30|
IC- <ADDITIONAL> G06F-017/60|
MC- <EPI> T01-J05A; T01-J05B|
FS- EPI||


 3/4/6
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1998-447422/199838|
XR- <XRPX> N98-348718|
TI- Information processing system for product selection - has user
    interface presenting sequence of input prompts to user to gather
    information and decision engine to filter products to present to user|
PA- AMERICA ONLINE INC (AMON-N); PERSONALOGIC INC (PERS-N)|
AU- <INVENTORS> SAMMON T M; SCURLOCK B W|
NC- 022|
NP- 003|
PN- WO 9835297    A1 19980813 WO 98US1515    A  19980128 199838 B|

PN- EP 958539      A1 19991124 EP 98906010    A 19980128 199954
    <AN> WO 98US1515    A 19980128
PN- US 6012051     A 20000104 US 97794387    A 19970206 200008|
AN- <LOCAL> WO 98US1515 A 19980128; US 97794387 A 19970206; EP 98906010 A
    19980128; WO 98US1515 A 19980128|
AN- <PR> US 97794387 A 19970206|
FD- WO 9835297     A1 G06F-015/18
    <DS> (National): CA GB JP NO
    <DS> (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE
FD- EP 958539      A1 G06F-015/18    Based on patent WO 9835297
    <DS> (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE
FD- US 6012051     A  G06F-015/18|
LA- WO 9835297(E<PG> 46); EP 958539(E)|
DS- <NATIONAL> CA GB JP NO|
DS- <REGIONAL> AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL;
    PT; SE; LI|
AB- <BASIC> WO 9835297 A
    The system includes a user interface which presents a sequence of
    input prompts to the user to gather preference and requirement data for
    several attributes of items in the product domain. A decision engine is
    coupled to the user interface which filters the product domain to
    present a set of items according to the gathered preference and
    requirement data as product choices to the user.
    A navigation window in the user interface indicates a position in
    the sequence. An interface script specifies the sequence. The
    preference data comprises a variable associated with a particular
    attribute in the number of attributes specified by the user to have a
    degree of relevance to a product choice in the product domain.
    USE - For ''big ticket'' purchases.
    ADVANTAGE - Simplifies analysis and logic behind purchase
    decisions.
    Dwg.1/15|
DE- <TITLE TERMS> INFORMATION; PROCESS; SYSTEM; PRODUCT; SELECT; USER;
    INTERFACE; PRESENT; SEQUENCE; INPUT; PROMPT; USER; GATHER; INFORMATION;
    DECIDE; ENGINE; FILTER; PRODUCT; PRESENT; USER|
DC- T01|
IC- <MAIN> G06F-015/18|
IC- <ADDITIONAL> G06F-017/30; G06F-017/60|
MC- <EPI> T01-H07C5E; T01-J05A2|
FS- EPI||


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DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1998-387291/ 199833 |
XR- <XRPX> N98-302019|
TI- Delivery of targetted advertisements to T.V and cable consumers -
    targets advertisements to consumers using code comparison at a display
    site|
PA- ALISON T (ALIS-I); BEAUREGARD R G (BEAU-I); CICIORA W S (CICI-I); HITE
    K C (HITE-I)|
AU- <INVENTORS> ALISON T; BEAUREGARD R G; CICIORA W S; HITE K C|
NC- 001|
NP- 001|
PN- US 5774170     A 19980630 US 94354620    A 19941213 199833 B|
AN- <LOCAL> US 94354620 A 19941213|
AN- <PR> US 94354620 A 19941213|
FD- US 5774170     A H04N-007/10|
LA- US 5774170(16)|
AB- <BASIC> US 5774170 A

The system includes a control device at the display site (400). A number of advertisements are stored in a central storage system. Each advertisement has a code associated with it.

The delivery unit delivers a program and delivers a number of advertisements from the central storage system to the display site for display.

The control device includes codes storage device (228) which communicates with the central storage system and selects an advertisement from the central storage system for delivery for a particular consumer based on a command from the control device.The codes. The selection is done by comparing a code stored in the control device with codes associated with the number of advertisements in the central storage system.

ADVANTAGE-Targets individual viewer's based desires and needs.
Dwg.1/5|
DE- <TITLE TERMS> DELIVER; TARGET; ADVERTISE; CABLE; CONSUME; TARGET; ADVERTISE; CONSUME; CODE; COMPARE; DISPLAY; SITE|
DC- W02; W03|
IC- <MAIN> H04N-007/10|
MC- <EPI> W02-F10A; W02-F10X; W03-A16C5A; W03-A16C5X|
FS- EPI||


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DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1998-300271/199827|
XR- <XRPX> N98-234984|
TI- Programmed information transmission method e.g. for delivering music and targetted advertising messages from Internet to subscribers - includes software controlled microprocessor based repository in which dossiers of subscribers are stored and updated, musical content and related advertising are classified and matched, for selecting and receiving information|
PA- WOLFE R L (WOLF-I); MUSICBOOTH LLC (MUSI-N)|
AU- <INVENTORS> PINALS J; WOLFE R L|
NC- 026|
NP- 005|
PN- EP 847156      A2 19980610 EP 97121647      A 19971209 199827 B|
PN- US 5931901     A  19990803 US 9632141       A 19961209 199937
    <AN> US 97822313     A  19970321
PN- US 6038591     A  20000314 US 9632141       A 19961209 200020
    <AN> US 97822313     A  19970321
    <AN> US 99333094     A  19990615
PN- US 6161142     A  20001212 US 9632141       A 19961209 200067
    <AN> US 97822313     A  19970321
    <AN> US 99333094     A  19990615
    <AN> US 2000480093  A  20000110
PN- CA 2274190      A1 20001210 CA 2274190       A 19990610 200105 N|
AN- <LOCAL> EP 97121647 A 19971209; US 9632141 A 19961209; US 97822313 A
    19970321; US 9632141 A 19961209; US 97822313 A 19970321; US 99333094 A
    19990615; US 9632141 A 19961209; US 97822313 A 19970321; US 99333094 A
    19990615; US 2000480093 A 20000110; CA 2274190 A 19990610|
AN- <PR> US 97822313 A 19970321; US 9632141 P 19961209; US 99333094 A
    19990615; US 2000480093 A 20000110; CA 2274190 A 19990610|
FD- EP 847156      A2 H04H-001/02
    <DS> (Regional): AL AT BE CH DE DK ES FI FR GB GR IE IT LI LT LU LV MC
    MK NL PT RO SE SI
FD- US 5931901     A  H04N-001/413  Provisional application US 9632141
FD- US 6038591     A  H04N-009/79   Provisional application US 9632141

January 4, 2002 7 12:06

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                    Cont of application US 97822313
                    Cont of patent US 5931901
FD- US 6161142   A H04N-001/413 Provisional application US 9632141
                    Cont of application US 97822313
                    Cont of application US 99333094
                    Cont of patent US 5931901
                    Cont of patent US 6038591|
```
LA- EP 847156(E<PG> 10); CA 2274190(E)|
DS- <REGIONAL> AL; AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LT;
    LU; LV; MC; MK; NL; PT; RO; SE; SI|
AB- <BASIC> EP 847156 A
    The method involves creating an advertising/marketing criteria
    database (24) for storing the advertising preferences of advertisers
    (18,19,...,21) e.g. the type of subscribers (12,14,...,16) that these
    advertisers would like to reach, their geographic locations, and system
    usage privileges and/or credit balance of advertisers. A content
    database (26) is created for storing the advertisement content i.e. the
    actual advertising copy of various advertisers who can have several
    different audio messages stored for transmittal to different classes of
    subscribers. A subscriber profile database (28) is created for storing
    the actual profiles of the individual subscribers specifying for each
    subscriber criteria, e.g. age, demographic data, education, sex, ethnic
    background, musical selections previously or simultaneously made by the
    subscriber and purchasing habits.
    A music content database (30) is created for storing a large
    library of selectable/searchable music content including musical work,
    profile of the work, audio identity of the artist and copyright
    holders, and an audio statement of the artist. The databases (24,26,30)
    are maintained by a CPU (10) which interfaces via the Internet (20)
    with subscriber operating PCs (12,14,...,16) having speakers
    (12a,14a,...,16a) to play programmed music or other audio information
    which is transmitted to them via the Internet. The music being
    transmitted to the subscribers is bundled with targeted advertising
    material in the form of audio messages tailored to the subscriber or
    musical profile paid for by the advertisers.
    ADVANTAGE - Capability to provide programmed music via internet to
    numerous subscribers without any charge to subscribers. Capability to
    provide programmed music to general public in a manner which
    facilitates bundling of such music with advertisement copy tailored to
    an individual, to thus underwrite cost of supplying to members of
    public valuable music and other data containing information.
    Dwg.1/3|
DE- <TITLE TERMS> PROGRAM; INFORMATION; TRANSMISSION; METHOD; DELIVER;
    MUSIC; TARGET; ADVERTISE; MESSAGE; SUBSCRIBER; SOFTWARE; CONTROL;
    MICROPROCESSOR; BASED; REPOSITORY; SUBSCRIBER; STORAGE; UPDATE; MUSIC;
    CONTENT; RELATED; ADVERTISE; CLASSIFY; MATCH; SELECT; RECEIVE;
    INFORMATION|
DC- T01; W01; W02|
IC- <MAIN> H04H-001/02; H04L-012/16; H04N-001/413; H04N-009/79|
MC- <EPI> T01-H07C3A; T01-H07C5E; W01-A03B; W01-A06B7; W01-A06G2; W02-D05A;
    W02-D05C1; W02-F10C; W02-F10E; W02-K03|
FS- EPI||


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DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1998-178870/ 199816 |
XR- <XRPX> N98-141575|
TI- Electronic apparatus for providing advertisements to end users - has
    consumer scale matching process that compares details stored in user
```

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        profile database with a consumer scale for the advertisement|
PA-  INTEL CORP (ITLC   )|
AU-  <INVENTORS> DEDRICK R|
NC-  001|
NP-  001|
PN-  US 5724521    A 19980303 US 94333950    A 19941103 199816 B|
AN-  <LOCAL> US 94333950 A 19941103|
AN-  <PR> US 94333950 A 19941103|
FD-  US 5724521    A  H01J-013/00|
LA-  US 5724521(19) |
AB-  <BASIC> US 5724521 A
        The apparatus has an index database (35) which stores a title
     associated with the electronic advertisement. A user profile database
     (30) stores information about end users of the client systems and
     session manager (28) makes the advertisement available to each client
     system.
        A consumer scale matching process (39) compares the details in the
     user profile database to a consumer scale for the electronic
     advertisement. It then indicates the fee to be charged based on that
     comparison.
        USE - To provide monetary resources for covering costs of running
     electronic information provider.
        ADVANTAGE - Allows advertisers to pay part of cost of network based
     on value placed on users given access to. Enables advertisers to target
     particular audiences and spend advertising resources efficiently.
        Dwg.3/7|
DE-  <TITLE TERMS> ELECTRONIC; APPARATUS; ADVERTISE; END; USER; CONSUME;
     SCALE; MATCH; PROCESS; COMPARE; DETAIL; STORAGE; USER; PROFILE;
     DATABASE; CONSUME; SCALE; ADVERTISE|
DC-  T01; T05; W01|
IC-  <MAIN> H01J-013/00|
MC-  <EPI> T01-H07C5; T01-J05B4A; T05-C03; T05-H05C; W01-A06B5A; W01-A06E2A|
FS-  EPI||
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  3/4/10
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM-  *Image available*
AA-  1997-558442/ 199751 |
DX-  <RELATED> 1993-133968; 1993-272389; 1994-126691; 1994-217345;
     1995-075345; 1995-089514; 1995-245971; 1995-320125; 1997-086935;
     1997-235479; 1997-319376; 1997-372348; 1997-424447; 1997-502622;
     2001-624573|
XR-  <XRPX> N97-465522|
TI-  Targetted customer promotion system for retail store - has processor
     that determines from set subset of products which may be used as
     incentives based upon customer preference for products in set|
PA-  CREDIT VERIFICATION CORP (CRED-N)|
AU-  <INVENTORS> DEATON D W; GABRIEL R G|
NC-  001|
NP-  001|
PN-  US 5687322    A 19971111 US 89345475    A 19890501 199751 B
     <AN> US 92826255    A  19920124
     <AN> US 92886383    A  19920519
     <AN> US 9363413     A  19930517
     <AN> US 9396921     A  19930723
     <AN> US 93139983    A  19931020
     <AN> US 95457300    A  19950601|
AN-  <LOCAL> US 89345475 A 19890501; US 92826255 A 19920124; US 92886383 A
     19920519; US 9363413 A 19930517; US 9396921 A 19930723; US 93139983 A
     19931020; US 95457300 A 19950601|
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AN- <PR> US 93139983 A 19931020; US 89345475 A 19890501; US 92826255 A
    19920124; US 92886383 A 19920519; US 9363413 A 19930517; US 9396921 A
    19930723; US 95457300 A 19950601|
FD- US 5687322   A G06F-017/60   Cont of application US 89345475
                   CIP of application US 92826255
                   Cont of application US 92886383
                   CIP of application US 9363413
                   CIP of application US 9396921
                   Cont of application US 93139983
                   CIP of patent US 5621812|
LA- US 5687322(150)|
AB- <BASIC> US 5687322 A
        The system includes a terminal for entering a number of customer's
    identification codes, along with customer transaction data, at a
    point-of-sale. A bar code reader detects a universal product code on
    products purchased by the customers. A memory stores a number of
    previously entered customer identification codes and customer
    transaction data. The memory also stores data relating to universal
    product codes of products purchased in prior shopping visits by an
    individual customer.
        A processor determines from the memory a set of previously
    purchased products purchased by a specific customer in prior visits to
    the store. The processor determines from the set a subset of products
    which may be used as incentives, the subset based upon customer
    preference for the products in the set. The preference is determined by
    a predetermined preference criteria. A circuitry generates a signal
    upon detection of a specific customer's identification code whose prior
    shopping visits meet a predetermined prior shopping history criteria.
        ADVANTAGE - Facilitate transactions by reducing requirement for
    customer identification. Enables store to adopt risk management
    approach to credit verification base on customer transaction history.
        Dwg.1/47|
DE- <TITLE TERMS> TARGET; CUSTOMER; PROMOTE; SYSTEM; RETAIL; STORAGE;
    PROCESSOR; DETERMINE; SET; SUBSET; PRODUCT; BASED; CUSTOMER; PREFER;
    PRODUCT; SET|
DC- T01|
IC- <MAIN> G06F-017/60|
MC- <EPI> T01-J05A1; T01-J05A2|
FS- EPI||

    3/4/11
    DIALOG(R)File 350:Derwent WPIX
    (c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1997-550096/199750|
XR- <XRPX> N97-458647|
TI- Computer apparatus for network formed from digital processors coupled
    to communication channel - has agate information presented to network
    user, and user responses recorded and psychographically analysed to
    customise displays|
PA- FREEDOM OF INFORMATION INC (FREE-N); BE FREE INC (BEFR-N)|
AU- <INVENTORS> GERACE T A|
NC- 021|
NP- 004|
PN- WO 9741673   A2 19971106 WO 97US6767   A 19970422 199750 B|
PN- US 5848396   A 19981208 US 96634900   A 19960426 199905
PN- EP 895685   A2 19990210 EP 97922404   A 19970422 199911
    <AN> WO 97US6767   A 19970422
PN- US 5991735   A 19991123 US 96634900   A 19960426 200002
    <AN> US 98132277   A 19980811|
AN- <LOCAL> WO 97US6767 A 19970422; US 96634900 A 19960426; US 98132277 A

                    January 4, 2002 10 12:06

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             19980811; US 96634900 A 19960426; EP 97922404 A 19970422; WO 97US6767 A
             19970422|
AN-  <PR> US 96634900 A 19960426; US 98132277 A 19980811|
CT-  -SR.Pub|
FD-  WO 9741673    A2 H04L-029/06
     <DS> (National): CA IL
     <DS> (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE
FD-  US 5991735    A  G06F-019/00   Cont of application US 96634900
               Cont of patent US 5848396
FD-  EP 895685     A2 H04L-029/06   Based on patent WO 9741673
     <DS> (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE
FD-  US 5848396    A  G06F-019/00|
LA-  WO 9741673(E<PG> 86); EP 895685(E)|
DS-  <NATIONAL> CA IL|
DS-  <REGIONAL> AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL;
     PT; SE; LI|
AB-  <BASIC> WO 9741673 A
         The communications system has the users linked to a network, such
     as the Internet. When a user initially logs onto the system a unique
     identification is created, and the user is presented with agate
     information options. The user responses, both initially and in
     subsequent visits, are recorded and assembled (71). These responses are
     analysed psychographically to identify the user preferences, and build
     a profile of the user (73).
         A program controller receives several advertisements (75), and
     selects and customises these for presentation to selected users. The
     process is iterative in that users' reactions to the advertisements are
     recorded and used to refine the profile.
         ADVANTAGE - Allows advertisements to be selected and customised to
     suit users based on their history of viewing habits.
         Dwg.2/5|
DE-  <TITLE TERMS> COMPUTER; APPARATUS; NETWORK; FORMING; DIGITAL; PROCESSOR
     ; COUPLE; COMMUNICATE; CHANNEL; AGATE; INFORMATION; PRESENT; NETWORK;
     USER; USER; RESPOND; RECORD; ANALYSE; DISPLAY|
DC-  T01; W01|
IC-  <MAIN> G06F-019/00; H04L-029/06|
IC-  <ADDITIONAL> G06F-017/30|
MC-  <EPI> T01-G11C; W01-A06B7; W01-A06E1; W01-A06F|
FS-  EPI||


 3/4/12
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM-  *Image available*
AA-  1997-332982/199730|
XR-  <XRPX> N97-276336|
TI-  Method of electronically brokering attention and of orthogonal
     sponsorship - generates consumer interest profile for customer and
     provides data for customer distribution and compares profile with data,
     if matching data is automatically delivered to customer who is
     compensated for paying attention to data|
PA-  CYBERGOLD INC (CYBE-N)|
AU-  <INVENTORS> FITTS G; GOLDHABER A N|
NC-  074|
NP-  010|
PN-  WO 9722074    A1 19970619 WO 96US19730   A  19961211 199730 B|
PN-  AU 9714153    A  19970703 AU 9714153     A  19961211 199743
PN-  US 5794210    A  19980811 US 95570510    A  19951211 199839
PN-  US 5855008    A  19981229 US 95570510    A  19951211 199908
     <AN> US 97919444    A  19970828
PN-  EP 934570     A1 19990811 EP 96944314    A  19961211 199936
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         <AN> WO 96US19730   A  19961211
PN- JP 2000501868 W  20000215 WO 96US19730   A  19961211 200019
         <AN> JP 97522188   A  19961211
PN- AU 200123093  A  20010503 AU 9714153   A  19961211 200129 N
         <AN> AU 200123093  A  20010219
PN- AU 200115019  A  20010503 AU 9714153   A  19961211 200129 N
         <AN> AU 200115019  A  20010219
PN- AU 200123091  A  20010503 AU 9714153   A  19961211 200129 N
         <AN> AU 200123091  A  20010219
PN- AU 732860     B  20010503 AU 9714153   A  19961211 200129|
AN- <LOCAL> WO 96US19730 A 19961211; AU 9714153 A 19961211; US 95570510 A
    19951211; US 95570510 A 19951211; US 97919444 A 19970828; EP 96944314 A
    19961211; WO 96US19730 A 19961211; WO 96US19730 A 19961211; JP 97522188
    A 19961211; AU 9714153 A 19961211; AU 200123093 A 20010219; AU 9714153
    A 19961211; AU 200115019 A 20010219; AU 9714153 A 19961211; AU
    200123091 A 20010219; AU 9714153 A 19961211|
AN- <PR> US 95570510 A 19951211; US 97919444 A 19970828; AU 200115019 A
    20010219; AU 200123091 A 20010219; AU 200123093 A 20010219|
CT- EP 265232; US 5467269; WO 9516971; WO 9639668|
FD- WO 9722074     A1 G06F-017/60
    <DS> (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CZ DE DK EE ES
    FI GB GE HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW
    MX NO NZ PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN
    <DS> (Regional): AT BE CH DE DK EA ES FI FR GB GR IE IT KE LS LU MC MW
    NL OA PT SD SE SZ UG
FD- AU 9714153     A  G06F-017/60     Based on patent WO 9722074
FD- US 5855008     A  G06F-017/60     Cont of application US 95570510
            Cont of patent US 5794210
FD- EP 934570      A1 G06F-017/60     Based on patent WO 9722074
    <DS> (Regional): AL AT BE CH DE DK ES FI FR GB GR IE IT LI LT LU LV MC
    NL PT RO SE SI
FD- JP 2000501868 W   G06F-017/60     Based on patent WO 9722074
FD- AU 200123093  A  G06F-017/60     Div ex application AU 9714153
            Div ex patent AU 732860
FD- AU 200115019  A  G06F-017/60     Div ex application AU 9714153
            Div ex patent AU 732860
FD- AU 200123091  A  G06F-017/60     Div ex application AU 9714153
            Div ex patent AU 732860
FD- AU 732860     B  G06F-017/60     Previous Publ. patent AU 9714153
            Based on patent WO 9722074|
LA- WO 9722074(E<PG> 68); EP 934570(E); JP 2000501868(73)|
DS- <NATIONAL> AL AM AT AU AZ BA BB BG BR BY CA CH CN CZ DE DK EE ES FI GB
    GE HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO
    NZ PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN|
DS- <REGIONAL> AT; BE; CH; DE; DK; EA; ES; FI; FR; GB; GR; IE; IT; KE; LS;
    LU; MC; MW; NL; OA; PT; SD; SE; SZ; UG; AL; LI; LT; LV; RO; SI|
```

AB- <BASIC> WO 9722074 A
    The method involves generating a consumer interest profile for a
customer and provides information for distribution to consumers. The
interest profile is compared with the provided information. Based on
the comparison it is determined whether the consumer interest profile
matches the provided information.
    If the determination shows a match, the information is
automatically delivered to the customer. The customer is compensated
for paying attention to the information. The compensation is performed
as an electronic compensation transaction, and is a conditioning
compensation based on the successful completion of one or more further
events.
    USE/ADVANTAGE - Relates to techniques for delivering information
electronically and to techniques for delivering positively and
negatively priced intellectual property, including advertising.
Provides mechanisms for attention brokerage and establishing markets
that allow advertisers to compete for attention of particular consumer

or group of consumers, thereby maximising efficiency and creating value.
        Dwg.6/19|
DE- <TITLE TERMS> METHOD; ELECTRONIC; ATTENTION; ORTHOGONAL; GENERATE;
    CONSUME; INTEREST; PROFILE; CUSTOMER; DATA; CUSTOMER; DISTRIBUTE;
    COMPARE; PROFILE; DATA; MATCH; DATA; AUTOMATIC; DELIVER; CUSTOMER;
    COMPENSATE; PAY; ATTENTION; DATA|
DC- T01|
IC- <MAIN> G06F-017/60|
IC- <ADDITIONAL> G06F-017/30|
MC- <EPI> T01-H07C3; T01-J05A|
FS- EPI||

3/4/13
DIALOG(R)File 350:Derwent WPIX
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IM- *Image available*
AA- 1997-281272/ 199725 |
XR- <XRPX> N97-233006|
TI- Selective advertising procedure for radio broadcast systems for
    targetting specific audience groups - downloading user profile to
    population of receiving devices for characterising user based on
    demographic or psychographic criteria, and receiver outputs only
    advertising information which matches profile|
PA- SEIKO COMMUNICATIONS SYSTEMS INC (SEIK-N)|
AU- <INVENTORS> PARK M C|
NC- 025|
NP- 002|
PN- WO 9717774   A1 19970515 WO 96US17690   A 19961105 199725 B|
PN- AU 9676066   A 19970529 AU 9676066   A 19961105 199737|
AN- <LOCAL> WO 96US17690 A 19961105; AU 9676066 A 19961105|
AN- <PR> US 95553132 A 19951107|
CT- US 5251324; US 5446919|
FD- WO 9717774   A1
    <DS> (National): AU BR CA CH CN JP KR MX RU
    <DS> (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE
FD- AU 9676066   A   Based on patent WO 9717774|
LA- WO 9717774(E<PG> 28)|
DS- <NATIONAL> AU BR CA CH CN JP KR MX RU|
DS- <REGIONAL> AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC; NL;
    PT; SE|
AB- <BASIC> WO 9717774 A
        The method of selective advertisement presentation comprises
    downloading to each member of a population of receiving devices a user
    profile characterising the associated user. Advertising segments are
    broadcast to the receiving devices and each segment is associated with
    a target profile.
        A given advertising segment is output at a given receiver when a
    user profile stored at that receiver corresponds to a target profile
    associated with the given segment. The profile data includes
    information regarding age, sex, income indicator, and hobbies or
    interests.
        ADVANTAGE - For increasing user interest in downloaded material by
    limiting volume of advertising of wider range of data.
        Dwg.1/7|
DE- <TITLE TERMS> SELECT; ADVERTISE; PROCEDURE; RADIO; BROADCAST; SYSTEM;
    TARGET; SPECIFIC; AUDIENCE; GROUP; USER; PROFILE; POPULATION; RECEIVE;
    DEVICE; CHARACTERISTIC; USER; BASED; CRITERIA; RECEIVE; OUTPUT;
    ADVERTISE; INFORMATION; MATCH; PROFILE|
DC- T01; W02; W05|
IC- <MAIN> H04B-017/00|

IC- <ADDITIONAL> H04N-007/00|
MC- <EPI> T01-J05A2; W02-D05; W05-A05C2; W05-E03|
FS- EPI||

 3/4/14
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1997-225778/ **199720** |
DX- <RELATED> 1998-456701; 2001-280411|
XR- <XRPX> N97-186861|
TI- Context vector generation and retrieval method for document storage and
     retrieval system - involves modifying initial context vector of
     selected information element by function of context vectors of
     information elements within selected proximity to selected information
     element|
PA- APTICS SOFTWARE INC (APTI-N); HNC INC (HNCH-N)|
AU- <INVENTORS> CAID W R; QING P|
NC- 002|
NP- 002|
PN- US 5619709   A 19970408 US 93124098   A 19930920 199720 B
     <AN> US 95561167   A 19951121|
PN- JP 10283373   A 19981023 JP 97122770   A 19970407 199902 N|
AN- <LOCAL> US 93124098 A 19930920; US 95561167 A 19951121; JP 97122770 A
     19970407|
AN- <PR> US 93124098 A 19930920; US 95561167 A 19951121; JP 97122770 A
     19970407|
FD- US 5619709   A G06F-017/30   Cont of application US 93124098|
LA- US 5619709(44); JP 10283373(85)|
AB- <BASIC> US 5619709 A
       The method involves providing a training set of records for
     processing by the processor, each record containing a number of
     information elements. A number of randomly generated component data
     values are assigned to selected information elements in each record of
     an initial context vector. The initial context vector of the selected
     information element is modified by a function of the context vectors of
     information elements within a selected proximity to the selected
     information element.
       A summary vector is determined by combining the modified context
     vectors of the information elements of the record according to program
     instructions in the storage and executed on the processor. The
     determined summary vectors is stored in the computer storage.
       ADVANTAGE - Reduces searches time and improves system
     effectiveness.
       Dwg.3/28|
DE- <TITLE TERMS> CONTEXT; VECTOR; GENERATE; RETRIEVAL; METHOD; DOCUMENT;
     STORAGE; RETRIEVAL; SYSTEM; MODIFIED; INITIAL; CONTEXT; VECTOR; SELECT;
     INFORMATION; ELEMENT; FUNCTION; CONTEXT; VECTOR; INFORMATION; ELEMENT;
     SELECT; PROXIMITY; SELECT; INFORMATION; ELEMENT|
DC- T01|
IC- <MAIN> G06F-017/30|
IC- <ADDITIONAL> G06F-015/18; G06F-017/16; G06F-017/28|
MC- <EPI> T01-J05B; T01-J05B1|
FS- EPI||

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DIALOG(R)File 350:Derwent WPIX
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IM- *Image available*

                         January 4, 2002 14 12:06

AA- 1997-145004/ **199713** |
XR- <XRPX> N97-120030|
TI- Electronic advertisement distributing system using LAN, WAN or
    metropolitan area network - has metering server that correlates user
    profile transmitted with electronic advertisement with user profile
    located within demographic database stored within metering server|
PA- INTEL CORP (ITLC)|
AU- <INVENTORS> DEDRICK R|
NC- 001|
NP- 001|
PN- US 5604542   A 19970218 US 95386310   A 19950208 199713 B|
AN- <LOCAL> US 95386310 A 19950208|
AN- <PR> US 95386310 A 19950208|
FD- US 5604542   A H04N-007/00|
LA- US 5604542(7)|
AB- <BASIC> US 5604542 A
       The system includes an encoder that inserts the electronic
    advertisement into a vertical blanking interval of a video programming
    signal. A transmitting device transmits the video programming signal
    and the electronic advertisement. A receiving device receives the video
    programming signal and the electronic advertisement. A decoder removes
    the electronic advertisement from the vertical blanking interval of the
    video programming signal.
       A metering server correlates a user profile transmitted with the
    electronic advertisement with a user profile located within a
    demographic database that is stored within the metering server. The
    latter transfers the electronic advertisement to an end user computer
    which has a user profile that corresponds to the transmitted user
    profile.
       USE/ADVANTAGE - For transferring electronic advertisements within
    vertical blanking intervals of analog video broadcasting system partic,
    Allows reach computers in network fitted with tuner card and reception
    of video programming signals.
       Dwg.1/6|
DE- <TITLE TERMS> ELECTRONIC; ADVERTISE; DISTRIBUTE; SYSTEM; LAN; WAN; AREA
    ; NETWORK; METER; SERVE; CORRELATE; USER; PROFILE; TRANSMIT; ELECTRONIC
    ; ADVERTISE; USER; PROFILE; LOCATE; DATABASE; STORAGE; METER; SERVE|
DC- T01; W02|
IC- <MAIN> H04N-007/00|
IC- <ADDITIONAL> H04N-007/08|
MC- <EPI> T01-H07C3B; T01-J05A; W02-F05C; W02-F10K; W02-F10X|
FS- EPI||

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DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1996-289125/199630|
TI- Computer implemented method of retrieving information based on
    user-defined profile - involves server presenting sub-set of
    information from database as generated by application program to client
    |
PA- SUN MICROSYSTEMS INC (SUNM)|
AU- <INVENTORS> DASAN V S|
NC- 007|
NP- 003|
PN- EP 718784   A1 19960626 EP 95309280   A 19951220 199630 B|
PN- JP 9026970   A 19970128 JP 95348576   A 19951220 199714
PN- US 5761662   A 19980602 US 94360997   A 19941220 199829
    <AN> US 97852455   A 19970508|
AN- <LOCAL> EP 95309280 A 19951220; JP 95348576 A 19951220; US 94360997 A

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        19941220; US 97852455 A 19970508|
AN-  <PR> US 94360997 A 19941220; US 97852455 A 19970508|
CT-  1.Jnl.Ref|
FD-  EP 718784     A1 G06F-017/30
     <DS> (Regional): DE FR GB NL SE
FD-  JP 9026970     A  G06F-017/30
FD-  US 5761662     A  G06F-017/30    Cont of application US 94360997|
LA-  EP 718784(E<PG> 21); JP 9026970(15)|
DS-  <REGIONAL> DE; FR; GB; NL; SE|
AB-  <BASIC> EP 718784 A
          The method involves a user-controlled client establishing
     communication with a server. The server presents a list of options to
     the client. The server is in a state less condition prior to
     establishing the communication. A user identifies the user-defined
     profile via the client.
          The server engages a first application program for retrieving the
     user-defined profile. The first application program examines a database
     of raw information and automatically retrieves a subset of the raw
     information from the database based upon the user-defined profile. The
     first application program transmits the subset of the raw information
     from the database to the server and the server presents the subset of
     the raw information to the client.
          ADVANTAGE - Allows user-relevant information to be obtained from
     electronic devices.
          Dwg.1/12|
DE-  <TITLE TERMS> COMPUTER; IMPLEMENT; METHOD; RETRIEVAL; INFORMATION;
     BASED; USER; DEFINE; PROFILE; SERVE; PRESENT; SUB; SET; INFORMATION;
     DATABASE; GENERATE; APPLY; PROGRAM; CLIENT|
DE-  <ADDITIONAL WORDS> INTERNET; ON-LINE; SERVICE|
DC-  T01|
IC-  <MAIN> G06F-017/30|
MC-  <EPI> T01-J05B4; T01-J11|
FS-  EPI||


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DIALOG(R)File 350:Derwent WPIX
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IM-  *Image available*
AA-  1996-171877/199617|
XR-  <XRPX> N96-144372|
TI-  Distribution system for transferring commercial messages using
     communications system - has server which selectively tags messages with
     routing information and converter addresses, and transmits messages on
     network for reception and display by addressed converters|
PA-  CARLES J B (CARL-I)|
AU-  <INVENTORS> CARLES J B|
NC-  066|
NP-  008|
PN-  WO 9608109     A1 19960314 WO 95US11710    A  19950907 199617 B|
PN-  US 5515098     A  19960507 US 94303352     A  19940908 199624
PN-  AU 9535895     A  19960327 AU 9535895      A  19950907 199627
PN-  US 5661516     A  19970826 US 94303352     A  19940908 199740
     <AN> US 96602921    A  19960216
PN-  EP 806114      A1 19971112 EP 95933116     A  19950907 199750
     <AN> WO 95US11710    A  19950907
PN-  MX 9701823     A1 19980401 MX 971823       A  19970307 200004
PN-  JP 11514504    W  19991207 WO 95US11710    A  19950907 200008
     <AN> JP 96509717    A  19950907
PN-  MX 196928      B  20000612 MX 971823       A  19950907 200133|
AN-  <LOCAL> WO 95US11710 A 19950907; US 94303352 A 19940908; AU 9535895 A
     19950907; US 94303352 A 19940908; US 96602921 A 19960216; EP 95933116 A
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          19950907; WO 95US11710 A 19950907; MX 971823 A 19970307; WO 95US11710 A
          19950907; JP 96509717 A 19950907; MX 971823 A 19950907|
     AN-  <PR> US 94303352 A 19940908; US 96602921 A 19960216|
     CT-  US 5155591|
     FD-  WO 9608109    A1 H04N-007/10
          <DS> (National): AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE
          HU IS JP KE KG KP KR KZ LK LR LT LU LV MD MG MK MN MX NO NZ PL PT RO RU
          SD SE SG SI SK TJ TM TT UA US UZ VN
          <DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT KE LU MC MW NL OA PT
          SD SE SZ UG
     FD-  AU 9535895    A  H04N-007/10    Based on patent WO 9608109
     FD-  US 5661516    A  H04N-007/10    Cont of application US 94303352
                    Cont of patent US 5515098
     FD-  EP 806114     A1 H04N-007/10    Based on patent WO 9608109
          <DS> (Regional): AT BE CH DE DK ES FR GB IE IT LI NL PT SE
     FD-  JP 11514504   W  H04L-012/18    Based on patent WO 9608109|
     LA-  WO 9608109(E<PG> 25); US 5515098(10); US 5661516(11); EP 806114(E); JP
          11514504(33)|
     DS-  <NATIONAL> AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU IS
          JP KE KG KP KR KZ LK LR LT LU LV MD MG MK MN MX NO NZ PL PT RO RU SD SE
          SG SI SK TJ TM TT UA US UZ VN|
     DS-  <REGIONAL> AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; KE; LU; MC; MW;
          NL; OA; PT; SD; SE; SZ; UG; LI|
     AB-  <BASIC> WO 9608109 A
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The system for selectively distributing messages over a
communications network has a controller for communicating over the
network with a number of terminals in a number of subscriber locations
served by the network, each terminal having a network address. A data
bank is connected to the controller and contains the network addresses
of the subscriber terminals and subscriber profile data for each
subscriber household including demographic data.

A source of commercial messages is provided, and a selector is
connected to the controller for accessing a partic. message based on
the subscriber profile data. An identification device is connected to
the controller for identifying the selected commercial message with the
network address of the subscriber terminal. The controller causes
transmission from the source of the identified message to the
subscriber over the network.

ADVANTAGE - Dynamically distributes commercial programming to
selected target households based on predetermined characteristics.
Dwg.1/5|

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     AB-  <US> US 5661516 A
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In a system for selectively distributing messages over a
communications network, said system including a source of commercial
messages, and a controller communicating over the network with a
plurality of subscriber terminals in a plurality of subscriber
households served by the communications network and controlling the
transmission of the commercial messages from the source to the
subscribers households over the network, each of the subscriber
terminals having a network address, the combination of:

a reservoir of data containing network addresses of the subscriber
terminals and subscriber profile data associated with each of the
subscriber households and including demographic data;

selection means operatively associated with said reservoir for
selecting at least one of the commercial messages for transmission to
at least one of the subscriber terminals based on the subscriber
profile data associated with said at least one subscriber terminal; and

identifying means operatively associated with said reservoir for
identifying the selected at least one commercial message with the
network address of said at least one subscriber terminal.
Dwg.3/5|

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     DE-  <TITLE TERMS> DISTRIBUTE; SYSTEM; TRANSFER; COMMERCIAL; MESSAGE;
```

COMMUNICATE; SYSTEM; SERVE; SELECT; TAG; MESSAGE; ROUTE; INFORMATION;
CONVERTER; ADDRESS; TRANSMIT; MESSAGE; NETWORK; RECEPTION; DISPLAY;
ADDRESS; CONVERTER|
DE- <ADDITIONAL WORDS> ADVERTISING|
DC- T01; W01; W02|
IC- <MAIN> H04L-012/18; H04N-007/010; H04N-007/10|
IC- <ADDITIONAL> G06F-013/00; H04N-007/16|
MC- <EPI> T01-J05A; T01-J05B; W01-A03B1; W01-A06B5B; W01-A06E1; W01-A06G2;
    W02-F03A5; W02-F05A3C; W02-K03|
FS- EPI||

 3/4/18
DIALOG(R)File 350:Derwent WPIX
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IM- *Image available*
AA- 1995-311265/ 199540 |
XR- <XRPX> N95-235098|
TI- Communication system capable of targetting demographically or
    psychographically defined audience - maintains master database
    containing information about each audience member and selecting
    appropriate advertisements accordingly for each member|
PA- WILKINS J K (WILK-I)|
AU- <INVENTORS> WILKINS J K|
NC- 001|
NP- 001|
PN- US 5446919   A 19950829 US 90482286   A 19900220 199540 B
    <AN> US 91773520   A 19911009|
AN- <LOCAL> US 90482286 A 19900220; US 91773520 A 19911009|
AN- <PR> US 91773520 A 19911009; US 90482286 A 19900220|
FD- US 5446919   A H04H-001/02   CIP of application US 90482286|
LA- US 5446919(21)|
AB- <BASIC> US 5446919 A
        The system for selective transmission of a message to subscribers
    of a cable television service includes a head end transmitting system
    and several cable decoders, one for each of the subscribers, connected
    to a cable network. A memory at the head end transmitting system stores
    demographic/psychographic information about the subscribers and
    transmits the demographic/psychographic information for each subscriber
    to the cable decoder for that subscriber, free of input by the
    subscribers. A memory at each cable decoder stores the
    demographic/psychographic information for each subscriber. A
    transmitter at the head end transmitting system transmits a
    demographic/psychographic profile for desired recipients of the message
    and transmits the message. A comparator at each decoder compares the
    demographic/psychographic profile with the information stored and
    enables one of the decoders to provide the message to that subscriber
    when they match.
        USE/ADVANTAGE - CATV system. Optimises advertising efficiency.
        Dwg.1A/7|
DE- <TITLE TERMS> COMMUNICATE; SYSTEM; CAPABLE; TARGET; DEFINE; AUDIENCE;
    MAINTAIN; MASTER; DATABASE; CONTAIN; INFORMATION; AUDIENCE; MEMBER;
    SELECT; APPROPRIATE; ADVERTISE; ACCORD; MEMBER|
DC- W02|
IC- <MAIN> H04H-001/02|
MC- <EPI> W02-F03A5; W02-F05A3|
FS- EPI||

 3/4/19
DIALOG(R)File 350:Derwent WPIX
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IM- *Image available*
AA- 1995-169770/ 199522 |
XR- <XRPX> N95-133088|
TI- Selecting video programs based on program content and viewer
    preference, e.g. for cable TV - using adaptive or neural system which
    creates and updates preferred viewing file based on personal
    preferences of viewer|
PA- ARROWSMITH TECHNOLOGIES INC (ARRO-N)|
AU- <INVENTORS> BARKER A C; GRAVES G T; O'CONNOR B M|
NC- 001|
NP- 001|
PN- US 5410344    A  19950425 US 93124945    A  19930922 199522 B|
AN- <LOCAL> US 93124945 A 19930922|
AN- <PR> US 93124945 A 19930922|
FD- US 5410344    A  H04N-007/16|
LA- US 5410344(12) |
AB- <BASIC> US 5410344 A
        The audiovisual programs have attributes and a corresponding
    content code including information pertaining to the attributes. The
    method includes various steps. First, a viewer preference file is
    stored which includes information pertaining to the impact of various
    attributes of the audiovisual programs on the viewer.
        Second, a number of content codes corresponding to a number of the
    audiovisual programs are received. Third, the viewer preference file is
    compared to the number of the corresponding content codes. Finally, at
    least one of the number of audiovisual programs is selected in response
    to the comparison for presentation to the viewer.
        ADVANTAGE - Automatic selection from large number of programs.
        Dwg.2/8|
DE- <TITLE TERMS> SELECT; VIDEO; PROGRAM; BASED; PROGRAM; CONTENT; VIEW;
    PREFER; CABLE; TELEVISION; ADAPT; NEURAL; SYSTEM; UPDATE; PREFER; VIEW;
    FILE; BASED; PERSON; VIEW|
DC- T01; W02; W03|
IC- <MAIN> H04N-007/16|
MC- <EPI> T01-J16C1; W02-F03A5; W02-F05A3C; W03-A16C; W03-A18A|
FS- EPI||


 3/4/20
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1994-065982/199408|
XR- <XRPX> N94-051623|
TI- Promotional video media distribution network - includes distribution
    centre transmitting video program and market-specific segments to
    receiving sites, with segments having destination address and control
    data|
PA- NBL COMMUNICATIONS INC (NBLC-N); BYLON CO LTD (BYLO-N); BAYLON CO LTD
    (BAYL-N); JAMES G (JAME-I); NEMIROFSKY F R (NEMI-I)|
AU- <INVENTORS> JAMES G; NEMIROFSKY F R|
NC- 046|
NP- 008|
PN- WO 9403995    A1 19940217 WO 93US7449    A  19930809 199408 B|
PN- AU 9350007    A  19940303 AU 9350007     A  19930809 199426
PN- US 5412416    A  19950502 US 92926664    A  19920807 199523
PN- JP 8502155    W  19960305 WO 93US7449    A  19930809 199644
    <AN> JP 94505604    A  19930809
PN- EP 748543     A1 19961218 EP 93919938    A  19930809 199704
    <AN> WO 93US7449    A  19930809
PN- US 5761601    A  19980602 WO 93US7449    A  19930809 199829
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      <AN> US 95379517   A  19950501
PN-  SG 49126       A1 19980518 SG 966267      A  19930809 199835
PN-  KR 221009      B1 19990915 WO 93US7449    A  19930809 200107
      <AN> KR 95700508    A  19950207|
AN-  <LOCAL> WO 93US7449 A 19930809; AU 9350007 A 19930809; US 92926664 A
      19920807; WO 93US7449 A 19930809; JP 94505604 A 19930809; EP 93919938 A
      19930809; WO 93US7449 A 19930809; WO 93US7449 A 19930809; US 95379517 A
      19950501; SG 966267 A 19930809; WO 93US7449 A 19930809; KR 95700508 A
      19950207|
AN-  <PR> US 92926664 A 19920807; US 95379517 A 19950501|
CT-  US 5099319; US 5119188; US 5151782; US 5155591|
FD-  WO 9403995     A1 H04N-001/02
      <DS> (National): AT AU BB BG BR BY CA CH CZ DE DK ES FI GB HU JP KP KR
      KZ LK LU MG MN MW NL NO NZ PL PT RO RU SD SE SK UA US VN
      <DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL OA PT SE
FD-  AU 9350007     A  H04N-007/173  Based on patent WO 9403995
FD-  JP 8502155     W  H04N-007/16   Based on patent WO 9403995
FD-  EP 748543      A1 H04H-001/00   Based on patent WO 9403995
      <DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT LI LU MC NL PT SE
FD-  US 5761601     A  H04N-007/16   Based on patent WO 9403995|
LA-  WO 9403995(E<PG> 59); US 5412416(22); JP 8502155(67); EP 748543(E<PG>
      59)|
DS-  <NATIONAL> AT AU BB BG BR BY CA CH CZ DE DK ES FI GB HU JP KP KR KZ LK
      LU MG MN MW NL NO NZ PL PT RO RU SD SE SK UA US VN|
DS-  <REGIONAL> AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LU; MC; NL; OA;
      PT; SE; LI|
AB-  <BASIC> WO 9403995 A
```

      The network includes a distribution centre which transmits a
network-wide video program and market-specific segments to a number of
receiving sites. Each receiving site has an associated address. The
market-specific segments include a destination address and a set of
control data encoded therein.
      The receiving sites include antennae (10) for receiving the
network-wide video program and the market-specific segments. The sites
also have devices for reading the destination address in the
market-specific segments. When the destination address matches the
associated address of the receiving site, the market-specific segments
are inserted into the video program.
      ADVANTAGE - Cost-effective and efficient.
      Dwg.1/13|

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AB-  <US> US 5412416 A
```

      The video media distribution network comprises a central
distribution centre having a device for transmitting a network-wide
video program and market-specific segments to a number of receiving
sites in stores each having an associated address, the market-specific
segments including a destination address and a set of control data
encoded in them.
      The receiving sites comprise a device for receiving the
network-wide video program and the market-specific segments, a device
for reading the destination address in the market-specific segments,
and a device operative when the destination address matches the
associated address of the receiving site for inserting the
market-specific segments into the network-wide video program according
to commands contained in the control data to produce a customised
program. A further device displays the customised program on television
monitors in the stores.
      USE/ADVANTAGE - Provides effective and cost efficient
point-of-purchase promotional medium. Capable of on-line creation of
audio-visual programs customised for individual retail chains, stores,
or even aisles within store, as well as for particular geographic areas
and times of day.
      Dwg.1/8|

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DE-  <TITLE TERMS> PROMOTE; VIDEO; MEDIUM; DISTRIBUTE; NETWORK; DISTRIBUTE;
```

CENTRE; TRANSMIT; VIDEO; PROGRAM; MARKET; SPECIFIC; SEGMENT; RECEIVE;
    SITE; SEGMENT; DESTINATION; ADDRESS; CONTROL; DATA|
DC- W02; W05|
IC- <MAIN> H04H-001/00; H04N-001/00; H04N-001/02; H04N-007/16; H04N-007/173
    |
IC- <ADDITIONAL> H04B-007/15; H04N-007/20|
MC- <EPI> W02-F06A; W05-E03|
FS- EPI||

 3/4/21
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1993-386888/199348|
XR- <XRPX> N93-298756|
TI- Electronic redeemable coupon generation system using closed-caption or
    modified TV set - has decoder to extract selected message data from
    received encoded television signal, contg. video, audio and message
    components, for display, storage and printing of coupon|
PA- HOLMAN M J (HOLM-I)|
AU- <INVENTORS> HOLMAN M J|
NC- 019|
NP- 003|
PN- WO 9323955   A1 19931125 WO 93US4428   A 19930511 199348 B|
PN- US 5285278   A 19940208 US 92887450   A 19920521 199407
PN- US 5287181   A 19940215 US 92932799   A 19920820 199407|
AN- <LOCAL> WO 93US4428 A 19930511; US 92887450 A 19920521; US 92932799 A
    19920820|
AN- <PR> US 92932799 A 19920820; US 92882214 A 19920512; US 92887450 A
    19920521|
CT- US 3848082; US 5014125; US 5070404; US 5128752|
FD- WO 9323955   A1 H04N-007/08
    <DS> (National): CA JP
    <DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE
FD- US 5285278   A H04N-007/08
FD- US 5287181   A H04N-007/08|
LA- WO 9323955(E<PG> 69); US 5285278(18); US 5287181(26)|
DS- <NATIONAL> CA JP|
DS- <REGIONAL> AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LU; MC; NL; PT;
    SE|
AB- <BASIC> WO 9323955 A
        The appts. has a decoder for receiving and decoding messages
    encoded in a transmitted television picture signal. A logo generator
    produces a signal to create a visible logo on a video screen in
    synchronism with the video component of the television signal. The logo
    signal and the video signals are mixed in a video mixer to provide a
    superimposed picture.
        A sensor coupled to the decoder initiates the mixing of the logo
    signal only when a received message is present. In addition a selector
    allows only selected received messages to be mixed with the video. At
    least part of a selected, displayed message may be stored for
    subsequent readout in the form of a coupon.
        USE/ADVANTAGE - Alternative way of generating coupons for
    redemption, esp. in retail purchases. May facilitate entry of paper
    coupon information into system.
        Dwg.3/12|
AB- <US> US 5287181 A
        The electronic redeemable coupon generating system encodes
    coupon-related data in a TV signal transmission. The transmission
    includes picture information for display on a TV monitor screen. A
    decoder receives the TV signal transmission and extracts the

coupon-related data therefrom. The extracted coupon-related data is
recorded on a recording medium for subsequent readout and redemption.
   The decoder includes a display driver for displaying indicia on a
TV monitor screen responsive to coupon-related data being encoded in
the TV signal transmission. Upon observing the indicia on the TV
monitor screen, the user can manually and selectively extract the
coupon-related data from the TV signal transmission. After an optional
editing function, the extracted coupon-related data is stored on a
recording medium such as a magnetically striped card. The decoder may
be part of the standard circuitry of a closed-caption adapted or
modified TV set. Provisions are made for electronically entering paper
coupon information into the system.
   USE - For generating redeemable coupons.
   Dwg.2/12
   US 5285278 A
   The system has an encoder for encoding coupon-related data in a
television signal transmission, the transmission including picture
information for display on a television monitor screen. A decoder
receives the television signal transmission and extracts the
coupon-related data from it. A recording device records the extracted
coupon-related data on a recording medium for subsequent readout and
redemption.
   Pref., the decoder includes a display driver for displaying indicia
on a television monitor screen responsive to coupon-related data being
encoded in the television signal transmission. Upon observing the
indicia on the television monitor screen, the user can manually and
selectively extract the coupon-related data from the television signal
transmission. After an optional editing function, the extracted
coupon-related data is stored on a recording medium eg a magnetically
striped card.
   ADVANTAGE - Decreases amount of time and effort that consumer
expends in locating, chipping and assembling coupons.
   Dwg.3/9|
DE- <TITLE TERMS> ELECTRONIC; COUPON; GENERATE; SYSTEM; CLOSE; CAPTION;
   MODIFIED; TELEVISION; SET; DECODE; EXTRACT; SELECT; MESSAGE; DATA;
   RECEIVE; ENCODE; TELEVISION; SIGNAL; CONTAIN; VIDEO; AUDIO; MESSAGE;
   COMPONENT; DISPLAY; STORAGE; PRINT; COUPON|
DC- T05; W03|
IC- <MAIN> H04N-007/08|
MC- <EPI> T05-C01; W03-A10X; W03-A20|
FS- EPI||

3/4/22
DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

IM- *Image available*
AA- 1993-235345/ 199329 |
DX- <RELATED> 1988-155056; 1990-007167; 1990-184880; 1991-237622;
   1991-324731; 1992-249609; 1994-048316; 1994-294652; 1998-051302;
   1998-331893|
XR- <XRPX> N93-180639|
TI- Measurement of effectiveness of stimuli on decisions of shoppers -
   using remote receiving station via which targetted shopper enters data
   or product selection on keyborad, and comparing response with memory
   stored responses, scoring response and providing print-out|
PA- VON KOHORN H (VKOH-I)|
AU- <INVENTORS> VON KOHORN H|
NC- 001|
NP- 001|
PN- US 5227874   A   19930713 US 86837827   A   19860310 199329 B
   <AN> US 88192248   A   19880510

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     <AN> US 88192355    A  19880510
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     <AN> US 91776180    A  19911015|
AN- <LOCAL> US 86837827 A 19860310; US 88192248 A 19880510; US 88192355 A
     19880510; US 89424089 A 19891019; US 90603882 A 19901025; US 90604787 A
     19901025; US 91763672 A 19910919; US 91776180 A 19911015|
AN- <PR> US 91776180 A 19911015; US 86837827 A 19860310; US 88192248 A
     19880510; US 88192355 A 19880510; US 89424089 A 19891019; US 90603882 A
     19901025; US 90604787 A 19901025; US 91763672 A 19910919|
FD- US 5227874    A  H04N-007/00    CIP of application US 86837827
                   CIP of application US 88192248
                   CIP of application US 88192355
                   CIP of application US 89424089
                   CIP of application US 90603882
                   CIP of application US 90604787
                   CIP of application US 91763672
                   CIP of patent US 4296255
                   CIP of patent US 4745468
                   CIP of patent US 4876592
                   CIP of patent US 5034807
                   CIP of patent US 5057915
                   CIP of patent US 5128752|
LA- US 5227874(83)|
AB- <BASIC> US 5227874 A
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     The method for measuring the effect of stimuli on the purchasing
decisions of product shoppers, involves exposing individually
identifiable shoppers to an identifiable stimulus intended to prompt a
shopper's decision to purchase a given product. Each shopper uses a
dispenser which is programmable by electronic signals from a central
location, and associated with the individual.
     Following exposure of a shopper to the stimulus, the dispenser
outputs at a shopper's location a permanent record carrying an
incentive to purchase the given product as conveyed by the programming
signals, the incentive being available upon purchase. The shopper
activates the dispenser uses an identification of the stimulus for
printing on the record, which is traceable to the dispenser. A
shopper's records are tabulated to analyse the individual's purchasing
behaviour w.r.t. identified stimuli.
     USE/ADVANTAGE - Partic. for determining success of direct mail
advertising, which targets individual householders. Incentives comprise
vouchers, coupons, etc.
     Dwg.33/34|

```
DE- <TITLE TERMS> MEASURE; EFFECT; STIMULUS; DECIDE; SHOPPING; REMOTE;
     RECEIVE; STATION; TARGET; ENTER; DATA; PRODUCT; SELECT; COMPARE;
     RESPOND; MEMORY; STORAGE; RESPOND; SCORE; RESPOND; PRINT|
DE- <ADDITIONAL WORDS> MARKET; RESEARCH; ADVERTISING; BROADCAST; COMMERCIAL
     |
DC- W02|
IC- <MAIN> H04N-007/00|
MC- <EPI> W02-F04B|
FS- EPI||
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DIALOG(R)File 350:Derwent WPIX
(c) 2001 Derwent Info Ltd. All rts. reserv.

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IM- *Image available*
AA- 1992-249609/ 199230 |
DX- <RELATED> 1985-188234; 1989-205420; 1990-106780; 1990-132053;
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    1990-132191; 1990-274370; 1990-290245; 1991-057144; 1991-131783;
    1991-148452; 1991-259582; 1991-310489; 1992-040393; 1992-095877;
    1992-182438; 1992-182449; 1992-258386; 1992-339862; 1992-356752;
    1992-397541; 1993-035541; 1993-057768; 1993-066697; 1993-116463;
    1993-133173; 1993-145246; 1993-151159; 1993-213272; 1993-241944;
    1993-250907; 1993-257352; 1993-287147; 1993-287316; 1993-344790;
    1993-350437; 1993-367328; 1994-015489; 1994-057093; 1994-057094;
    1994-057807; 1994-076016; 1994-084846; 1994-084873; 1994-143683;
    1994-143684; 1994-158731; 1994-158732; 1994-166441; 1994-224631;
    1994-241006; 1994-241409; 1994-254708; 1994-254709; 1994-271224;
    1994-285128; 1994-292950; 1994-310089; 1994-365503; 1995-038410;
    1995-038411; 1995-050611; 1995-050612; 1995-053571; 1995-065952;
    1995-092168; 1995-122500; 1995-146266; 1995-160729; 1995-169101;
    1995-169102; 1995-177756; 1995-184575; 1995-192954; 1995-214622;
    1995-239595; 1995-329763; 1995-338189; 1995-372769; 1995-374998;
    1995-402952; 1995-402953; 1995-402954; 1996-009616; 1996-021842;
    1996-029266; 1996-029286; 1996-039034; 1996-067768; 1996-067770;
    1996-115286; 1996-138556; 1996-138557; 1996-138573; 1996-178867;
    1996-220741; 1996-250483; 1996-250491; 1996-250494; 1996-258568;
    1996-267282; 1996-276351; 1996-276778; 1996-285845; 1996-299383;
    1996-299544; 1996-299545; 1996-332717; 1996-332732; 1996-332733;
    1996-340952; 1996-340953; 1996-370094; 1996-411511; 1996-454296;
    1996-463610; 1996-475809; 1996-517373; 1996-517409; 1996-517837;
    1997-010805; 1997-011113; 1997-011230; 1997-019916; 1997-020263;
    1997-041826; 1997-050695; 1997-050802; 1997-076387; 1997-076504;
    1997-086148; 1997-107557; 1997-107950; 1997-117857; 1997-144571;
    1997-153233; 1997-164085; 1997-178030; 1997-211729; 1997-211730;
    1997-211833; 1997-244042; 1997-257752; 1997-257754; 1997-258185;
    1997-270799; 1997-270800; 1997-271200; 1997-279855; 1997-296896;
    1997-296926; 1997-296927; 1997-309402; 1997-309512; 1997-318658;
    1997-318660; 1997-318665; 1997-318779; 1997-334664; 1997-392574;
    1997-401431; 1997-401812; 1997-447466; 1997-456318; 1997-456459;
    1997-469578; 1997-488494; 1997-501851; 1997-534637; 1998-007491;
    1998-007506; 1998-007526; 1998-007527; 1998-007646; 1998-017098;
    1998-017110; 1998-017114; 1998-031392; 1998-051038; 1998-061990;
    1998-075966; 1998-075967; 1998-085620; 1998-129371; 1998-129372;
    1998-144354; 1998-144355; 1998-144717; 1998-168008; 1998-177994;
    1998-192610; 1998-206072; 1998-229439; 1998-250096; 1998-260106;
    1998-260108; 1998-270666; 1998-331728|
XR- <XRPX> N92-190696|
TI- System for generating and redeeming tokens - with TV viewer entering
    selected product information to generate shop redeemable coupons at
    home|
PA- VON KOHORN H (VKOH-I)|
AU- <INVENTORS> VON KOHORN H|
NC- 001|
NP- 001|
PN- US 5128752    A  19920707 US 86837827    A  19860310 199230 B
    <AN> US 88192248    A   19880510
    <AN> US 88192355    A   19880510
    <AN> US 89424089    A   19891019
    <AN> US 90604787    A   19901025|
AN- <LOCAL> US 86837827 A 19860310; US 88192248 A 19880510; US 88192355 A
    19880510; US 89424089 A 19891019; US 90604787 A 19901025|
AN- <PR> US 90604787 A 19901025; US 86837827 A 19860310; US 88192248 A
    19880510; US 88192355 A 19880510; US 89424089 A 19891019|
FD- US 5128752    A  H04N-007/00    CIP of application US 86837827
                CIP of application US 88192248
                CIP of application US 88192355
                CIP of application US 89424089
                CIP of patent US 4745468
                CIP of patent US 4876592
                CIP of patent US 4926255|
```

LA- US 5128752(12)|
AB- <BASIC> US 5128752 A
    Tokens and coupons are generated in a television viewer`s home by
the viewer entering entering selected product information and
authentication data transmitted to and displayed on the television into
a home generating unit. The tokens and coupons can be presented to
stores or redemption facilities for prizes and discounts on selected
products.
    The matrix used to record the product information and verification
data may also be provided with a code for use in giving additional
prizes to purchasers whose code matches a predetermined code. The
generating unit may also comprise a memory for storing information
regarding the coupons generated by the unit for later review by
marketing and manufacturing companies.
    USE - Additional inducement for product purchase by TV
advertisers.
    Dwg.6/6|
DE- <TITLE TERMS> SYSTEM; GENERATE; TOKEN; TELEVISION; VIEW; ENTER; SELECT;
    PRODUCT; INFORMATION; GENERATE; SHOP; COUPON; HOME|
DC- T05; W02|
IC- <MAIN> H04N-007/00|
MC- <EPI> T05-C01; W02-D; W02-F05C; W02-F09|
FS- EPI||

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DIALOG(R)File 350:Derwent WPIX
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IM- *Image available*
AA- 1991-126241/199118|
XR- <XRPX> N91-097154|
TI- Providing demographically targetted television commercials -
    identifying demographic characteristics of viewer then selecting
    commercial messages from e.g. second channel w.r.t. vehicles interests|
PA- GEN INSTR CORP (GENN); GEN INSTR CORP DELAWARE (GENN); GI CORP
    (GENN); GENERAL INSTRUMENT CORP (GENN)|
AU- <INVENTORS> WACHOB D E|
NC- 011|
NP- 007|
PN- EP 424648   A   19910502 EP 90117047   A 19900905 199118 B|
PN- CA 2024868   A   19910424   199127
PN- US 5155591   A   19921013 US 89425117   A 19891023 199244
PN- EP 424648   A3 19920205 EP 90117047   A 19900905 199323
PN- EP 424648   B1 19960605 EP 90117047   A 19900905 199627
PN- DE 69027276   E   19960711 DE 627276   A 19900905 199633
    <AN> EP 90117047   A   19900905
PN- CA 2024868   C   20010102 CA 2024868   A 19900907 200104|
AN- <LOCAL> EP 90117047 A 19900905; US 89425117 A 19891023; EP 90117047 A
    19900905; EP 90117047 A 19900905; DE 627276 A 19900905; EP 90117047 A
    19900905; CA 2024868 A 19900907|
AN- <PR> US 89425117 A 19891023|
CT- NoSR.Pub; US 4630108; US 4725886; WO 8707807; WO 8801465|
FD- EP 424648   A
    <DS> (Regional): BE CH DE FR GB LI NL SE
FD- EP 424648   B1 H04N-007/16
    <DS> (Regional): BE CH DE DK FR GB LI NL SE
FD- DE 69027276   E   H04N-007/16   Based on patent EP 424648|
LA- US 5155591(15); EP 424648(E<PG> 25); CA 2024868(E)|
DS- <REGIONAL> BE; CH; DE; FR; GB; LI; NL; SE; DK|
AB- <BASIC> EP 424648 A
    A cable television system or the like for broadcasting different
commercial messages to different demographically targeted audiences. A

headend transmits television signals. A system identifies demographic
characteristics of a television viewer. A selector, responsive to the
identifier, provides a particular commerical message transmitted from
the headend based on thee demographic characteristics.
    In one embodiment, the headend transmits a first television
channel comprising television programs with periodic commerical
messages, and a second television channel comprising alternate
commerical messages. The selector provides a commerical message from
the first or second channel depending on the demographic
characteristics of a viewer. Such characteristics might include, for
example, whether the viewer is male or female, and whether the viewer
is an adult or a child.
    ADVANTAGE - More efficient utilization of advertising budget.
    (18pp Dwg.No.3)|
AB- <EP> EP 424648 B
    A cable or satellite television system for broadcasting different
commercial messages to different audiences, comprising: a headened for
transmitting television signals including a first television channel
comprising television programs with periodic commercial message breaks
and at least a second additional television channel comprising
commercial messages; means for receiving (10) said television signals;
tuning means (18) coupled to said receiving means for providing a
selected channel for viewing; means (30,36) for identifying
authorization of said receiving means; means (22,30) for determining
when a commercial message break is about to occur on said first
television channel; and selection means (30,32), responsive to said
determining means (22,30) and said authorisation identifying means
(30,36), for actuating the tuning means (18) to provide a particular
commercial message channel for viewing during a commercial message
break characterised in that, said means (30,36) for identifying
authorization of said receiving means (10) comprise means
(36;40,124,126,128,130;42) for identifying demographic characteristics
of a television viewer on a case by case basis, and that said means
(30,36) for identifying authorization of said receiving means (10) are
responsive to said means (36;40,124,126,128,130;42) for identifying
said demographic characteristics of said television viewer to providing
a particular commercial message transmitted from said headened based on
said demographic characteristics.
    (Dwg.1/7)|
AB- <US> US 5155591 A
    A first television channel contains television programs and
periodic commercial messages. A second television channel contains
alternate commercial messages. Demographic characteristics of a viewer
are identified, and commercial messages are selectively provided from
the first or second channel, depending upon the viewer's demographic
characteristics.
    Demographic data cna be input by a viewer via a remote control,
downloaded to a subscriber's converter from a remote headend, or
programmed into the converter at installation. Prioritization of the
demographic characteristics of number of television viewers watching a
program together enables commercials to be targeted to the viewer
having highest priority. Statistical data can be maintained concerning
the number and identify of subscribers viewing specific commercials.
    USE - Different commercial messages broadcast to different
demographically targeted audiences in a cable television system.
    (Dwg.1/7)|
DE- <TITLE TERMS> TARGET; TELEVISION; IDENTIFY; CHARACTERISTIC; VIEW;
    SELECT; COMMERCIAL; MESSAGE; SECOND; CHANNEL; VEHICLE|
DC- W02|
IC- <MAIN> H04N-007/08; H04N-007/16|
IC- <ADDITIONAL> H04H-001/02|
MC- <EPI> W02-F03A; W02-F05A|
FS- EPI||

?

```
?show files;ds
File 624:McGraw-Hill Publications 1985-2002/Jan 03
         (c) 2002 McGraw-Hill Co. Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2002/Jan 03
         (c) 2002 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2002/Jan 03
         (c) 2002 The Gale Group
File 211:Gale Group Newsearch(TM) 2002/Jan 02
         (c) 2002 The Gale Group
File 484:Periodical Abs Plustext 1986-2001/Dec W5
         (c) 2002 ProQuest
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
File 613:PR Newswire 1999-2002/Jan 04
         (c) 2002 PR Newswire Association Inc
File  16:Gale Group PROMT(R) 1990-2002/Jan 03
         (c) 2002 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 141:Readers Guide 1983-2001/Nov
         (c) 2001 The HW Wilson Co
File 370:Science 1996-1999/Jul W3
         (c) 1999 AAAS
File 696:DIALOG Telecom. Newsletters 1995-2002/Jan 03
         (c) 2002 The Dialog Corp.
File 148:Gale Group Trade & Industry DB 1976-2002/Jan 02
         (c)2002 The Gale Group
File 553:Wilson Bus. Abs. FullText 1982-2001/Nov
         (c) 2001 The HW Wilson Co
```

Set	Items	Description
S1	7947493	PROFIL? OR DEMOGRAPHIC? OR (PERSONAL? OR SPECIFIC? OR SPEC-IAL? OR KIND OR TYPE)(3N)(INFORMATION OR DATA) OR SUBJECT OR -TOPIC OR GEODEMOGRAPHIC? OR STATISTIC? ? OR CENSUS OR CLASS OR RANK OR POPULATION OR REGION OR SOCIOECONOMIC OR SOCIAL
S2	905722	CHARACTERISTIC? ? OR TRAIT? ? OR LIKES OR DISLIKES OR TAST-ES OR HABITS
S3	8917162	INTERACTION? ? OR TRANSACTION? ? OR PURCHASE? ? OR BUYS OR BUYING OR ORDERS OR ORDERING OR SHOPPING OR VIEWS OR VIEWING -OR SHOPS OR VISIT OR VISITS OR VISITING OR ACCESSES OR DISPLA-YS OR ACCESSING OR DISPLAYING
S4	11724637	CUSTOMER? ? OR SHOPPER? ? OR SURFER? ? OR BUYER? ? OR CONS-UMER? ? OR CLIENT? ? OR INDIVIDUAL? ? OR PERSON? ? OR BROWSER? ? OR VISITOR? ? OR PURCHASER? ? OR USER? ?
S5	6073457	MERCHANT? ? OR RETAILER? ? OR WHOLESALER? ? OR DISCOUNTER? ? OR DISTRIBUTOR? ? OR MANUFACTURER? ? OR MERCHANDISER? ? OR -OWNER? ? OR RETAILER OR SELLER OR SHOPOWNER OR STOREOWNER OR -VENDOR OR E()MERCHANDISER OR ESHOPPER OR ESHOPER
S6	24887857	E()TAILER OR ETAILER OR E()MARKETER OR EMARKETER OR EMERCH-ANT? ? OR VENDOR? ? OR ADVERTISER? ? OR BUSINESS
S7	4308057	DATABASE? OR DATA()BASE? OR ARCHIVE? OR ARCHIVAL? OR SERVE-R? OR FILE OR TABLE OR MATRIX OR CHART OR SQL OR RDBMS OR REL-ATIONAL OR DATA(2N)(MINING OR MINE? ?) OR DATAMINING
S8	5608289	REPORT OR REPORTS OR REPORTING OR TRANSCRIPT? ? OR SAS OR -EIS
S9	26090	(S1 OR S2)(6N)S3(6N)S4(6N)(S5 OR S6)
S10	3203	S9(S)S7
S11	437	S8(S)S10
S12	131	S11 NOT PY>1997
S13	94	RD (unique items)

```
?t13/3,k/all
```

13/3,K/1   (Item 1 from file: 624)

00769802
NEW UTILITY DATABASE TOUTED AS USEFUL FOR ESCOs IN DEREGULATED ENVIRONMENT
Energy Services & Telecom Report (formerly DSR)   June 6, 1996; Pg 3; Vol.
  17, No. 22
Journal Code: DSR   ISSN: 1286-4008/96
Section Heading: Technology
Word Count: 353   *Full text available in Formats 5, 7 and 9*

TEXT:
... a ZIP Code-based territory file that closely matches the actual service
territories.
    The boundaries **database** , used in conjunction with Infomark--ENDS'
``desktop decision support system''--allows **users** to create **reports** and
maps **displaying** key **demographic** **characteristics** such as age, income
and home ownership, as well as **business** information, such as industry
composition and **business** locations within the utility-system boundaries.
    This data could be employed in a wide variety...

 13/3,K/2   (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01575892   Supplier Number: 48016330   (USE FORMAT 7 FOR FULLTEXT)
**Hitachi Data Systems Standardizes on Aurum Customer Enterprise and Aurum
  Interactive Selling Solution for Global Sales Automation Initiative**
PR Newswire, p0930LATU063
Sept 30, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1089

...   distribution of marketing encyclopedia information, on-site product
configuration, and automated proposal generation. The Aurum **Customer**
Enterprise will be used by HDS to automate **customer** **interaction**
activities including: **customer** **profiling** , lead qualification, quoting
and forecasting, on-line management analysis and **reporting** on sales
intelligence, management of telemarketing and telesales **business**
processes, and on-line management of customers. HDS will also take
advantage of dbSync(R...

...time, high performance data synchronization, to enable its field sales
forces to access current accurate **database** information scaled across a
global network.
    About Aurum Software
    Aurum Software, a Baan Company, is...

 13/3,K/3   (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01537999   Supplier Number: 47405735   (USE FORMAT 7 FOR FULLTEXT)
**TAXWARE Announces Availability of INTERNET Tax System for Oracle Internet
  Commerce Server**
PR Newswire, p0522NETH017
May 22, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 845

...   the transaction."
    TAXWARE's INTERNET Tax System
    TAXWARE's INTERNET Tax System offers web mall **owners** and **merchants**
a system for the automatic calculation of sales tax. Functionality
encompasses **merchant profile** creation, **customer** address verification,
exemption processing, product taxation, jurisdiction logic, tax
calculation, **transaction** tracking, nexus administration (physical
presence), international taxation and **reporting** . Offering the industry's
only fully populated Product Taxability **Matrix** with over 500 product and
service classifications, TAXWARE's INTERNET Tax System also provides the...

...System and its VERAZIP(TM) address verification program to feature
seamless gateways to its commerce **server** partners. For those Internet
providers who sell to the global marketplace, TAXWARE offers the WORLDTAX
...

...of its Internet product line. WORLDTAX is an optional system, designed
for the calculation and **reporting** of international tax, including Value
Added Tax (VAT), consumption tax and sales tax -- and it...

 13/3,K/4   (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01520459   Supplier Number: 47304860   (USE FORMAT 7 FOR FULLTEXT)
INTERSHOP Mall to Bring Back ISP's Glory Days.
Business Wire, p04170262
April 17, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 682

...   award-winning software package INTERSHOP Online. INTERSHOP Online
provides a solution for stand-alone commerce **servers** without mall
functionality. INTERSHOP Online was recently rated "best" in a
comprehensive **report** on electronic storefront packages from NSTL (the
National Software Testing Lab, Software Digest) and awarded "Best Byte" in
the latest issue of BYTE Magazine. Without having to own a web **server** ,
merchants in an INTERSHOP Mall-driven environment have the most powerful
eCommerce functionality available. INTERSHOP Mall offers a catalog builder,
search engines, a **shopping** cart, and service functions like order
tracking, one-to-one marketing features -- up-selling and **customer
profiling** , secure payment options and more -- all in a single package. The
 merchants administrative account allows order processing, product- and
price maintenance inventory updating, powerful statistical functions, and
...

 13/3,K/5   (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01520458   Supplier Number: 47304859   (USE FORMAT 7 FOR FULLTEXT)
**INTERSHOP Mall corrects and replaces BW0127, INTERSHOP Mall to Bring Back
  ISP's Glory Days, from earlier today.**
Business Wire, p04170240
April 17, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 704

...   award-winning software package INTERSHOP Online. INTERSHOP Online
provides a solution for stand-alone commerce **servers** without mall
functionality. INTERSHOP Online was recently rated "best" in a
comprehensive **report** on electronic storefront packages from NSTL (the
National Software Testing Lab, Software Digest) and awarded "Best Byte" in
the latest issue of BYTE Magazine. Without having to own a web **server** ,
merchants in an INTERSHOP Mall-driven environment have the most powerful
eCommerce functionality available. INTERSHOP Mall offers a catalog builder,
search engines, a **shopping** cart, and service functions like order
tracking, one-to-one marketing features -- up-selling and **customer**
profiling , secure payment options and more -- all in a single package. The
 merchants administrative account allows order processing, product- and
price maintenance inventory updating, powerful statistical functions, and
...

13/3,K/6   (Item 5 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01520074   Supplier Number: 47304232   (USE FORMAT 7 FOR FULLTEXT)
NoetixGenerator Complements Oracle's Discoverer 3.0 & Discoverer/2000
 Access to Oracle Applications Data
PR Newswire, p0416SFW045
April 16, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 701

...   topic. With these views, users can query the data using common
business terms and client/ **server** query and **reporting** tools.
     NoetixViews also includes an intelligent installation program that
customizes the views for an Oracle...

13/3,K/7   (Item 6 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01487684   Supplier Number: 47116921   (USE FORMAT 7 FOR FULLTEXT)
Electronic Commerce No Longer Taxing for Merchants, Thanks to iCat -
 TAXWARE Partnership
PR Newswire, p0210NEM052
Feb 10, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1174

...   Carbo technology

     TAXWARE's INTERNET Tax System Overview
     The INTERNET Tax System offers Web mall **owners** and **merchants** a
system for the automatic calculation of sales tax. Functionality
encompasses **merchant profile** creation, **customer** address verification,
exemption processing, product taxation, jurisdiction logic, tax
calculation, **transaction** tracking, nexus administration, international
taxation and **reporting** . Offering the industry's only fully populated
Product Taxability **Matrix** with over 500 product and service
classifications, TAXWARE's INTERNET Tax System also provides the...
...line. WORLDTAX is the only cross-border, triangulating system on the
market which calculates and **reports** VAT in the European Union. Tax
structures for additional countries will be released as product...

13/3,K/8   (Item 7 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

01475032   Supplier Number: 47037983   (USE FORMAT 7 FOR FULLTEXT)
**TAXWARE Announces 'On-Line Tax Calculator' on World Wide Web Site at
   http://www.taxware.com**
PR Newswire, p0114NETU001
Jan 14, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1103

...   used INTERNET Tax System which has been interfaced with or embedded
in leading commerce transaction **servers** . The complete INTERNET Tax System
offers Web mall owners and **merchants** a system with speed and reliability
for the automatic calculation of sales tax and value added tax for on-line
transactions . The INTERNET Tax System's functionality encompasses
merchant   profile creation, **customer** address verification, exemption
processing, product taxation, jurisdiction logic, tax calculation,
transaction tracking, nexus determination (physical presence),
international taxation and **reporting** . The system utilizes TAXWARE's
comprehensive Sales/Use Tax System and VERAZIP (address verification
system) which feature seamless gateways to commerce **server** partners. For
those Internet providers who sell to the global marketplace, the company
offers WORLDTAX, an optional system designed for the calculation and
reporting of international tax, as part of the company's Internet product
line. Though WORLDTAX was...

13/3,K/9   (Item 8 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

01470733   Supplier Number: 47013890   (USE FORMAT 7 FOR FULLTEXT)
**VNU Marketing Information Services purchases Urban Decision Systems and
   National Research Bureau.**
Business Wire, p01061337
Jan 6, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 618

...   not released.
    The acquisition of UDS will allow Claritas to expand the on-call data
reporting services offered through Claritas Data Services. Trade
Dimensions' addition of NRB will strengthen its role as a major provider of
information on **retailers** , **individual** retail sites, **shopping** centers,
and malls.
    UDS is one of the oldest **geodemographic** marketing firms in the
United States. Since 1972, it has provided low-cost standard and custom
demographic and **business** data **reports** for the retail and real estate
industries. UDS also recently launched ZIPBase, a national ZIP Code
boundary **file** product for the price-conscious mapping user.
    "UDS is the leader in site analysis reporting...

13/3,K/10   (Item 9 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

01354423   Supplier Number: 46201614   (USE FORMAT 7 FOR FULLTEXT)

TAXWARE PARTNERS WITH OPEN MARKET TO PROVIDE SECURE TAX SYSTEMS FOR ELECTRONIC COMMERCE
PR Newswire, p0304NEM035
March 4, 1996
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 627

...   of the TAXWARE family is its flagship Sales/Use Tax System, which calculates and records **business** sales and use tax **transactions** . By entering a few simple parameters -- like address **information** , product **type** , and **transaction** amount -- a **user** activates TAXWARE's decision tree summation process which **accesses** a network of proprietary **databases** . The accurate sales or use tax is determined or, in instances where no tax is required, an exemption record is produced for **reporting** and audit purposes. In a new move into global business, TAXWARE has announced that its...

 13/3,K/11   (Item 10 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
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01343840   Supplier Number: 46128407   (USE FORMAT 7 FOR FULLTEXT)
FIND/SVP market and industry reports now available on Lexis-Nexis online service.
Business Wire, p02061383
Feb 6, 1996
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 467

...   group. Included on the service are the three FIND/SVP brands: FIND/SVP Market Intelligence **Reports** , Packaged Facts Market **Reports** and **Specialists** in **Business** **Information** Market **Profiles** (available in March).
    Currently, more than 200 **reports** are available full text and can be **purchased** by subsection. **Report** topics include: healthcare, food/beverage, **demographics** , **consumer** durables, media, publishing and health/beauty. In addition, FIND/SVPUs Information Catalog, a compendium of abstracts and **table** of contents from nearly 2,000 **reports** developed by 200 publishers is available.
    LEXIS-NEXIS users will also have the unique ability...

 13/3,K/12   (Item 11 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01296384   Supplier Number: 45606436   (USE FORMAT 7 FOR FULLTEXT)
SAS Institute Announces OLAP++ Solution
News Release, pN/A
June 14, 1995
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 783

    (USE FORMAT 7 FOR FULLTEXT)
TEXT:
 SAS Institute Announces OLAP++ Solution CARY, NC (June 14, 1995)
Providing a powerful solution for multidimensional analysis and **reporting** , SAS Institute today announces the availability of its OLAP++ solution. The OLAP++ solution is a software...

...Windows NT, OS/2 and UNIX clients and supporting Windows NT, OS/2, and UNIX **servers** as well as MVS, CMS and OpenVMS, the OLAP++ solution enables users to draw the data from any source and to summarize it on any platform in a distributed environment. **SAS** Institute's OLAP++ solution supports an object-based approach to multidimensional analysis that leverages an organization' s existing investment in **relational** technology -- eliminating the need for expensive and proprietary multidimensional **data base** management systems. By eliminating the need for these specialized data structures, the OLAP++ solution can...

...OLAP, that enable development and easy implementation of strategic decision support systems," said Barrett Joyner, **SAS** Institute' s vice president of North American sales and marketing. "OLAP++ is an extension of ...

...ensure availability of data from various RDBMSs, including Oracle, Sybase, Informix and legacy and PC **file** formats. Available on more than 40 platforms and with interoperability capabilities via ODBC, OLE 2...

...libraries can obtain and analyze data from various sources without a need for a separate **data base** for OLAP. As a result, the models are dynamic and automatically pass the most recent data to the **business user** for analysis enabling mission- critical decisions to be made on time-sensitive data. "The OLAP++ **class** library extends our **customers** reach across their enterprise to include all relevant data, integrated at a single point of **viewing** ," said John McIntyre, **SAS** Institute' s program manager for **business** intelligence.' 'Our Professional Services staff can quickly customize any OLAP processing with these tools, enabling the benefits of multidimensional analysis without the necessary cost of a separate **data base** . This offering simply makes it easier to make use of **SAS** business intelligence facilities in a distributed, enterprise-wide environment." The OLAP++ solution itself was developed using the advanced object- oriented techniques of **SAS** /EISr software -- a component of the **SAS** System for building and maintaining Executive Information Systems -- and **SAS** /AFr software -- a **SAS** System component for applications development. As a result, the OLAP++ solution permits code-free application building. Both the multidimensional data engines and the **EIS** objects are defined in a menu-driven, point- and- click environment. The OLAP++ solution is available through the Institute 's Professional Services Division, comprised of teams charged with helping **SAS** customers maximize the return on their investment in technology. Pricing for the OLAP++ solution starts at $30,000. The **SAS** System, the world's leading information delivery software for business decision making, provides organizations with...

...access, manage, analyze and present their data within an applications development environment. Capabilities within the **SAS** System include **EIS** , data warehousing, client/ **server** computing, **database** access, applications development, graphics, data storage and analysis, **report** writing, quality improvement, project management, computer performance evaluation, decision support and more. Headquartered in Cary, privately held **SAS** Institute is one of the world' s 10 largest independent software companies. Since its incorporation in 1976, **SAS** Institute has consistently led the major software vendors in percentage of revenue devoted to research...

 13/3,K/13   **(Item 12 from file: 621)**
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01271321   Supplier Number: 45019097 (USE FORMAT 7 FOR FULLTEXT)

January 4, 2002 7 08:52

LOGICON ANNOUNCES LMDS INTERFACE TO LOTUS NOTES
PR Newswire, pN/A
Sept 26, 1994
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 203

...   interface to the Lotus Notes
     groupware product from Lotus Development Corp., Electronic documents
     -- newswire stories, **business   reports** , financial information or
     electronic mail -- may be disseminated in real time to Notes
      databases and to **user   Views** based on LMDS interest **profiles** .
Users
     can create and manage their dissemination **profiles** using the Notes
     Forms capability.
     LMDS is a commercial off-the-shelf product providing high...

 13/3,K/14   (Item 13 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01230799   Supplier Number: 44096516   (USE FORMAT 7 FOR FULLTEXT)
COMSHARE ANNOUNCES COMMANDER EIS LAN: A FULL-FEATURED CLIENT-SERVER VERSION
  OF ITS MARKET LEADING EIS
PR Newswire, pN/A
Sept 13, 1993
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1649

...   of formulas.
     Relational data usually needs to be transformed to a multidimensional
     form in a **business** intelligence application such as **EIS** .   The
     ability to put data into multidimensional form is important because
     it allows **users** to look at different **views**
 -- to look at performance
     by product, by **region** , by **business** unit, and so on. " **User**
 server
     databases will support a mix of relational and multidimensional
     structures, with multidimensional becoming dominate...

 13/3,K/15   (Item 14 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01075666   Supplier Number: 40401250   (USE FORMAT 7 FOR FULLTEXT)
New IMSight (TM) access system helps IMS America clients query massive
  database on microcomputer store channel sales activity.
News Release, p1
June, 1988
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 584

...   channel sales activity.

     IMS America, Ltd., Computer Markets Division (Plymouth Meeting, PA)
     now offers its **clients** dial-up access to its extensive mainframe
      database of computer store **purchase   statistics**
 . Its new, easy-to-use
     on-line system helps such IMS **clients** as computer industry

January 4, 2002 8 08:52

manufacturers , resellers and analysts extract custom **reports** in
minutes that would take weeks to research manually. The new IMSight
(TM) service (available...

13/3,K/16   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

03583492   Supplier Number: 47417767   (USE FORMAT 7 FOR FULLTEXT)
TANDEM OFFERS BUNDLED VERTICAL MARKETDECISION SUPPORT NON STOP PACKAGES
Computergram International, n3169, pN/A
May 28, 1997
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 159

     (USE FORMAT 7 FOR FULLTEXT)
TEXT:
...models to provide strategies on improving profitability, customer
acquisition and retention. Each bundle includes a **server** , **database**
technology, **database** engine, logical data models, **report** templates and
development tools. The card marketing offering is aimed at card acquirers
and issuers and is designed to give real time access to data, enabling
business managers to understand and react more quickly to changes in
customer attrition. The micromerchandising retail package helps **users**
analyse merchandising data and better understand **buying** patterns, while
the claims analysis package aims to help companies **profile** fraudulent
claims by understanding previous patterns. The various packages include
Tandem's NonStop Himalaya **servers** and Windows NT **Server** -based systems
as well as Microsoft Corp, Oracle Corp and Informix Inc **database** engines.
Prices will be determined according to specific business requirements.

13/3,K/17   (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

03256350   Supplier Number: 46681192   (USE FORMAT 7 FOR FULLTEXT)
For Most Federal Agencies, Electronic Commerce Means Using A Visa Card
Manufacturing News, v3, n16, pN/A
Sept 3, 1996
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 986

     (USE FORMAT 7 FOR FULLTEXT)
TEXT:
...paperwork costs of purchasing items were often times more than the
products being procured. Professional **buyers** would issue a request for
proposals, **rank** each of them, pick a winner and issue a **purchase** order
to the **vendor** . The winning **vendor** would then ship an invoice back. The
government buyer would receive the product and send a receiving **report** to
the finance office. An accounting clerk would get all the paperwork and
make sure...

...I recommend you look at this Internet home page," says Howard. "You can
search the **file** by type (class) of item or by key word or by location of
action within...

13/3,K/18   (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)

02890498   Supplier Number: 45872404   (USE FORMAT 7 FOR FULLTEXT)
Even With Shopping List In Hand, Consumers Do A Lot Of Impulse Buying
Research Alert, v13, n20, pN/A
Oct 20, 1995
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 678

...   impulse purchases has continued to increase. The Average Shopping Trip
   The average shopping trip for **consumers** at supermarkets and mass **merchandisers** lasts nearly an hour and is likely to take **shoppers** through most parts of the store. **Shopping** for most people is a family/ **social** experience - a "pleasant" time, the majority describe. Use of non-cash payment methods (see **table** above, left) gives consumers the freedom to spend more than they expect to spend. And they do, according to the survey. Consumers **report** buying larger quantities of items and making unplanned purchases, especially when paying with other than...

 13/3,K/19   (Item 4 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02724636   Supplier Number: 45527699   (USE FORMAT 7 FOR FULLTEXT)
SCORES USED TO DETERMINE SMALL BUSINESS CREDIT RISK
Credit Risk Management Report, v5, n9, pN/A
May 8, 1995
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 495

...   insurance companies, first must sign a subscriber agreement which to comply with the Fair Credit **Reporting** Act (FCRA). The agreement says that users can order the information only on sole proprietors, general partners, guarantors of **business** debt, or with the express written authorization of the principals. In all cases, **customers** must certify that they have a legitimate **transaction** with thebusiness and they also should have the principal's/ **owner** 's **Social** Security number or home address.
   The inquiry on the **business** then is sent to Equifax, which calculates the score using a statistical model developed by...

 13/3,K/20   (Item 5 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02641792   Supplier Number: 45349411   (USE FORMAT 7 FOR FULLTEXT)
Advanced Communication, intouch Take Different Approaches To Music Kiosks
Electronic Marketplace Report, v9, n4, pN/A
Feb 21, 1995
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1121

   (USE FORMAT 7 FOR FULLTEXT)
TEXT:
...buyers to listen to audio samples. The new kiosk allows retail customers to search product **databases** and reviews as well as place an order. Retailers utilizing ACD's previewing kiosk include...

...he said they are existing customers. The kiosk contains an electronic version of the Schwann **database** , which consists of more than 120,000 recordings of popular and classical music. Users can...

...CD Review Digest from 40 separate publications. About two -thirds of the recordings in the **database** are reviewed. Customers can order music titles from the system and send them as gifts...
...as "the biggest obstacle" to usage, according to Scibora. Many people, particularly "older generations" of **consumers** , are reluctant to enter **personal information** , he explained. ACD only asks the **user** for information, such as credit card numbers, necessary to carry out a **transaction** . People should have the freedom and opportunity to use the kiosk if they want to, he said. ACD (Minneapolis, MN) lets **retailers** generate **reports** that show general demographics and regional buying trends for their kiosks. For example, a **report** may indicate that jazz titles sell well in southern New Jersey. "The system and information...

...at the iStation's data collection strategies, something must be said for the qualified marketing **database** it builds for product marketers. intouch (San Francisco, CA) is developing integrated marketing programs with advertisers and sponsors of its iStation based on comprehensive data generated from the **database** . The company tracks demographics, user selections and preferences, and works with the marketer to develop...

13/3,K/21   (Item 6 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02574429   Supplier Number: 45198704   (USE FORMAT 7 FOR FULLTEXT)
**BORLAND AND INTERSOLV ANNOUNCE TEAM DEVELOPMENT OF PVCS INTERFACE FOR
   BORLAND PRODUCT LINE**
M2 Presswire, pN/A
Dec 12, 1994
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 790

       (USE FORMAT 7 FOR FULLTEXT)
TEXT:
...named Delphi 95. Developers will benefit from integrated team development, combined with high-performance, client- **server** development tools. INTERSOLV's PVCS is recognised as the industry standard for software management on...

...a family of development tools used individually, or in combination to form a complete client- **server** development environment. Borland plans to deliver on the initial phase of this agreement when it ships Delphi 95, a high performance client- **server** application development environment which will include full PVCS integration. "Our open API enables us to...
...meet their needs," said Paul H. Gross, vice president and general manager, Languages and Client- **Server** Business Unit at Borland. "We look forward to working with the INTERSOLV team and will...

...enabled products, developers benefit from team development, protection against overwrites, reusability, roll-back capabilities, extensive **reporting** , and a secure auditable development environment. "When we spoke to our corporate customers about what they wanted in a high performance client/ **server** development tool, they all wanted integrated team development using INTERSOLV's PVCS," said Zack Urlocker, group product manager, Client- **Server** Development Products at Borland. "We've completely integrated version control, source code check-in, and...

...of last month's announcement that Borland and INTERSOLV have formed an alliance supporting Open **Database** Connectivity (ODBC) compliancy for dBASE for Windows and Paradox for Windows users. Both strategic announcements...

...users can now "plug in" and immediately gain access to more than 35 ODBC-compliant **database** formats as seamlessly as they access local data. "INTERSOLV is delighted to extend our strategic...
...advertising plan to promote the PVCS interface and a special promotion offering dBASE and Paradox **customers** a 30 percent discount on the **purchase** of INTERSOLV ODBC Drivers, as well as other activities. INTERSOLV **Profile** INTERSOLV specialises in **client** - **server** development tools for the new enterprise. The company offers the benefits of one-stop **shopping** and single **vendor** service for a wide spectrum of **client** - **server** development technologies. INTERSOLV·products deliver high productivity on simple projects and are powerful enough to...

...world. Borland: The Upsizing Company Borland International Inc. (NASDAQ:BORL) is a leading supplier of **databases** , programming languages and tools for personal computers. A pioneer in the use of object-oriented ...

...on delivering products and services that help customers "upsize" desktop applications into networked and client- **server** environments. Borland's award-winning products are supported through programs for software developers, value added...

 13/3,K/22   (Item 7 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02040405   Supplier Number: 43710765   (USE FORMAT 7 FOR FULLTEXT)
TRW NEW DISK SPEEDS UP CREDIT DECISIONS
Credit Risk Management Report, v3, n6, pN/A
March 15, 1993
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 176

    (USE FORMAT 7 FOR FULLTEXT)
TEXT:
...businesses. Improvements in the software enable the disk to gather credit information in seconds. New **report** management capabilities will enhance the administrative benefits of the CD Disk and the immediate update feature allows the **user** to order new **Business** **Profiles** in any company disk. This eliminates the normal **ordering** procedures. The system also boasts improved printing functions, accelerated processing times and simpler use of the CD disk. Built-in computer software allows access to the TRW Business Credit **data** **base** directly from the CD desk. All of these features allow the user to make quick...

 13/3,K/23   (Item 8 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01151347   Supplier Number: 40958222   (USE FORMAT 7 FOR FULLTEXT)
MASS VIDEOTEX SYSTEMS MARKET IN THE U.S.
Online Newsletter, v10, n10, pN/A
Oct, 1989
Language: English   Record Type: Fulltext

Document Type: Newsletter; Trade
Word Count: 317

    (USE FORMAT 7 FOR FULLTEXT)
TEXT:
This new F&S **report** notes that while videotex has had many false starts
in the U.S., recent rulings...

...videotex market poised for significant future growth. Three broad
videotex categories are addressed in the **report** : the **consumer** or home
market which is the main **topic** of the **report** ; **business** /commercial
markets for **accessing business databases** ; and the in-store videotex
market used for public access of promotional or transactional-oriented...

...there is some evidence that this was a primary cause of these companies'
failures. The **report** notes that the success of Teletel in France, with
nearly 4 million Minitel terminals installed...

...a number of companies in the U.S. that are leveraging off their business
online **database** offerings such as GEISCO, Dialcom, CompuServe, and
others. The consumer videotex market for services excluding...

...from less than $100 million in 1988 to $925 million by 1994, according
to the **report** . Included in the study are a historical review of the
videotex industry both in the...

...projected future trends, company profiles of primary videotex suppliers,
and detailed year-by-year forecasts. **Report** No. A2029. Price: $2,300. For
further information contact Customer Service, Frost & Sullivan, Inc., 106
...

  13/3,K/24   (Item 1 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

03460818   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Options for acquisitions and serials control automation in libraries
Boss, Richard W
Library Technology Reports (ILTR), v33 n4, p403-495, p.93
 Jul 1997
 ISSN: 0024-2586   JOURNAL CODE: ILTR
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 25898

TEXT:
...   be available, ideally with separate files for multi-library
systems.
    Voucher preparation should be supported. **Vendor** files should not
only contain names and addresses for **ordering** , claiming, and payment, but
should also support **vendor** performance evaluation. Z39.50 **client** /
server linkages should be supported. GUI or Web-based **clients** should be
available to improve staff productivity. Accessibility to a variety of
management **statistics** is another major benefit, especially when costs are
to be allocated among subject areas or departments. Ideally, it should be
possible to augment the **reports** coded by the vendor with custom-tailoring
of **reports** using a **report** generator.
    As noted in the discussion of acquisitions automation, there has been
a dramatic change...separate files for multi-library systems; voucher
preparation; vendor files; Z39.50 server; Z39.50 **client** ; and **report**
generator capabilities. Online access to **wholesaler** 's **database** is
available as a custom programming option. EDIFACT online **ordering** ;

EDIFACT online claiming; GUI **client** ; and Web-based **client** are in planning or development.
(**Table** Omitted)
Captioned as: Dynix Funds **Statistics** Screen
(Illustration Omitted)
Captioned as: Horizon Serials Control Screen
(Illustration Omitted)
Captioned as: Horizon Serials...

 13/3,K/25   (Item 2 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

03317492   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Interactive home shopping: Consumer, retailer, and manufacturer incentives to participate in electronic marketplaces
Alba, Joseph; Lynch, John; Weitz, Barton; Janiszewski, Chris; et al
Journal of Marketing (JMK), v61 n3, p38-53, p.16
 Jul 1997
 ISSN: 0022-2429   JOURNAL CODE: JMK
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 13400

TEXT:
...   stores often provide trained and knowledgeable sales associates, whereas discounters do not. Consequently, the effective " **database** " of attributes available to **consumers** is much greater at specialty and department stores than it is at **discounters** and catalogers. Store-based **retailers** have an additional **characteristic** that radically increases the usefulness of the information available to **consumers** , that is, interactivity. **Interaction** between a **customer** and sales associate enables store-based **retailers** to provide information about the attributes that matter to the **customer** . Such selectivity gives **consumers** all the advantages of a large **database** without the large information processing costs. Perhaps for this reason, post-purchase **reports** from buyers of major durables indicate that the salesperson was the most useful information source consulted, outstripping Consumer **Reports** , advertising, and friends (Wilkie and Dickson 1985).
     Conversely, catalogers, discounters, and present Internet retailers are...

 13/3,K/26   (Item 3 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

03151340   (USE FORMAT 7 OR 9 FOR FULLTEXT)
From town center to shopping center: The reconfiguration of community marketplaces in postwar America
Cohen, Lizabeth
American Historical Review (GHRV), v101 n4, p1050-1081, p.32
 Oct 1996
 ISSN: 0002-8762   JOURNAL CODE: GHRV
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 15590

TEXT:
...   the Downtown Department Store (Cambridge, Mass., 1962), 10.
     Footnote:
     17 R. H. Macy & Company, Annual **Report** (New York, 1955). The

Times-Advocate, March 14, 1976, argues that Bamberger's, Macy's...

...17; Jacobs, The Mall, 5,12; and Albert Bills and Lois Pratt,
"Personality Differences among **Shopping** Centers," Fairleigh Dickinson
University **Business** Review 1 (Winter 1961), which distinguishes between
the **customers** of the Bergen Mall and Garden State Plaza in **socioeconomic**
terms. Crawford's "World in a Shopping Mall," in Sorkin, Variations on a
Theme Park...

...Labor, Bureau of Labor Statistics, "Consumer Expenditures and Income,
Northern New Jersey,1960-61," BLS **Report** No. 237-63, December 1963,
Schomburg Center, New York Public Library, Clipping **File** "Consumer
Expenses & Income-NJ." 20 "The Wonder on Routes 4 and 17: Garden State
Plaza," brochure, **file** "Bergen County Shopping Centers," Johnson Free
Public Library, Hackensack, New Jersey; "Notes on Discussion Dealing...

13/3,K/27   (Item 4 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

03116997   (USE FORMAT 7 OR 9 FOR FULLTEXT)
The end of privacy
Spinello, Richard A
America (GAME), v176 n1, p9-13, p.5
 Jan 4-Jan 11, 1997
 ISSN: 0002-7049   JOURNAL CODE: GAME
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 3327

TEXT:
...   recent years they have begun compiling records for people who do
not borrow money by **accessing** things like utility or electric bill
records. Businesses or **individuals** with a "legitimate **business** need"
can order an **individual** 's credit record. Banks, employers, insurers,
landlords are some of the "legitimate" users of this service. The credit
report provides a wealth of **personal** and financial **information**
including an individual's social security number, the balance on one's
mortgage, data about...

13/3,K/28   (Item 5 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

02720608   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Information technology: Changing the equation for entrepreneural
  innovation
Pigott, H Edmund
Behavioral Health Management (IANR), v16 n1, p68
 Jan 1996
 ISSN: 1052-4614   JOURNAL CODE: IANR
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2021   LENGTH: Long (31+ col inches)

TEXT:
...   that can talk to each other. Such organizations only need to know:
"Is the identified **consumer** one we're responsible for?" "What type, and
how many, units do we need to authorize for **purchase** ?" "From which
authorized **seller** ?" "For what reason?" and "What is our per unit (or per
episode) cost from said **seller** ?"

January 4, 2002 15 08:52

The resulting **database** is more than sufficient for **reporting** functions back to the **purchaser** , as well as "provider **profiling** " to identify those sellers who deliver too many units per episode. More sophisticated systems added **database** fields that rated sellers' "managed care friendliness" (whatever this means) and recorded consumer complaints.
    Behavioral...

 13/3,K/29   (Item 6 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

02529025   (USE FORMAT 7 OR 9 FOR FULLTEXT)
LAN tools to tighten client/server control
Dryden, Patrick
Computerworld (COW), v29 n41, p69, 76
 Oct 9, 1995
 ISSN: 0010-4841   JOURNAL CODE: COW
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 549   LENGTH: Medium (10-30 col inches)

TEXT:
    Standard tools for a top-down view of **client / server** networks should ship by year's end, helping central staffs manage complex **interactions** at the Gore of their **business** systems.
    Currently, standard Remote Monitoring (Rmon) probes gather **statistics** from a single network segment and **report** them across a wide-area network for a central management application to diagnose.
    Because they...

 13/3,K/30   (Item 7 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2002 ProQuest. All rts. reserv.

02204543   (USE FORMAT 7 OR 9 FOR FULLTEXT)
The best 100 sources for marketing information
Anonymous
American Demographics (ADE), v17 n1, p21-26+, p.15
 Jan 1995
 ISSN: 0163-4089   JOURNAL CODE: ADE
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 7517   LENGTH: Long (31+ col inches)

TEXT:
...   month.
    The Danter Company
    Columbus, OH; (614) 221-9096
    The Danter Apartment Rent and Vacancy **Report** series currently provides rental and vacancy rates for 50 metropolitan areas, but will eventually cover...

...Within each metropolitan area, Danter surveys all apartment complexes with 100 or more units and **reports** its findings by type of unit and subregion. Apartment Resources, the company's monthly publication, features its own surveys of apartment **shoppers** and tenants.
    Database America
    Montvale, NJ; (201) 476-2320
    The **Database** America **Consumer** **File** contains 85 million households and mail-order **buying** **habits** for 21 million **individuals** .
Sales **transaction** dates allow selections based on recency of purchasing

January 4, 2002 16 08:52

activity. The **Database** America All- **Business** File is an enhanced
database of over 10 million U.S. businesses and more than...

13/3,K/31   (Item 8 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
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01916858   (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Social resources generated by group support networks may not be beneficial
   to Asian immigrant-owned small businesses**
Bates, Timothy
Social Forces (GSFF), v72 n3, p671-689, p.19
 Mar 1994
 ISSN: 0037-7732   JOURNAL CODE: GSFF
 DOCUMENT TYPE: Feature
 LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 7604   LENGTH: Long (31+ col inches)

TEXT:
...   when ethnic firms proliferate and the size and diversity of the
ethnic marketplace attracts additional **customers** . Thus Chinatown becomes
a regional ethnic **shopping** center.
     The niche attracting Korean **merchants** to minority clienteles has
often differed from the above Chinatown portrait. The Korean **population**
of Atlanta, for example, is too small to support an ethnic Korean
small-business enclave...communities was the reduced competition stemming
from the paucity of mainstream business competitors. Yoon (1991) **reports**
that Koreans often prefer to locate their businesses in black residential
areas of Chicago because...

13/3,K/32   (Item 1 from file: 813)
DIALOG(R)File 813:PR Newswire
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1192154   LAW009
**Microsoft(R) and American Business Information, Inc.(R) Join Forces in
    Launching 'Business Finder' Service at Expedia.com Web Site**

DATE: November 26, 1997   11:33 EST   WORD COUNT: 574

... gives users a direct connection and immediate Internet access to ABI's
web site where **users** can buy and download sales leads and mailing lists,
purchase and print **business** **profiles** and credit **reports** , order a
variety of CD-ROM telephone directory products, and enjoy free nationwide
individual   and   **business**   directory assistance from ABI's comprehensive
database of over 10 million business and 180 million consumer listings.

     "The partnership between Microsoft and...

13/3,K/33   (Item 2 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1175543   NETU002
TAXWARE   and   Actra   **Team to Deliver Sales Tax Solution for Actra
   CommerceXpert Suite of Internet Products**

DATE: October 28, 1997   08:59 EST   WORD COUNT: 895

...Actra CommerceXpert product line."

                    January 4, 2002 17 08:52

TAXWARE's INTERNET Tax System

TAXWARE's INTERNET Tax System offers **merchants** a system for the automatic calculation of sales tax. Functionality encompasses **merchant profile** creation, **customer** address verification, exemption processing, product taxation, jurisdiction logic, tax calculation, **transaction** tracking, nexus administration (physical presence), international taxation and **reporting** . The system allows the user to determine tax by product (whether a product is taxable...

... at what rate it is taxable) with the industry's only fully populated Product Taxability **Matrix** . TAXWARE's INTERNET Tax System utilizes its SALES/USE Tax System and its VERAZIPTM address verification program to feature seamless gateways to its commerce **server** partners. For those Internet providers who sell to the global marketplace, TAXWARE offers the WORLDTAX...

... of its Internet product line. WORLDTAX is an optional system, designed for the calculation and **reporting** of international tax, including Value Added Tax (VAT), consumption tax, Goods and Services Tax (GST...

13/3,K/34   (Item 3 from file: 813)
DIALOG(R)File 813:PR Newswire
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1135845   NETU004
TAXWARE Partners with SAP Intel Collaboration to Provide Leading Sales Tax Solution for Pandesic Internet Business Solution

DATE: August 5, 1997   13:15 EDT   WORD COUNT: 867

...global tax calculation solution."

TAXWARE's INTERNET Tax System

TAXWARE's INTERNET Tax System offers **merchants** a system for the automatic calculation of sales tax. Functionality encompasses **merchant profile** creation, **customer** address verification, exemption processing, product taxation, jurisdiction logic, tax calculation, **transaction** tracking, nexus administration (physical presence), international taxation and **reporting** . The system allows the user to determine tax by product (whether a product is taxable...

... at what rate it is taxable) with the industry's only fully populated Product Taxability **Matrix** . TAXWARE's INTERNET Tax System utilizes its SALES/USE Tax System and its VERAZIP(TM) address verification program to feature seamless gateways to its commerce **server** partners. For those Internet providers who sell to the global marketplace, TAXWARE offers the WORLDTAX...

... of its Internet product line. WORLDTAX is an optional system, designed for the calculation and **reporting** of international tax, including Value Added Tax (VAT), consumption tax, Goods and Services Tax (GST...

13/3,K/35   (Item 4 from file: 813)
DIALOG(R)File 813:PR Newswire
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1113466   NEW003
TAXWARE Announces Availability of Java Versions of Internet Sales Tax,

Sales Use Tax, VAT & Address Verification Software Systems

DATE: June 18, 1997   08:03 EDT   WORD COUNT: 1,073

...more.

TAXWARE System Overviews

INTERNET Tax System

TAXWARE's INTERNET Tax System offers web mall **owners** and **merchants** a system for the automatic calculation of sales tax. Functionality encompasses **merchant profile** creation, **customer** address verification, exemption processing, product taxation, jurisdiction logic, tax calculation, **transaction** tracking, nexus administration (physical presence), international taxation and **reporting** . Offering the industry's only fully populated Product Taxability **Matrix** with over 500 product and service classifications, TAXWARE's INTERNET Tax System also provides the...
... System and its VERAZIP(TM) address verification program to feature seamless gateways to its commerce **server** partners. For those Internet providers who sell to the global marketplace, TAXWARE offers the WORLDTAX
...

... of its Internet product line. WORLDTAX is an optional system, designed for the calculation and **reporting** of international tax, including Value Added Tax (VAT), consumption tax and sales tax- and it...

 13/3,K/36   (Item 5 from file: 813)
DIALOG(R)File 813:PR Newswire
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1030305   NYSOURCE
Sources & Sidebars for Thursday, Dec. 5: Holiday Retail Sales Outlook

DATE: December 5, 1996   10:57 EST   WORD COUNT: 863

Retailers today are **reporting** sales figures for the month of November, including the critical Thanksgiving weekend, and the figures will provide a glimpse of what kind of Christmas season **retailers** will have in 1996.

     The following **individuals** can provide commentary and background on the
retail industry, the upcoming **shopping** season and **consumer** spending **habits** .
They are leading experts with varying perspectives gleaned from ProfNet's
Experts Database. You'll...

 13/3,K/37   (Item 6 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0992759   NYM137
Symix Announces SytePower

DATE: September 9, 1996   16:00 EDT   WORD COUNT: 672

...NNM: SYMX) today announced Symix SytePower(TM) -- a business
intelligence software package that offers interactive **reporting** and analysis
of enterprise-wide Symix **databases** . Symix SytePower's on-line analytical
processing (OLAP) technology quickly extracts and transforms Symix data

into
 user defined, multidimensional **views / reports** of **business** critical
information .

    "We have **specifically** designed a **business** intelligence tool to meet
the
information needs of managers and information systems professionals in the
...

 13/3,K/38   (Item 7 from file: 813)
DIALOG(R)File 813:PR Newswire
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0561026   NY013
**TIE COMMUNICATIONS AND DIGITAL EQUIPMENT CORPORATION FORM STRATEGIC
    ALLIANCE; COMPANIES AGREE TO MARKET CALL CENTER SYSTEMS NATIONWIDE**

DATE: February 2, 1993   09:31 EST   WORD COUNT: 573

...that improves customer service levels and call center efficiency."

    CallCenterPLUS At Work

    "The applications and **business** activities of CallCenterPLUS are
boundless," cited Benjamin, "Whether it is a bank that needs to
handle inbound/outbound **transactions** ; a **retailer** that needs to manage
call volumes; an insurance brokerage that **accesses   customer**
 profiles /histories; a telemarketing organization that queries
multiple **databases** ; or a financial services company that compiles
statistical **reports** , CallCenterPLUS performs a cluster of integrated
telephony and computer activities. And, the system can be...

 13/3,K/39   (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05343985   Supplier Number: 48129569
CompUSA Inc. - Company Report
Investext, p1-6
Nov 17, 1997
Language: English   Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
ARGUS RESEARCH CORP. **report** by Toung, D.H.x0D CompUSA Inc. is the
nation's largest chain of computer...

...points, to 14.73% of sales. The company recently launched its own
build-to-order **business** that allows **customers** to custom configure their
 purchases .x0D Tables in **report** : Key **Statistics** 1996-97; Growth
Analysis 1996-98; Valuation Analysis 1991-98; Financial Strength And
Valuation 1992-99x0D The INVESTEXT **database** offers the full text of this
report online (RN=3309116). To order printed copies, CALL (800)662-7878,
(212)484-4700 US...

 13/3,K/40   (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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05280699   Supplier Number: 48043539

                    January 4, 2002 20 08:52

Clec Matrix Weekly: Earnings Model Edition - Industry Report
Investext, p1-28
Oct 10, 1997
Language: English   Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
DEUTSCHE MORGAN GRENFELL INC. **report** by Conrad, S.P., et alx0D **Reports**
on various companies, trends, and activities within the telecommunications
industry. ICG Communications announced a marketing...

...The agreement involves LG&E selling ICG's local and long-distance
services to its **business** **customer** base in the Louisville market. In
addition, ICG announced the **purchase** price for its acquisition of
Communications **Buying** Group, a privately held telecommunications reseller
in the Ohio Valley **region** . The acquisition price is $47.7 million plus
the assumption of some CBG debt.x0D Tables in **report** : American Comm
Services Inc Quarterly Fin Model 1995-98; Brooks Fiber Properties Quarterly
Fin Model...
...2000; Revenue Analysis By Company 1996-97; Multiple Analysis By Company
1996-98x0D The INVESTEXT **database** offers the full text of this **report**
online (RN=3308062). To order printed copies, CALL (800)662-7878,
(212)484-4700 US...

13/3,K/41   (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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05203887   Supplier Number: 47939084
Atlas Copco Ab - Company Report
Investext, p1-16
August 28, 1997
Language: English   Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
CREDIT SUISSE FIRST BOSTON CORPORATION **report** by McGinty, J.E.x0D Atlas
Copco AB reported Q297 results were strong.x0D Tables in **report** : Stock
Price And Earnings Data 1996-98; Earnings Parameters 1997; Acquisitions And
Divestitures 1987-97; Quarterly Operating Record 1991-97; Interim Line-Of-
Business Results 1992-97; **Orders** By **Region** 1993-97; Incoming **Orders**
By Product Area 1991-97; Sales By **Customer** Category 1997; Actual And
Estimated Results 1995-98; Components Of Industrial Technique 1996-97;
Balance Sheet 1994-97x0D The INVESTEXT **database** offers the full text of
this **report** online (RN=2580207). To order printed copies, CALL
(800)662-7878, (212)484-4700 US...

13/3,K/42   (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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04537890   Supplier Number: 46667339 (USE FORMAT 7 FOR FULLTEXT)
At Long Last, Debit
Credit Card Management, p66
Sept, 1996
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1118

...   by product type.
Meanwhile, the CID's ATM activity figures show a decline for both

individual cardholders and at **individual** terminals, based on December
1995 **statistics** . The unweighted average of 4,789 monthly **transactions**
on terminals is based on **reports** from 323 ATM **owners** (**chart** , right).
On a weighted basis, the average was 5,460, with higher volumes at major...

13/3,K/43   (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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04497279   Supplier Number: 46605034   (USE FORMAT 7 FOR FULLTEXT)
**A pilot to stimulate internet business -- Toronto Dominion and the Web:
  Bank on it**
CommunicationsWeek, pS06
August 5, 1996
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 1008

...   Transact software that processes the financial transactions.
    A customer shopping at one of TD's **merchant** sites would click on a
digital offer to buy a product or service, such as a **report** from
Statistics Canada. The pointer then links the **user** to TD's **transaction
server** , a Sun Microsystems SparcCenter 1000 running OM-Transact software
and maintained by Open Market, Cambridge...

13/3,K/44   (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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03541693   Supplier Number: 44971039   (USE FORMAT 7 FOR FULLTEXT)
Information 'cash and carry'
Precision Marketing, v0, n0, p8
Sept 5, 1994
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 924

...   data but it will also data capture and data process all responses
into 'a detailed **customer** **database** ' and provide **manufacturers** with
'bespoke **reports** analysing **customer** **characteristics** by product and
model **purchased** '.
    The move, says ICD marketing director Sean Flanagan, has been prompted
by a flurry of...

13/3,K/45   (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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03107598   Supplier Number: 44235789   (USE FORMAT 7 FOR FULLTEXT)
Retailers fine-tune site selection process
Computer Retail Week, p71
Nov 15, 1993
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 737

...   population segment made up of sales opinion leaders.
    National Demographics has not entered into preparing **reports** to be
used for site selection, but it has helped **retailers** such as CompUSA
direct market to **consumers** for a new store opening, said Sheri Paul,

sales director for retail accounts at National **Demographics** .
    Paul said there are two approaches **retailers** take with National
Demographics ' service. The first sees **retailers** **accessing** a **database**
of a certain type of **customer** such as **consumers** whose household income
is above $50,000 and who own a computer. This is the...

 13/3,K/46   (Item 8 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
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02586337   Supplier Number: 43435009
Zwischen Profit und Profil
Lebensmittel Praxis, p20
Nov 6, 1992
Language: German; NONENGLISH   Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
...to fall 20% from DM1.5 bil in 1991. The traditional food retail trade
is **reporting** that the market for such products has been static since
April 1992, and attributes this...

...There is a marked difference between consumer beliefs and their actual
purchasing habits, and food **retailers** must therefore do more to develop
the image of organic foods and give them a higher **profile** . Article
profiles the typical **purchaser** of organic foods and looks at possible
market developments in **table** form.
...

 13/3,K/47   (Item 9 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
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02125927   Supplier Number: 42757513   (USE FORMAT 7 FOR FULLTEXT)
Haystack searching
Forbes, p130
Feb 17, 1992
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; General Trade
Word Count: 938

...   Hamilton, which contracts with the government.
    Clifford Reid, the 33-year-old MIT and Harvard **Business** School
graduate who founded Verity in 1988, calls his firm's approach "conceptual
searching." Verity is aiming its **Topic** software not at occasional **users**
of the sort who might call up Dialog or Dow Jones News Retrieval when they
visit a library, but rather at corporations making the same sorts of
inquiries over and over. Example: a pharmaceutical company tracking adverse
reactions to its products through several **databases** connected over a
local area network. One **database** would hold Federal Drug Administration
reports on the drugs, another internal lab **reports** and another
communications from physicians noting reactions.
    Topic takes advantage of the repetitiveness of queries...

 13/3,K/48   (Item 10 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

01230833   Supplier Number: 41423363   (USE FORMAT 7 FOR FULLTEXT)
At C&A, Tuesday Is Not a Blues Day

January 4, 2002 23 08:52

Supermarket News, p23
July 2, 1990
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 428

...   Mermaid came out, we ordered 96 copies in two stores in less than a
week."
     Reports are important in keeping on top of the video department, the
retailer said.
     "We do daily and weekly rental **reports** and update those added to the
file . We track the **customer   data   base** , product cost and revenues
each movie generates. From that we have sharpened our **buying** as to the
number of copies to **purchase** based on **customer   profiles** and sales
patterns.

  13/3,K/49   (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
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01057377
Businesses Worldwide Adopt Direct Marketing Concept.
Magazine of Direct Marketing   July, 1984   p. 40-481

     ... marketing is a subset of marketing and a function of any business
with a marketing   **database** . Any business or institution with a formal
mailing list of its current, former or prospective...

... method   of   consummating   a   company's   sales,   but   rather   permits
coordinating the synergy among methods. **Database** information can include
age, type of **business** , title of **business   person** , lifestyle
characteristics, home ownership, average income of people living in **person**
's **census**   tract, and education. Information can also include what each
person   or company has done with the marketer in terms of **transactions** ,
and which ads triggered each of the transactions. **Databases** permit
measuring   of   advertising   effectiveness,   and   provide   management   with
 reports   of   sales   consummated   at   any   location.   Ad agencies can help
clients build a marketing   **database**   through strategic planning and
measurable,   trackable direct response advertising. Part of that commitment
is to...

  13/3,K/50   (Item 2 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

00887685
**Decision   Support   Systems'   (DSS)   potential   as   a   strong   marketing   tool   is
     examined.**
Industrial Marketing   March, 1983   p. 50-801

     ... marketing.   The   trend   toward   'distributed DSS'--a network of
microcomputers linked to a central **data   base** --puts flexible computing
power in the hands of decision-makers, while MIS departments are
responsible for the upkeep and integrity of central data. Micro-based DSS
software, such as a **relational   data   base**   manager program, an
electronic spread sheet and new graphics capabilities, are examined. In
deciding which DSS system is the best, **buyers** should examine aspects such
as **report**   formats, analytical tools and **user**   interface. Related
articles examine selecting the correct software; DSS **vendors** ; **profiles**
 of companies using DSS and **purchase** considerations.
...

13/3,K/51   (Item 1 from file: 141)
DIALOG(R)File 141:Readers Guide
(c) 2001 The HW Wilson Co. All rts. reserv.

02804130   H.W. WILSON RECORD NUMBER: BRGA94054130
A potent new tool for selling: database marketing.
AUGMENTED TITLE: cover story
Berry, Jonathan.
Business Week (Bus Week) (Sept. 5 '94) p. 56-62

ABSTRACT: A cover story examines the growth of **database** marketing.
Marketers are investing millions in **databases** that allow them to
determine who their customers are and how to retain them. Consumers...

...are used to "crunch" the data in all sorts of sophisticated ways. The
results are **profiles** of **individual** **consumers** ' interests, incomes, and
 buying patterns. Marketers are realizing that **consumers** ' past
behaviors, as documented by recorded **business** **transactions** , are the
best indicators of their future **buying** patterns. Some **database**
marketers **report** double-digit response rates to their promotional offers,
versus a typical 2-4 percent rate...

13/3,K/52   (Item 1 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2002 The Dialog Corp. All rts. reserv.

00579574
ABI LICENSES DIRECTORY TO MICROSOFT
Multimedia Daily
December 1,1997   VOL: 4 ISSUE: 230 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: BRP PUBLICATIONS
LANGUAGE: ENGLISH   WORD COUNT: 141   RECORD TYPE: FULLTEXT

         (c) BRP PUBLICATIONS All Rts. Reserv.

TEXT:
...site also offers access to ABI's Web site, which includes sales leads,
mailing lists, **purchase** and print **business** **profiles** and credit
reports , as well as CD-ROM telephone directory products and a **database**
of 10 million **business** and 180 million **consumer** listings. Financial
terms of the agreement were not disclosed. (American Business Information
Inc. 402-596...

13/3,K/53   (Item 2 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2002 The Dialog Corp. All rts. reserv.

00561108
 News Digest
Internet Business Report
August, 1997   DOCUMENT TYPE: NEWSLETTER
PUBLISHER: JUPITER COMMUNICATIONS
LANGUAGE: ENGLISH   WORD COUNT: 1825   RECORD TYPE: FULLTEXT

         (c) JUPITER COMMUNICATIONS All Rts. Reserv.

TEXT:
...can create folders and files to store mail, with the mail securely
stored on Web **servers** . MailExcite is an HTML-based technology licensed

January 4, 2002 25 08:52

from WhoWhere. However, it's still questionable whether...

...or just a jumping-off point . . . Online directories are trying to be
more than huge **databases** of names and numbers. Four11 Corp. adopted
OnLive!'s LiveList instant personal communication software for...

...of information are. Jango then pulls the relevant information from many
sources simultaneously. The final **shopping** results are presented to the
customer in a **report** that typically includes product reviews,
specifications , pricing, secure **transaction** **information** , and other
shopping details. If a **consumer** decides to buy, Jango hands the
consumer off to the **merchant** site, and the final transaction occurs
between the merchant and the consumer...

 13/3,K/54 **(Item 1 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

10628250   SUPPLIER NUMBER: 20055378   (USE FORMAT 7 OR 9 FOR FULL TEXT)
"Wall Street with Louis Rukheyser" recommendations: trading activity and
 performance.
Beltz, Jess; Jennings, Robert
Review of Financial Economics, v6, n1, p15(13)
Wntr, 1997
ISSN: 1058-3300   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 3808   LINE COUNT: 00304

...   performance of the recommendations.
    III. Data
    Data are obtained from three sources. Recommendations come from
transcripts of the program for the three years 1990-1992. Price data are
from the Center for Research in Security Prices daily **file** . Because we
catagorize the volume as **buyer** - or **seller** -initiated **transactions** ,
volume activity are obtained from the Institute for the Study of Securities
Markets (ISSM). The ISSM quote **data** allow us to **type** trades as **buys** .
(sells) if the trade price is closest to the

 13/3,K/55 **(Item 2 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

09133310   SUPPLIER NUMBER: 18876626   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Management/marketing editorial listings. (periodical publishing)(Directory)
Folio: the Magazine for Magazine Management, v25, n18, p11(20)
Annual, 1997
DOCUMENT TYPE: Directory   ISSN: 0046-4333   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 14269   LINE COUNT: 01303

...   subscriber cost per order, establish predictive models, uncover new
prospecting universes and open up new **business** opportunities. It even
includes **demographic** and lifestyle attributes such as age, head of
household occupation, income, presence of children and more.
    Linked to over 333 million **transactions** and $22 billion in direct
mail sales, CircBase provides a unique look at your **customer** **buying**
habits . In addition to subscriber interest categories, CircBase provides
profile scores and **purchase** RFM to help develop subscriber lifetime
value and predictive modeling capabilities. There's even a PC driven
reporting system to assist with analysis and decision support.
    One publisher found CircBase names 2.5...

13/3,K/56   (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

09113952   SUPPLIER NUMBER: 18885566   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Cooperative relationships in competitive markets.
Haugland, Sven A.; Gronhaug, Kjell
Journal of Socio-Economics, v25, n3, p359(13)
Fall, 1996
ISSN: 1053-5357   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 5652   LINE COUNT: 00484

...   Examine whether individual variations in transactional behavior
occur; and
     4. Examine Proposition 2.
     Table 1 **reports** the number of transactions made by each of the 13
buyers with 10 or more...

...3); and by other suppliers (4). Importance is here measured as number of
transactions. The **buyers** are ranked according to number of **transactions**
performed in the time period covered.
     Table 1. Number of **Transactions** with Sellers by **Buyers**

                              Seller

   Buyer
   No.   **Rank**   1   2   3   (greater than or equal to)4   Total

   1   1   44   29   14...

13/3,K/57   (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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09109088   SUPPLIER NUMBER: 18840652   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**U.C.C. Article 9: personal property secured transactions.(The Uniform
  Commercial Code Survey)**
Weise, Steven O.
Business Lawyer, 51, n4, 1459-1492
August, 1996
ISSN: 0007-6899   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 18470   LINE COUNT: 01430

...   U.C.C. section 9-504. (1.) Peb Study Group, Uniform Commercial Code
Article 9 **Report** (Dec. 1. 1992) (hereinafter **Report**) (available from
the Order Department of the American Law Institute). (2.) Persons
interested in receiving written **reports** on each of the meetings of the
Drafting Committee should contact Steven O. Weise at...9th Cir. 1989).
(95.) U.C.C. (sections) 9-110 (Discussion Draft May 1996) (on **file** with
The Business Lawyer, University of Maryland School of Law). (96.) 178 B.R.
631...chief executive office). (116.) U.C.C. (sections) 9-103 (Discussion
Draft May 1996) (on **file** with The Business Lawyer, University of Maryland
School of Law). (117.) U.C.C. (sections...

...429 U.S.834 (1976); see also U.C.C. (sections) 2-702(3) (1995) (**seller**
's reclamation rights **subject** to rights of a good faith **purchaser** under
U.C.C. (sections) 2-403); id. (sections) 2-507(2) (secured party as
purchaser may defeat rights of a **seller**). (134.) 892 F. Supp. 1256 (E.D.
Mo. 1995). (135.) The second secured party was...

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13/3,K/58   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

08881122   SUPPLIER NUMBER: 18556816
**Toronto Dominion and the Web: bank on it. (Toronto Dominion Bank's
 electronic-commerce program)(Interactive Age supplement) (Company
 Operations)**
Maddox, Kate
CommunicationsWeek, n622, pIA6(1)
August 5, 1996
ISSN: 0746-8121   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1078   LINE COUNT: 00091

...   Transact software that processes the financial transactions.
    A customer shopping at one of TD's **merchant** sites would click on a
digital offer to buy a product or service, such as a **report** from
Statistics Canada. The pointer then links the **user** to TD's **transaction**
server , a Sun Microsystems SparcCenter 1000 running OM-Transact software
and maintained by Open Market, Cambridge...

13/3,K/59   (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

08467617   SUPPLIER NUMBER: 17991423   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Net finds a place here too. (Executive Information Systems and the World
 Wide Web) (Technology Information)(Editorial)**
Rioux, Sylvie
Computing Canada, v22, n4, p36(1)
Feb 15, 1996
DOCUMENT TYPE: Editorial   ISSN: 0319-0161   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 657   LINE COUNT: 00055

...ABSTRACT: to be an efficient and cost-effective method of distributing
useful information. Executive information systems (**EIS**) provide a
valuable tool for managers and **business** analysts who must react daily to
a continuing flow of information. **EIS** integrates data sources and
displays the facts onscreen. **EIS** software for the Internet will add new
dimensions to Web **browsers** and provide **users** with **personal** **views** of
 data with answers to **specific** questions. On-line analytical processing
(OLAP) software **displays** **database** information and provides access to
greater levels of detail through a simple click of a...

13/3,K/60   (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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08039269   SUPPLIER NUMBER: 17283714   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Internet World '95 in San Jose. (highlights of Internet trade exposition
 held in San Jose, California)(Brief Article)**
Raeder, Aggi
Searcher, v3, n6, p10(6)
June, 1995
DOCUMENT TYPE: Brief Article   ISSN: 1070-4795   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 4699   LINE COUNT: 00381

...   products to help a Web site owner track, monitor, and analyze site
usage. They can **report** time spent per page, sections read within a

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document, and the geographic and organizational origin...

...site manager chooses. This type of accessory to a Web site can gather statistics that **advertisers** want before they place an ad (yes, we see advertising here now, with more to come). Logical Design's WebTrac **specializes** in obtaining **information** from the **server** log about **visitors** and entering it into a **database** that **reports user transactions** and activities with charts and graphs. Contact them at info@lds.com.
        Copyright Clearance Center...

 13/3,K/61   (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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08026659   SUPPLIER NUMBER: 17292738   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Executive information systems hot: survey.
Zimmerman, Denise
Supermarket News, v45, n29, p15(2)
July 17, 1995
ISSN: 0039-5803   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 542   LINE COUNT: 00049

...   Retail Systems '95 conference late last month.
        "Grocers are among the leaders in terms of **retailers** planning to
build| **consumer - specific data bases** in the near future," the
report states. "Executive information systems bring clarity to the
information in this **transaction** -driven industry, allowing for better
decision-making and speedier reaction to market conditions."
        The importance supermarket **retailers** put on store operations, which
they cite as the most critical business function, is reflected...

 13/3,K/62   (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07919671   SUPPLIER NUMBER: 17030260   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Browsing through the enterprise network.(Connecting: New Solutions Through
   Electronic Commerce and Client/Server Systems)**
Canadian Business, v68, n5, p53(2)
May, 1995
ISSN: 0008-3100   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1322   LINE COUNT: 00108

...   local area network (LAN), it has come to mean much more.
        Today's true client- **server** computing lets you fully and effectively
use all of your computing power by putting the untapped power of the PC to
work with the **server** to intelligently access and manipulate diverse
company data into meaningful information. Now, using software like
Microsoft's Windows/NT, **relational database** programs from companies
like Oracle or Sybase and application development tools from SAS
Institute Inc., Cognos Inc., Novell, Inc. and many others, your PC and
server can work together to spotlight unexpected **business** trends or gain
new insight into **customer buying habits** . The result? Better **business**
 decisions, better **customer** service and a better competitive edge. As
IBM's director of **client - server** computing, John Bailey, says, "It's
hard to imagine developing a new application in **business** today without
wanting to take advantage of the power and flexibility that you get with...

 13/3,K/63   (Item 10 from file: 148)

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07919014   SUPPLIER NUMBER: 17027368   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Combining enhanced object classes with professional consulting; SAS
  Institute Announces OLAP++ Solution.**
Business Wire, p6141172
June 14, 1995
LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 873   LINE COUNT: 00078

...   our company."
    The OLAP++ solution uses the distributed data access and processing
facilities of the **SAS** (R) System, an integrated suite of business analysis
software for better decision making, to ensure availability of data from
various RDBMSs, including Oracle, Sybase, Informix and legacy and PC **file**
formats. Available on more than 40 platforms and with interoperability
capabilities via ODBC, OLE 2...

...libraries can obtain and analyze data from various sources without a
need for a separate **data** **base** for OLAP. As a result, the models are
dynamic and automatically pass the most recent data to the **business**   **user**
 for analysis enabling mission-critical decisions to be made on
time-sensitive data.
    "The OLAP++ **class** library extends our **customers** reach across their
enterprise to include all relevant data, integrated at a single point of
viewing ," said John McIntyre, **SAS** Institute's program manager for
business intelligence. "Our Professional Services staff can quickly
customize any OLAP processing with these tools, enabling the benefits of
multidimensional analysis without the necessary cost of a separate **data**
base . This offering simply makes it easier to make use of **SAS** business
intelligence facilities in a distributed, enterprise-wide environment."
    The OLAP++ solution itself was developed...

 13/3,K/64   **(Item 11 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07852829   SUPPLIER NUMBER: 16824661   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Pilot Software adds comprehensive OLAP technology to Microsoft BackOffice;
  LightShip leads BackOffice initiative enabling business intelligence
  solutions.**
Business Wire, p5151039
May 15, 1995
LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 630   LINE COUNT: 00065

...   the industry's most comprehensive OLAP technology and software. The
new system is running LightShip **Server** , a multidimensional OLAP **database**
, on Windows NT for timely answers to critical **business** questions. For
instance, by choosing geographical **views** , **users** can drill up or down
from headquarters to **region** , branch or satellite locations, to determine
sales trends by geographic location. Prior to building its new application,
Ferguson was using an internally developed solution that delivered static,
text-based paper **reports** . This required extensive re-keying to create
informative views. Ultimately, Ferguson plans to roll its...

 13/3,K/65   **(Item 12 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
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January 4, 2002 30 08:52

07806343   SUPPLIER NUMBER: 17000924   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Advise and consent. (use of consensual database by IBM regional
  unit)(includes related article)**
Egol, Len
Direct, v7, n4, p55(5)
April, 1995
ISSN: 1046-4174   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 2040   LINE COUNT: 00157

...   phone pitches. And the volume of do-not-call requests submitted by
Fortune 100 marketers (**customers** and prospects alike) has risen nearly
600% in the last year, Roman **reports** .
     The consensual **database** is a subset of the **region** 's flat- **file**
business -to- **business**   **database** , which contains routine **customer** data
- SIC, number of employees, **purchase** history, etc. Originally called
Focus 221 after the number of top customers in the area...

 13/3,K/66   **(Item 13 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07802477   SUPPLIER NUMBER: 16765256   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Software helps suppliers serve contractor customers better.(includes
  related article on Pameco Corp. software)**
Schultz, Gene Church
Air Conditioning, Heating & Refrigeration News, v194, n13, p16(2)
March 27, 1995
ISSN: 0002-2276   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1350   LINE COUNT: 00104

...   the AS-400, a more-sophisticated database we're running here that
keeps up with **customer** credit lines and the kinds of equipment they're
buying ."
     That program also generates **reports** and tracks a branch's **customer**
base. "We can also identify **customers** ' primary **business** and what
class of customers they are.
     "Let's say we lost an employee to promotion; the new...

 13/3,K/67   **(Item 14 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07755953   SUPPLIER NUMBER: 16669859   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Wanna buy a catalog?(catalogs for gift retailers, includes related
  articles)**
McAllister, Liane
Gifts & Decorative Accessories, v96, n3, p42(6)
March, 1995
ISSN: 0016-9889   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2962   LINE COUNT: 00246

...   Marketing offers its Winning Edge Technologies. This includes a
miniature computer -- The Capture Box -- for **retailers** , with capacity to
build an active **customer** list with **profiles** and **purchase** patterns,
produce quarterly statistical and marketing **reports** on **customers** , print
labels, etc. Palmer's **database** service is available and in use by other
catalog groups. Palmer president Jim Glover has...

 13/3,K/68   **(Item 15 from file: 148)**
DIALOG(R)File 148:Gale Group Trade & Industry DB

07608242   SUPPLIER NUMBER: 16531718   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Retail influence on evoked set formation and final choice of shopping
   goods.**
LeBlanc, Ronald P.; Turley, L.W.
International Journal of Retail & Distribution Management, v22, n7, p10(8)
Nov-Dec, 1994
ISSN: 0959-0552   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 4968   LINE COUNT: 00419

...   the evoked sets respondents' report for products under
consideration for purchase.
     The results of respondents' **reports** on **retailer** influence in
evoked set formation and final **purchase** choice are presented in **Table**
II and **Table** III respectively. An ANOVA format is used so each **class** of
 consumer shopping goods can be identified separately and differences in
mean per cent influence evaluated.
     Table II.
     ANOVA **Table** : **Retailers** ' Influence on Final Purchase Choice

     Source   DF   Sum of squares   Mean squares   F ratio   F
...

   13/3,K/69   (Item 16 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07585079   SUPPLIER NUMBER: 16467302   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**AG Seattle: truly a client server. (Associated Grocers Inc.'s expanding
   retailer systems network)**
Shulman, Richard
Supermarket Business, v49, n11, p21(7)
Nov, 1994
ISSN: 0196-5700   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 3955   LINE COUNT: 00315

...   can have his purchase data stored and accessed when needed.
     AG selected two preferred scanner **vendors** --NCR and IBM--and
processes only data from those POS Systems for loading into the **Customer**
Composite **Data Base** . Using a **special report** writer (which operates
under Lotus Notes), **retailers** can request **purchase** and sales **reports**
that they can use for a variety of reasons, ranging from the most basic
reconciliation...

   13/3,K/70   (Item 17 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07583522   SUPPLIER NUMBER: 16458120   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Database marketing leaves marketing to the branches.
Morrall, Katherine
Bank Marketing, v26, n11, p22(7)
Nov, 1994
ISSN: 0888-3149   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 3391   LINE COUNT: 00273

...   each product, and profit potential for each product sold through
direct mail.
     The trade area **report** is generated yearly by Premier's **database**
marketing and research department. The bank uses a marketing customer

information **file** system from OKRA Marketing Corporation, Tampa, Fla.
Customer and product use information is pulled from the bank's MCIF, and
is appended with **demographic** and lifestyle information **purchased** from
third-party **vendors** .
     Once the data are compiled, the process is turned over to FUSION for
analysis of...

 13/3,K/71   (Item 18 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07501835   SUPPLIER NUMBER: 15739868   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Private-label cards are far from being dinosaurs. (credit cards) (Column)
Myatt, Larry H.
American Banker, v159, n161, p14(1)
August 22, 1994
DOCUMENT TYPE: Column   ISSN: 0002-7561   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1008   LINE COUNT: 00082

...   and target promotions accordingly.
     In addition, new private-label technology such as SPS Payment
Systems' **Database** Analysis and **Reporting** software enables **retailers**
to analyze their **customer** base in detail, tracking information such as
buying trends, usage patterns and **demographic** data. The value of this
information is obvious. It allows **retailers** to market with a rifle
instead of a shotgun, by developing direct mail and other...

 13/3,K/72   (Item 19 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07270538   SUPPLIER NUMBER: 15397042   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Buried treasure. (installed base of customers can increase vendors'
 revenue) (PC Week Inside)
Silverthorne, Sean
PC Week, v11, n21, pA1(2)
May 30, 1994
ISSN: 0740-1604   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1756   LINE COUNT: 00141

...   getting Symantec's customer list in shape was a top priority. Now
its industrial-strength **database** , which is managed by an outside firm,
allows Symantec to cross-reference data on a wide variety of personal and
buying habits . And by overlaying ZIP codes and other information,
Symantec can identify a **customer** as, say, a small, medium, or large
business . "We can target our customers very carefully, become more
effective in our mailings, mail fewer...

...as thro wing a big net," says Orsino, formerly a direct marketing guru
at Consumer **Reports** magazine.
     Beefing up registration practices doesn't have to cost a lot. In
fact, a...

 13/3,K/73   (Item 20 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07262460   SUPPLIER NUMBER: 15407915   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Uniface releases Personal Series of data retrieval, report tools.

                         January 4, 2002 33 08:52

Computergram International, CGI04140013
April 14, 1994
ISSN: 0268-716X   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 78   LINE COUNT: 00007

    DATA RETRIEVAL, REPORT TOOLS
        Amsterdam, Holland-based Uniface BV has unveiled its new **Personal**
Series of **data** retrieval and **report** -writing tools for end- **users** and
application developers. The new family includes Uniface **Personal** Query
for **accessing** **data** from about different 35 **database** management
systems; **Personal** Access for **accessing** **data** and transferring it to
such applications as 1-2-3 and Wordperfect; and **Business** Graphics for
visually representing data in formats such as pie-charts.

 13/3,K/74   (Item 21 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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06775816   SUPPLIER NUMBER: 14794805   (USE FORMAT 7 OR 9 FOR FULL TEXT)
New systems, old practices create a POS 'generation gap.' (scanning
  systems)(point-of-sale systems) (Technology)
Shulman, Richard
Supermarket Business, v48, n11, p17(2)
Nov, 1993
ISSN: 0196-5700   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1879   LINE COUNT: 00145

...   detailed total purchases by item treated as if it were the store's
total scanning **file** . The summary **report** by aisle would then reflect the
sales to that **customer** group.
    Many **retailers** **purchase** **demographic** data that identifies the
characteristics of the **customers** who should be **shopping** in a **specific**
store. This **information** can then be used to select the most important
customer groups from your company's electronic marketing **file** . The
resulting **report** should indicate the product areas not shopped or under
shopped by that group.
    The next...

 13/3,K/75   (Item 22 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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06215907   SUPPLIER NUMBER: 12915231   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Marketplace lodging needs of mature travelers.
Ananth, Mangala; DeMicco, Frederick J.; Moreo, Patrick J.; Howey, Richard
M.
Cornell Hotel & Restaurant Administration Quarterly, v33, n4, p12(13)
August, 1992
ISSN: 0010-8804   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 7571   LINE COUNT: 00629

...   0.93 was obtained. (11) The representative population for the study
was estimated using a **table** designed by Krejcie and Morgan (see: R.V.
Krejcie and D.W. Morgan, "Determining Sample...8 (1991), pp. 40-44. (18)
Ibid. (19) Ibid. (20) See: "The Mature Market," a **report** of the impact of
the changing mature market on the U.S. travel industry, Travel...

 13/3,K/76   (Item 23 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05923173   SUPPLIER NUMBER: 12681141   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Secondary analysis in entrepreneurship: an introduction to databases and
  data management.**
Katz, Jerome A.
Journal of Small Business Management, v30, n2, p74(13)
April, 1992
CODEN: JSBMA   ISSN: 0047-2778   LANGUAGE: ENGLISH   RECORD TYPE:
  FULLTEXT; ABSTRACT
WORD COUNT: 6367   LINE COUNT: 00525

...   business research should not be limited to topics that can be
easily tested using existing **databases** , but these should be used when
there is a reasonably close match between the required...

...Each state has a State Census Data Center and affiliates and several
states also have **Business** and Industry Data Centers that provide local
access and support for 1990 (and some earlier) Census data sets. State
Census Data Center information can be obtained from the U.S. **Census**
Bureau (telephone 301-763-1580). **Census** data sets can be **purchased** from
 Customer Service, Bureau of the **Census** , Washington, D.C. 20233
(telephone 301-763-4100). (3) These include SPSS PC (Norusis/SPSS, Inc.
1988), **SAS** /PC (**SAS** Institute 1988a, 1988b) and Systat (Wilkinson 1990).
      REFERENCES
      Atkinson, John W., and David Birch (1978...

 13/3,K/77   (Item 24 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

05918915   SUPPLIER NUMBER: 12543355   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**The controversy surrounding customer-based intangibles. (includes related
  article)**
Burckel, Daryl V.; Daughtrey, Zoel W.; Carter, Fonda
CPA Journal, v62, n5, p44(8)
May, 1992
ISSN: 0732-8435   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 5424   LINE COUNT: 00457

...   allocated to the bur following groups in the order indicated,
Furthermore, both the buyer and **seller** must **file** an information return
(Form 8594) that provides certain data to the IRS, in order to further
discourage inconsistent **buyer** and **seller** tax **reporting** positions.
      Class I Assets. **Class** I assets consist of cash, demand deposits,
and similar assets. The allocation of the **purchase** price is First made to
this **class** of assets up to their fair market value.
      Class II Assets. The second allocation is made to Class II assets
which are made up...

 13/3,K/78   (Item 25 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

05768042   SUPPLIER NUMBER: 11878635   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Haystack searching. (Verity Inc.'s Topic search software)(includes related
  article on fuzzy logic searching)(Computers/Communications)**
Churbuck, David
Forbes, v149, n4, p130(2)
Feb 17, 1992
CODEN: FORBA   ISSN: 0015-6914   LANGUAGE: ENGLISH   RECORD TYPE:
  FULLTEXT; ABSTRACT

WORD COUNT: 976   LINE COUNT: 00077

...   Hamilton, which contracts with the government.
     Clifford Reid, the 33-year-old MIT and Harvard **Business** School
graduate who founded Verity in 1988, calls his firm's approach "conceptual
searching." Verity is aiming its **Topic** software not at occasional **users**
of the sort who might call up Dialog or Dow Jones News Retrieval when they
visit a library, but rather at corporations making the same sorts of
inquiries over and over. Example: a pharmaceutical company tracking adverse
reactions to its products through several **databases** connected over a
local area network. One **database** would hold Federal Drug Administration
reports on the drugs, another internal lab **reports** and another
communications from physicians noting reactions.
     Topic takes advantage of the repetitiveness of queries...

 13/3,K/79   (Item 26 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05515779   SUPPLIER NUMBER: 11411194   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Information 2000; computer wizardry will radically alter how distributors
  and their customers communicate. (Part 1) (includes related articles)
  (Cover Story)**
Casper, Carol
Institutional Distribution, v27, n12, p51(6)
Oct, 1991
DOCUMENT TYPE: Cover Story   ISSN: 0020-3572   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 3974   LINE COUNT: 00316

...   assembly and dissemination of vast data bases of useful information
on every aspect of the **business** . Possibilities range from trend **reports**
on **customers** ' **buying** **habits** by **individual** item, brand, or category,
by **individual** **customer** site, **class** , or **region** , to nutritional
breakdowns, detailed preparation instructions, menu suggestions, and market
outlooks for every product.
     In this environment, the foodservice **distributor** 's role will evolve
further than ever from being simply a conduit for transporting product...

 13/3,K/80   (Item 27 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05231702   SUPPLIER NUMBER: 10518364   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Target marketing: turning birds of a feather into sitting ducks; does new
  technology threaten consumer privacy?**
Smith, Robert Ellis
Business and Society Review, n76, 33-37
Wntr, 1991
ISSN: 0045-3609   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 3119   LINE COUNT: 00248

...   is that the source of the information was to be Equifax's millions
of credit **reports** . Equifax is not extracting information about
creditworthiness or specific purchases from the credit bureau **database** ,
as it is quick to point out. But the basic list of names was generated by
credit files, **buying** frequency, and types of **purchase** choices. **Census**
information (not individually identifiable, but refined to " **census** blocs"
of 200 or so **persons**) adds to the **demographic** portraits.
     Using techniques available elsewhere to identify its current
clientele, a small **business** could have prowled through "MarketPlace:

Households" to find more customers who are similarly situated. (As...

13/3,K/81   (Item 28 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05222360   SUPPLIER NUMBER: 11337932   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Taking advantage of 'system application architecture.' (Computer Solutions
  Inc.'s Order Power)
Schell, Ernest H.
Catalog Age, v8, n1, p83(2)
Jan, 1991
ISSN: 0740-3119   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1551   LINE COUNT: 00130

...   counts, audit trail, yes/no explode kit components/ship partial kit
order, price/discount priority **profile** , **user** -defined
inventory/accounting **transaction** rules, out-of-stock/items below reorder
point **report** , on-line **purchase** **orders** , consolidate **vendor**   **orders**
across multiple inventories, maintain **vendor** 's SKU number, post receipts
directly to inventory **file** , replacement cost calculation.
      Customer file: Add/delete/change customer records (even during
order-entry), share...

13/3,K/82   (Item 29 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05216495   SUPPLIER NUMBER: 10930287   (USE FORMAT 7 OR 9 FOR FULL TEXT)
DEC targets newspaper voice information systems: product package puts
  multiple capabilities onto single platform. (Digital Equipment
  Corp.)(American Newspaper Publishers Association Technical Conference:
  Conference Coverage)
Rosenberg, Jim
Editor & Publisher, v124, n24, p26(3)
June 15, 1991
ISSN: 0013-094X   LANGUAGE: ENGLISH   ·RECORD TYPE: FULLTEXT
WORD COUNT: 1871   LINE COUNT: 00157

...   available to create, modify and update applications and are
designed for flexible collection, analysis and **reporting** of MIS
information. Using the client/ **server** computing model, they are expected
to facilitate information sharing across circulation, advertising and
customer service.
      The reader-response **database** becomes the **advertisers** ' source not
only for ad responses but for the **demographic** and psychographic **profiles**
 assembled in the course of **interaction** between applications and **users** .
      DEC said a single system with 24 to 48 lines can grow to 72 lines...

13/3,K/83   (Item 30 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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04912188   SUPPLIER NUMBER: 09329244   (USE FORMAT 7 OR 9 FOR FULL TEXT)
An eye on our changing industry: printing shipments should increase to $172
  billion in 1991, up 2.1 percent. (Forecast 91)(includes related articles
  on the economy) (Cover Story)
American Printer, v206, n3, p29(7)
Dec, 1990
DOCUMENT TYPE: Cover Story   ISSN: 0744-6616   LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT
WORD COUNT: 2854   LINE COUNT: 00241

...   lower cost to advertisers through greater use of computer-based
technology and satellite transmission. The **report** indicates that by
compiling computerized **databases** to provide information on **demographics**
, lifestyles and **buying** patterns of readers, newspapers will be better
able to meet **individual** **advertiser** 's needs.

 13/3,K/84   (Item 31 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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04156739   ·SUPPLIER.NUMBER: 08209129   (USE FORMAT 7 OR 9 FOR FULL TEXT)
3 agencies set to buy system with multi-CRS access function. (Robinson
  Travel, Kurdian Travel & Discovery Travel; SunRise, computerized
  reservation system)
Godwin, Nadine
Travel Weekly, v48, n101, p1(2)
Dec 18, 1989
ISSN: 0041-2082   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 905   LINE COUNT: 00071

...   accounting and other data from far-flung locations can be
consolidated within the network.
    The **reporting** package includes the ability to create custom
documents on a realtime basis for agency or customer use, taking advantage
of the **relational** **data** **base** software structure, the **vendor** said.
    In addition, according to TravelPro, the package includes: ability to
introduce the agency's or **client** 's bias into flight **displays** ; local
storage of **profiles** ; local storage of PNRs before ticketing; office
automation such as word processing, graphics, fax and...

 13/3,K/85   (Item 32 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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04067679   SUPPLIER NUMBER: 07782443   (USE FORMAT 7 OR 9 FOR FULL TEXT)
The 1990 census: the good, the bad, and the undercount. (Demographics;
  includes related article on sales territory planning)
Kern, Richard
Sales & Marketing Management, v141, n8, p48(4)
July, 1989
ISSN: 0163-7517   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 2641   LINE COUNT: 00202

...   50 states plus Washington, D.C., will cost $56,025.
    However, because TIGER is a **database** , software is needed to make it
usable. Thus, marketers Wfll most likely turn to software **vendors** like
Market **Statistics** and GDT, who will **purchase** TIGER files and write
programs that massage the **database** with, say, 1990 **Census** data as weU
as the **user** 's own **statistics** . Bob Katz, senior vice president of Market
Statistics, says his firm will focus its efforts on things like site
selection, **report** generation, and territory analysis. A list of software
vendors is available from the Bureau. Contact...

 13/3,K/86   (Item 33 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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03922190   SUPPLIER NUMBER: 07634241   (USE FORMAT 7 OR 9 FOR FULL TEXT)
The byte stuff '89. (food service management software and systems) (part 1)
  (directory)
Woodman, Julie; Woodman, Kate
Restaurants & Institutions, v99, n13, p169(7)
May 15, 1989
DOCUMENT TYPE: directory   ISSN: 0273-5520   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 3767   LINE COUNT: 00352

...   planning, empty professional recipe data base, POS interface, and
desktop publishing of menus. Separate modules: **Business** Sense (accounts
receivable/payable; payroll, including tip **reporting**). **Special**
features/services: **Data** loads into spreadsheet for **user** analysis; **user**
-modificable; electronic mail; uses "mouse" technology; "Help" hotline free
first year; training included with **purchase** ; free demo disk available.
Dynatran Computer
     Systems Inc. 525
     5150 SW Griffith Dr. Beaverton, OR...

 13/3,K/87   (Item 34 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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03289643   SUPPLIER NUMBER: 05111166   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Vendors plan for the PC. (new products for the market) (Focus: 1987 Profit
  Profile)
Godwin, Nadine
Travel Weekly, v46, p42(4)
July 31, 1987
ISSN: 0041-2082   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1511   LINE COUNT: 00121

...   will search Enterprise's data base as well as Apollo's for trip
choices when **retailers** store special trip options on behalf of **clients** .
     Other features are: more sophisticated **interaction** between
profiles and product **displays** ; greater flexibility for manipulating
information in the computer and for communicating electronically with
branches and **clients** ; a module that allows agents to merge corporate data
(such as T&E statistics) with data in Enterprise for combined **reports** ; a
business planning and performance module for the agency; software for
modeling, and the typical...

 13/3,K/88   (Item 35 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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02175933   SUPPLIER NUMBER: 03502670   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Uncharted territory: automating claims processing.
Fischer, Erwin G.
Best's Review - Property-Casualty Insurance Edition, v85, p82(2)
Nov, 1984
ISSN: 0161-7745   LANGUAGE: ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1107   LINE COUNT: 00093

...   control of loss and expense payments requires the best possible
claims administration and loss analysis **reporting** . This is in part
accomplished by providing on-line access to all claim **file** history along
with reserve and payment audit trails for each occurrence. Thus management
has the...

...off all loss information and the ability to track (and retrieve) the
activities of those **individuals** associated with the handling of each
loss, management should be able to extract timely and meaningful **reports** ,
statistics , trends and workload performances to make the crucial
judgments and decisions required to improve loss control.
MEETING **USER** NEEDS
Whether one **purchases** a claims application from an outside **vendor**
or attempts to develop one internally, it is essential that it be
user-oriented and...

 13/3,K/89   (Item 1 from file: 553)
DIALOG(R)File 553:Wilson Bus. Abs. FullText
(c) 2001 The HW Wilson Co. All rts. reserv.

03308505   H.W. WILSON RECORD NUMBER: BWBA96058505   (USE FORMAT 7 FOR
FULLTEXT)
Talk to your pharmacist!.
Yobe, Valerie
Marketing Magazine v. 101 (July 22-29 1996) p. S9
LANGUAGE: English
WORD COUNT: 393

...ABSTRACT: database is a very valuable information source for PMB
members because it provides information on **shopping habits** at
individual national and local **retailers** for a range of product
categories. This information provides a new way for **retailers** to examine
their markets and target **customers** so that a marketing strategy can be
developed and fine-tuned. An example is provided of how the **database** can
be used to produce profiles of customers at various pharmacies in Quebec on
the...

 13/3,K/90   (Item 2 from file: 553)
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03075888   H.W. WILSON RECORD NUMBER: BWBA95075888
Info-driven marketing.
AUGMENTED TITLE: international; special report
Advertising Age (Advert Age) v. 66 (Oct. 16 '95 supp Advertising Age
International) p. I8-I10
LANGUAGE: English

ABSTRACT: A **special report** on **information** -driven marketing in
foreign countries features articles on international **retailers** ' growing
dependence on information **databases** to enlighten them on **consumer
buying habits** and U.K. **retailers** ' increasing use of scanning
technology to promote effective marketing.

 13/3,K/91   (Item 3 from file: 553)
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02813368   H.W. WILSON RECORD NUMBER: BWBA94063368
Time to get hooked.
AUGMENTED TITLE: Internet for serious investors
Kichen, Steve
Forbes v. 154 (Sept. 26 1994) p. 158+
LANGUAGE: English

ABSTRACT: The thousands of computer **servers** and **databases** scattered

worldwide that comprise the Internet offer a tremendous potential resource
for serious investors. The Internet can deliver security prices, stock
screens, **business** news, financial **reports** , economic indicators, and
other investment **information** to nearly any **personal** computer. Moreover,
 accessing the Internet just became a lot easier for ordinary PC **users**
with the release of Internet communications software that runs on
Macintoshes or Windows-equipped machines...

 13/3,K/92 **(Item 4 from file: 553)**
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02809459   H.W. WILSON RECORD NUMBER: BWBA94059459
A potent new tool for selling: database marketing.
AUGMENTED TITLE: cover story
Berry, Jonathan
Verity, John; Kerwin, Kathleen
Business Week (Bus Week) (Sept. 5 '94) p. 56-62
LANGUAGE: English

ABSTRACT: A cover story examines the growth of **database** marketing.
Marketers are investing millions in **databases** that allow them to
determine who their customers are and how to retain them. Consumers...

...about themselves to marketers. American Express's Barrington Hill says
that Amex basically stores every **transaction** of every cardmember.
Massively parallel computers are used to "crunch" the data in all sorts of
sophisticated ways. The results are **profiles** of **individual** **consumers** '
interests, incomes, and **buying** patterns. Marketers are realizing that
consumers ' past behaviors, as documented by recorded **business**
transactions , are the best indicators of their future buying patterns.
Some **database** marketers **report** double-digit response rates to their
promotional offers, versus a typical 2-4 percent rate...

 13/3,K/93 **(Item 5 from file: 553)**
DIALOG(R)File 553:Wilson Bus. Abs. FullText
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02783289   H.W. WILSON RECORD NUMBER: BWBA94033289
Special report: promotions.
Brandweek (Brandweek) v. 35 (Mar. 21 '94) p. 32-44
LANGUAGE: English

ABSTRACT: A special **report** on sales promotions contains articles on a
consumer behavior study conducted by the PMAA Research Committee and
Promotional Decisions Inc., which attempts to quantify the role of
promotion in the **purchase** of goods and services; the practice of
cross-promotion, wherein marketers for different companies with similar
target **demographics** join forces; the frequent- **customer** **purchase**
programs of several fast-food chains, which are promotional efforts to
increase **business** from repeat **customers** ; and the continued success of
free-standing inserts. In addition, a **table** provides statistics on 1993
couponing and promotion spending for various product categories.

 13/3,K/94 **(Item 6 from file: 553)**
DIALOG(R)File 553:Wilson Bus. Abs. FullText
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02006549   H.W. WILSON RECORD NUMBER: BWBA91006549
Consumer nondurable.

AUGMENTED TITLE: Forbes yardsticks of corporate performance
Weisman, Katherine
Forbes (Forbes) v. 147 (Jan. 7 '91) p. 138-40
LANGUAGE: English

ABSTRACT: Part of a special **report** on U.S. industry. According to
Conference Board economist Albert Sommers, U.S. consumers spent...

...2.5 percent. The apparel downturn that began in late 1989 has also
affected textile **manufacturers** . Margins are being squeezed even further
because **consumers** are **buying** fewer home accessories. A **table** provides
financial **profiles** of 18 personal care products, 15 apparel and shoe, 9
textile, and 7 photography and...
?

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?show files;ds
File 278:Microcomputer Software Guide 2001/Dec
         (c) 2001 Reed Elsevier Inc.
File 256:SoftBase:Reviews,Companies&Prods. 85-2002/Dec
         (c)2002 Info.Sources Inc

Set     Items   Description
S1      13244   PROFIL? OR DEMOGRAPHIC? OR (PERSONAL? OR SPECIFIC? OR SPEC-
                IAL? OR KIND OR TYPE)(3N)(INFORMATION OR DATA) OR SUBJECT OR -
                TOPIC OR GEODEMOGRAPHIC? OR STATISTIC? ? OR CENSUS OR CLASS OR
                RANK OR POPULATION OR REGION OR SOCIOECONOMIC OR SOCIAL
S2       1327   CHARACTERISTIC? ? OR TRAIT? ? OR LIKES OR DISLIKES OR TAST-
                ES OR HABITS
S3      18440   INTERACTION? ? OR TRANSACTION? ? OR PURCHASE? ? OR BUYS OR
                BUYING OR ORDERS OR ORDERING OR SHOPPING OR VIEWS OR VIEWING -
                OR SHOPS OR VISIT OR VISITS OR VISITING OR ACCESSES OR DISPLA-
                YS OR ACCESSING OR DISPLAYING
S4      67695   CUSTOMER? ? OR SHOPPER? ? OR SURFER? ? OR BUYER? ? OR CONS-
                UMER? ? OR CLIENT? ? OR INDIVIDUAL? ? OR PERSON? ? OR BROWSER?
                ? OR VISITOR? ? OR PURCHASER? ? OR USER? ?
S5      22448   MERCHANT? ? OR RETAILER? ? OR WHOLESALER? ? OR DISCOUNTER?
                ? OR DISTRIBUTOR? ? OR MANUFACTURER? ? OR MERCHANDISER? ? OR -
                OWNER? ? OR RETAILER OR SELLER OR SHOPOWNER OR STOREOWNER OR -
                VENDOR OR E()MERCHANDISER OR ESHOPPER OR ESHOPER
S6      35098   E()TAILER OR ETAILER OR E()MARKETER OR EMARKETER OR EMERCH-
                ANT? ? OR VENDOR? ? OR ADVERTISER? ? OR BUSINESS
S7      44448   DATABASE? OR DATA()BASE? OR ARCHIVE? OR ARCHIVAL? OR SERVE-
                R? OR FILE OR TABLE OR MATRIX OR CHART OR SQL OR RDBMS OR REL-
                ATIONAL OR DATA(2N)(MINING OR MINE? ?) OR DATAMINING
S8      11738   REPORT OR REPORTS OR REPORTING OR TRANSCRIPT? ? OR SAS OR -
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S10        31   S9(S)S7
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